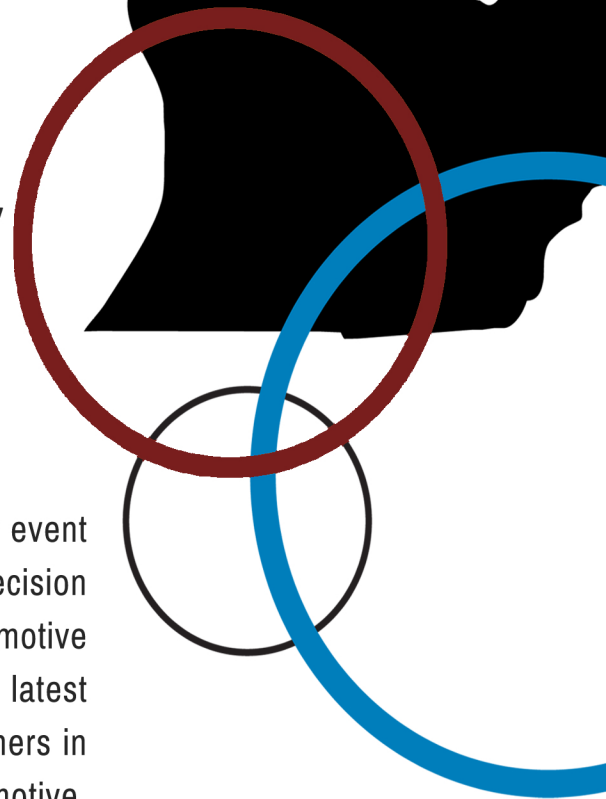




21st WEST MICHIGAN AUTOMOTIVE SUPPLIERS SYMPOSIUM

MARCH 5, 2020 REGISTER TODAY GRAND RAPIDS, MI

The West Michigan Automotive Suppliers Symposium is a yearly event bringing together business owners, senior management, and decision makers from all tiers of the automotive industry. This premier automotive suppliers event provides the most up-to-date industry forecasts, latest issues and trends, with opportunities to network and learn from others in the increasingly challenging and ever-changing industry of automotive.



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THE COMEDY PROJECT

Sponsorship opportunities are available, but filling up fast, for the 21st West Michigan Automotive Suppliers Symposium!
If you are interested in sponsorship call 616-331-6811 or email vagtc@gvsu.edu for more details.



21st WEST MICHIGAN AUTOMOTIVE SUPPLIERS SYMPOSIUM

COST CULTURE: FORD MOTOR CO.



Tom Single, *Global Chief Engineer - Functional Cost*

Tom Single has 23 years in Product Development in the transportation industry, including the last 20 years at Ford Motor Company. During his time at Ford, he has held positions in Manufacturing, Vehicle Engineering, Powertrain Engineering, and Global Material Cost. Single has managed the forward model cost process globally to ensure efficient designs, affordable targets, and appropriate sourcing.

LOCAL PERSPECTIVE: SHAPE CORP

Kevin Wickering, *Director of Materials and Logistics*

Kevin Wickering has 30 years of experience in automotive materials and logistics. He has held positions in this field at automotive suppliers such as Prince Corporation, Johnson Controls, Holland Special Logistics, Trim Quest LLC, and Shape Corp. As a global automotive tier one supplier, Shape Corp has plants located in the USA, Mexico, China, Thailand, and the Czech Republic.



FIRESIDE CHAT: GENERAL MOTORS



Christine Sitek, *Executive Director Global Purchasing & Supply Chain*

Christine Sitek has responsibility for global procurement of Interior and Exterior Commodities. She manages \$18B in annual expenditures and is responsible for developing and executing innovative sourcing strategies that maximize vehicle profitability and speed to market. She is dedicated to improving supplier performance and relationships. She was twice named one of the "100 Leading Women in the North American Auto Industry" by *Automotive News*.

OUTLOOK: IHS MARKIT

Mike Wall, *Executive Director, Automotive Analysis*

Mike Wall brings over 20 years of financial analysis, forecasting, consulting and manufacturing experience, with a primary focus on assisting financial firms and manufacturers in their evaluation and understanding of the auto industry, as well as in-depth analysis of vehicle markets and trends.



Register Today!

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MARCH 5, 2020 | 7:30A-NOON | GRAND RAPIDS, MI

SPEAKERS
EVENT