



**GRAND VALLEY  
STATE UNIVERSITY**  

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**FRATERNITY AND  
SORORITY LIFE**

**Greek Standards & Assessment Program  
Grading Rubric**

**Fall 2021**

# History of Greek Standards & Assessment Program

In 2002, the GVSU Fraternity and Sorority Community developed a mission and values statement. This statement represents not only the community, but also chapters and each individual member. Each chapter voted on the written values and they were approved unanimously at Presidents Council, now known as the Greek Life Council. These values are the basis for the **Chapter of Excellence Assessment**.

The standards have since been revised and renamed to Greek Standards and Assessment Program (GSAP) in fall 2020 to ensure that all areas of Fraternity & Sorority Life were included. Attention to specific governing council details in each area were also considered. In 2020, the grading rubric was revised after the Towson Chapter Assessment Program (CAP), which was modeled after the Univ. of Delaware's CAP with permission in 2008. Specifically, at this time, GSAP was revised to incorporate the hosting or attendance of diversity, equity and inclusion programs; as well as, being a semester evaluation instead of an academic year evaluation.

The GSAP provides an opportunity to communicate the benefits of fraternity and sorority membership to all stakeholders, including potential members, parents, alumni, advisors, faculty, staff, and the local and national communities. It also allows the chapter and university to positively promote chapters, who are providing a well-rounded experience for its members.

In addition to positive promotion of chapters, the GSAP serves as a benchmark for organizations that are not meeting expectations of a fully functioning fraternal organization on campus. This allows chapters to identify key areas of improvement to maintain and enhance their status as a recognized fraternal organization at Loyola. The GSAP focuses on four major areas of fraternal organizations including:

1. Academics
2. Chapter Management
3. Membership Development
4. Community Involvement

Each major area is broken down into action items to be completed by the chapter on a semester basis. At the conclusion of every semester, each organization's GSAP portfolio is graded on a point system. Based on total points, chapters are awarded a Gold, Silver, Bronze, or Needs Improvement status.

# Greek Standards & Assessment Program

Category	Expected	Percent of program	Category Maximum
Academics	60	30%	90
Chapter Management	38	18%	55
Membership Development	42	20%	60
Community Involvement	38	18%	55
Presentation	32	14%	40
<b>TOTAL:</b>	<b>210</b>	<b>100%</b>	<b>300</b>
Recognition levels			
Gold:	above 260		
Silver:	238-259		
Bronze:	210-237		
Needs Improvement:	209 and below		

## Chapter Program Participation for non % totaling events:

Chapters (between 1 - 20 members) must have at least 2 people present at non-% totaling events for it to count within GSAP.

Chapters (21+ members) must have at least 5 people present at non-% totaling events for it to count within GSAP.

**\*\*\*If a chapter is caught falsifying GSAP, this considered a major violation and 50 pts. Will be deducted from the final score. Additionally, all points earned for that section will not count. \*\*\***

## Incentives:

### Monetary incentives

\$300 credit given to general account to the first-place chapter in each Sorority and Fraternity in each respective council.

\$100 credit given to general account of the second-place chapter in each Sorority or Fraternity in each respective council.

**\* To be eligible for the catering credit award, a chapter must be at a Gold level. \***

### Social Incentives

Social privileges are given to all chapters that meet or exceed expectations (at least 210 points).

**\*Including but not limited to date parties, late-night parties, mixers, semi-formals, and formals, Greek Sing, cookouts, yard shows, and events with alcohol. \***

FSL sponsored shows, theme choice, recruitment room selection, calendar planning and party hosting at all Greek events is given in GSAP placement order.

## Recognition Incentives:

- will advertise the amount of community service hours each chapter does
- will advertise the average amount of money raised per member for each chapter
- will advertise the percentage of members involved with co-curricular activities for each chapter
- will advertise the amount of community service hours each chapter completes.
- will advertise the average amount of money raised for each chapter.

