Social Media Internship

Do you love food and writing? Are you interested in cultivating your passion through blogging, writing, and editing works to be published? The Sustainable Agriculture Project at GVSU offers enriching internships that expose students to practical, hands-on knowledge while encouraging creativity.

Position Summary:
The Social Media Intern will learn to manage a blog and various social media platforms to assist the SAP in its goal of overall sustainability. The successful applicant will create work to be published on the GVSU Sustainable Agriculture Project blog and social media, develop and document procedures for blog and social media management at the SAP, and foster an understanding of sustainable agriculture.

Qualifications:
➔ Commitment to fully utilize the internship as a learning experience
➔ Interest in sustainable food systems, writing, and working with technology
➔ All majors are welcome to apply

Special Project Opportunity:
Interns will have the opportunity to pursue independent research projects to enrich their academic experience, such as:

➢ Developing testimonials to be published from interviews with current and past student interns and volunteers
➢ Establishing a special topics blog related to sustainable agriculture
➢ Progressing the current written systems for maintaining annual crop, harvest, and volunteer work records at the SAP
➢ Writing an elaborative history of the SAP to publish among the GVSU community
➢ Other projects are possible depending upon the intern's interests

Interns Will Learn to:
❖ Write about sustainable food systems
❖ Demonstrate an understanding of sustainable food systems
❖ Describe the importance of agriculture in the economy
❖ Recognize systems thinking and/or design thinking in processes
❖ Follow all appropriate food safety procedures
❖ Analyze the strengths and limitations of small-scale farming
❖ Apply appropriate tools and technology for sustainable agriculture

Note: This is a for-credit, unpaid internship opportunity.