## Disincentives:

If a chapter receives a disciplinary sanction from the Office of Student Conduct and Conflict Resolutions (OSCCR), the chapter will lose up to 50 points in the overall GSAP for their "scored" status for that semester (Hazing, Drug, Alcohol, COVID-19 sanctions).

Individual chapter members' conduct charges will not affect chapter's conduct deduction, unless entire chapter is found responsible.

Chapters ranked at **"Needs Improvement"** level the first semester will be given a verbal warning and must submit an action plan for the following semester to the AD.

1. If they fail to move to the Bronze level (or better), the second semester after scoring "Needs Improvement", they will be given a written warning, and must submit an action plan and schedule weekly progress meetings with the AD of FSL.
2. If they fail to maintain a Bronze level (or better), the third semester after scoring "Needs Improvement", chapter will be placed on social probation and not able to recruit first semester freshmen
3. Including but not limited to date parties, late-night parties, mixers, semi-formals, formals with alcohol, cookouts, and events with
4. If the chapter, fails to maintain a Bronze level (or better), the fourth semester after scoring "Needs Improvement", the chapter will be placed on social probation and a meeting with the Student Affairs Administration Team will be scheduled; to determine chapter's validity on campus.

## Appeals

Appeals must be made in writing by the first Monday following the first day of the semester by 5:00 PM. Chapters may appeal decisions as it relates to the chapter's scores, social probation, or suspension to the Director of Student Life.

# Greek Standards & Assessment Program Grading Sheet

Chapter Name:		
Category	Earned	Maximum
Academics		90 (30%)
Chapter Management		55(18%)
Membership Development		60 (20%)
Community Involvement		55 (18%)
Finial Presentation		40(14%)
OVERALL TOTAL =		300

## GSAP Submission

Each chapter will have access to a GSAP google team drive where content will remain available to chapters until 11:59pm of the day of the final presentation, at the end of each semester. The Associate Director F&SL has the discretion to extend the timeframe.

All chapters, no matter what status shall participate in GSAP. Each day the program is handed in late the chapter's score will be dropped one level. For expanding or recolonized/re-activated chapters- The chapter will have the semester after the start of their expansion/colonization to participate in GSAP.

An automatic score of "Bronze" will be applied to recolonized/re-activated chapters, no matter how chapter scores, unless the score is higher. At which the recolonized/re-activated chapter will then receive the higher score.

## How to Document and Submit Content

***WHERE THERE'S A FOLDER, THERE'S A PROOF!!!***

Submissions should be saved on a word doc, and saved as a PDF. If you are a MAC user you need to make sure the file is accessible to windows. **\*If your document is not readable, it will not count as a verified proof\***

### WHAT IS A PROOF?

There are **THREE** types of proofs that will be accepted for GSAP.

#### PROOF TYPE #1

If you are submitting a proof for a section or category to show % of member participation, you need to submit photographic evidence including:

- Name of the Event
- Date of the Event
- Picture of Members Present
- List of Members in the photo
- % of members present vs # of members in the chapter
- \*\* Identify Alumni/Advisors in Photo when applicable\*\*

\*\* If your event involves a speaker or presenter the speaker must be in the photo as well\*\*

#### PROOF TYPE #2

Confirmation emails - If you forget to take a picture with your speaker, advisor, community service event, or philanthropic donation, etc. you will need to provide email confirmation within 24hrs of the event conclusion.

#### PROOF TYPE #3

Acceptable Screen Shots

- LakerLink Event Check-in
- Newsletters, Email verification, Bank statements, etc.
- Facebook Groups

\*\* Within the GSAP Content Folder there is a folder with examples of proofs and how folder's content should be reported\*\*

<b>Academics ** GPAs compiled by FSL Staff with data from university records**</b>		
<b>All Men's/Women's GPA =</b>	<b>Points Available</b>	<b>Our Chapter</b>
<b>Chapter GPA =</b>		
At the All Men's or Women's Avg	50	
0.05 above the average	55	
0.10 above the average	60	
0.15 above the average	65	
0.20 above the average	70	
0.25 above the average	75	
0.30 above the average	80	
0.35 above the average	85	
0.05 below the average	45	
0.10 below the average	40	
0.15 below the average	35	
0.20 below the average	30	
0.25 below the average	25	
0.30 below the average	20	
0.40 below the average	15	
0.50 below the average	10	
0.60 below the average	5	
0.70 below the average	0	
0.80 below the average	-5	
0.90 below the average	-10	
1.0 below the average	-15	
2.0 below the average	-20	
<b>GPA of non-initiated, or newest members</b>		
is above 3.5	5	
is 3.25 - 3.49	4	
is 3.0 - 3.249	3	
is 2.9 - 2.999	2	
is 2.8 - 2.899	1	
is 2.7 - 2.799	0	
is 2.41 - 2.6999	-5	
is below 2.4	-10	
is below 2.0	-15	
is below 1.5	-20	
<b>Academic/Scholarship Success Plan</b>	<b>5</b>	
<b>1.) Academic/Scholarship Development</b>		
100 % of chapter host/attends program	5	
80%	3	
60%	1	
1.1) Does not do Academic/Scholarship Workshops	-10	
<b>CATEGORY POSSIBLE TOTAL POINTS</b>	<b>100</b>	
<b>CATEGORY TOTAL POINTS</b>	<b>Max 90</b>	

Chapter Management			
**Pictures of bank statement, approved budget, and confirmation email, noting that chapter is current on council dues**	Points Available	Our Chapter	Please list details here
<b>1.) Financial Management</b>			
1.1) Chapter has a Budget Signed and approved by Advisor	3		
1.2) Current with chapter council's dues	3		
1.3) End of the semester bank statement	3		
	9		
<b>2.) Organizational Deadlines</b>			
2.1) Presidential Deadlines ** Tracked by FSL Advisor**			
President meets all deadlines	5		
President meets 75% of deadlines	3		
President meets 50% of deadlines	2		
President meets 25% of deadlines	1		
2.2) Rosters handed in on time	2		*Tracked by FSL Advisor*
2.3) Submits Relationship Statement	2		
2.4) Submits Hazing Acknowledgement Form	2		
2.5) Submits New Member education program	2		
2.6) Chapter hands in Behavioral/Risk Action Plan	2		
	15		
<b>3.) Disciplinary Status</b>			
3.1) Chapter Follows all policies (-2 for each)	0		*Tracked by FSL Advisor/OSCCR*
3.2) Major violations (Hazing, Drugs, Alcohol)	-50		
<b>4.) Risk Management Programming</b>			
4.1) 100% of Chapter attends risk management programs	5		
4.2) Hazing Prevention Week: 1 point per day (Fall)	5		
4.3) Chapter hosts hazing prevention program (Fall/Spring)	3		
	13		
<b>5.) Social Host and GSAP training</b>			
5.1) Chapter designee attends Social Host Training	5		*Tracked by FSL Advisor*
5.2) Chapter designee attends GSAP training	10		
	15		
<b>6.) Student Involvement</b>			
6.1) Chapter is registered on LakerLink	8		
6.2) Chapter is not re-registered on LakerLink	-10		
	8		
<b>7.) National Organization</b>			
7.1) Current with National Dues	2		
7.2) Receive National Award (1 for each award, <b>max 8 pts.</b> )	8		
7.3) National consultant meet with F&SL Staff (in-person/zoom)	5		*FSL Advisor Tracked*
	15		
<b>8.) Advisor Involvement</b>			
8.1) Advisor attends chapter meeting	2		
8.2) Advisor attends on campus chapter sponsored program	2		
8.3) Advisor attends educational chapter sponsored program	2		
8.4) Chapter has a faculty advisor	4		
	12		
CATEGORY TOTAL POSSIBLE POINTS	87		
CATEGORY TOTAL POINTS	MAX 55		

<b>Member Development</b>			
**Chapter may host or attend event(s) to satisfy requirements** Participants can either attend multiple programs or the chapter can host a program to reach 100%**		<b>Points Available</b>	<b>Our Chapter</b>
<b>1.) Health and Wellness Programming</b>			
	100% attends	5	
	80%	4	
	60%	3	
	40%	2	
	30%	1	
1.1) Chapter does not report health and wellness program(s)		-7	
1.2) Chapter is a co-sponsor of a program with any university organization		3	
1.3) Chapter is a co-sponsor of a program with chapter from the same council		3	
1.4) Chapter is a co-sponsor of a program with chapter from a different council		3	
		<b>14</b>	
<b>2.) Alumni Relations</b>			
2.1) Chapter host an event for alumni. *Identify Alumni in proof*		5	
2.2) Chapter sends out an alumni newsletter/Has a Facebook Group, etc./alumni list serve		3	
		<b>8</b>	
<b>3.) New Member Development and Retention</b>			
3.1) Chapter maintains entire new member class (100%)		10	
	90%	9	
	80%, <b>or</b> no new members	4	
	70%	3	
	60%	2	
3.2) Chapter hosts Informational or Informational table or "Meet the Chapter" event		5	
3.3) Chapter fails to retain 50% of new member class		-20	
		<b>15</b>	
<b>4.) Social Justice Programming</b>			
	100%	7	
	80%	5	
	60%	3	
	40%	2	
4.1) Chapter is a co-sponsor of a program with any university organization		5	
4.2) Chapter is a co-sponsor of a program with chapter from the same council		5	
4.3) Chapter is a co-sponsor of a program with chapter from a different council		5	
4.4) Chapter does not host/attend Social Justice		-10	
		<b>22</b>	
<b>5.) Professional/Career Development</b>			
	100 % attend	7	
	80%	5	
	60%	3	
	40%	2	
	30%	1	
5.1) Chapter does not report Prof. / Career program(s)		-7	
5.2) Chapter is a co-sponsor of a program with chapter a university organization		3	
5.3) Chapter is a co-sponsor of a program with chapter from the same council		3	
5.4) Chapter is a co-sponsor of a program with chapter from a different council		3	
		<b>16</b>	
<b>6.) Membership Education</b>			
6.1) Chapter sets goals for the semester		6	
6.2) Chapter provides either quiet hours or study hall		2	
6.3) 75% of Chapter attends a retreat(s) to educate its members		4	
		<b>12</b>	
		<b>87</b>	
		<b>MAX 60</b>	

<b>Community Involvement</b>			
**Chapter may host or attend event(s) to satisfy requirements** Participants can either attend multiple programs or the chapter can host a program to reach 100%**	<b>Points Available</b>	<b>Our Chapter</b>	<b>Please list details here</b>
<b>1.) Governing Councils</b>			
1.1) Representative attends weekly/monthly council meetings			
Expectation: Attendance at 80% of meetings	2		
Attendance at 100% of meetings	4		
1.2) Representative attends monthly presidents' meetings			*Tracked by FSL Advisors*
Expectation: Attendance at 80% of meetings	2		
Attendance at 100% of meetings	4		
1.3) Chapter member serves on respective council's executive board	2		
	10		
<b>2.) Community Service</b>			
6 hours per member	7		Total hours=
5 hours per member	6		Hours per member=
4 hours per member	4		
3 hours per member	3		
2 hours per member	2		
2.1) Chapter does not report Community Service	-10		
2.2) Chapter sponsored a community service event	3		
	10		
<b>3. Philanthropy</b>			
\$25 raised per person	6		Total \$=
\$20 raised per person	5		Total \$ per member=
\$17.50 raised per person	4		
\$15 raised per person	3		
\$12.50 raised per person	2		
\$5 raised per person	1		
3.1) Chapter does not donate to charity	-10		
3.2) Chapter sponsored a Philanthropy Event	3		
	9		
<b>4.) Chapter Member's Co-Curricular Involvement</b>			
Over 75% of Chapter Participates	4		
Over 50% of Chapter Participates	3		
Over 25% of Chapter Participates	2		
4.1) Chapter does not report co-curricular involvement	-6		
	4		
<b>5.) Greek Activities</b>			
5.1) Participates in Welcome Back Cookout (Fall)	1		
5.2) Participates in Campus Life Night (Fall/Winter)	1		
5.3) Participates in Greek Week (1 per day, max 5 pts) (Winter)	5		
5.5) Chapter hosts a new member presentation or Meet & Greet (NPHC/MGC)	5		
	12		
<b>6.) Attendance at University Events</b>			
6.1) Chapter attends GVSU Athletic Events	5		
6.2) Chapter attends Dance Marathon	7		
6.3) Chapter attends Theatre Performance or Student Recital	7		
6.5) Chapter attends signature CAB Event	5		
	24		
<b>7.) Attendance at Other Greek Events</b>			
7.1) Chapter attends another Fraternity/Sorority sponsored event	5		
	5		
CATEGORY TOTAL POSSIBLE POINTS	74		
CATEGORY TOTAL POINTS	MAX 55		



<b>Standards of Excellence Final Presentation</b>			
** Chapter Representative will be graded by FSL team and available OSL staff. Presentation are open to the public**	<b>Points Available</b>	<b>Our Chapter</b>	<b>Please list details here</b>
<b>1.) Content</b>			
1.1) Representative discusses "Chapter Management"			
Expectation: Representative covers 50% of material	1		
Representative covers 80% of material or more	2		
1.2) Representative discusses "Member Development"			
Expectation: Representative covers 50% of material	1		
Representative covers 80% of material or more	3		
1.3) Representative discusses "Community Involvement"			
Expectation: Representative covers 50% of material	1		
Representative covers 80% of material or more	3		
<b>2.) Delivery</b>			
2.1) Representative delivers an "Exceptional" presentation: Clear, articulate, eye contact, etc.	8		
Representative delivers an "Effective" presentation: Mostly clear, articulate, eye contact, etc.	5		
Representative delivers an "Average" presentation: Somewhat clear, articulate, eye contact, etc.	3		
Representative delivers a "Below Average" presentation: Presentation does not meet standards, little eye contact, hard to understand, does not know what is being presented.	1		
<b>3.) Visual Aid</b>			
3.1) Representative delivers an "Exceptional" presentation: Great visual theme and layout, use of graphics, sound, and/or animation	8		
Representative delivers an "Effective" presentation: Mostly uses visual theme and layout, use of graphics, sound, and/or animation.	5		
Representative delivers an "Average" presentation: Somewhat uses visual theme and layout, use of graphics, sound, and/or animation.	3		
Representative delivers a "Below Average" presentation: Presentation does not meet standards, little Great visual theme and layout, use of graphics, sound, and/or animation. Visual aid is ineffective or no visual aid included.	1		
<b>4.) Text Mechanics</b>			
4.1) Representative delivers an "Exceptional" presentation: Representative's presentation has no misspelling or grammatical errors.	8		
Representative delivers an "Effective" presentation: Representative's presentation has no more than two misspellings and/or grammatical errors.	5		
Representative delivers an "Average" presentation: Representative's presentation has no more than four (4) misspellings and/or grammatical errors.	3		
Representative delivers a "Below Average" presentation: Presentation does not meet standards, presentation have five (5) or more misspellings and/or grammatical errors or representative does not include a visual aid.	1		
<b>5.) Question and Answer</b>			
5.1) Representative answers all questions clearly and concisely. Has a firm grasp of the information presented.	8		
5.2) Representative answers most questions clearly and concisely. Has a firm grasp of the information presented.	5		
5.3) Representative answers some questions clearly and concisely. Has an average grasp of the information presented.	3		
5.4) Representative cannot answer questions clearly and concisely. Representative doesn't not have a grasp of the information presented.	1		
Presenter starts presentation late	-5		
Presenter technical problems	-5		
Presenter is dressed inappropriately	-5		
CATEGORY TOTAL POINTS	MAX 40	0	

