

## Recent Publications

- Mazid, I. (2020). Virality of social change messages on Facebook: A study of advocacy and relationship building strategies of LGBTQ advocacy organizations, *International Journal of Strategic Communication*, 14(2), 105-121. DOI: 10.1080/1553118X.2020.1730377.
- Mazid, I., & Zaher, Z. (2020). Twitter users' sense of empowerment and communicative behavior: An examination of the #Burkini conversations on Twitter, *Ohio Communication Journal*, 58, 40-52.
- Hartman, S. L., Hess, M. E., Lowery, C. L., Kennedy, C., Mazid, I., McClain, M. P., Mowrer, C., & Kennedy, M. K. (2020). An Examination of Time Allocation in Early Childhood Teacher Candidates' Clinical Field Placements. *Action in Teacher Education*, 43, 67-84. DOI: 10.1080/01626620.2020.1820404.
- Jain, P., Zaher, Z., & Mazid, I. (2020). Opioids on Twitter: A content analysis of conversations regarding prescription drugs on social media and implications for message design. *Journal of Health Communication*, 25(1), 74-81. DOI: 10.1080/10810730.2019.1707911.
- Mazid, I. (2019). Dialogic Public Relations and Social Presence Strategies of LGBTQ+ Nonprofit Organizations. *Kentucky Journal of Communication*, 38(1), 43-64.
- Jain, P., Roy, E., Garud, N., & Mazid, I. (2019). Sexuality and substance abuse portrayals in Bollywood item songs. *South Asian Popular Culture*. DOI:10.1080/14746689.2019.1585605
- Mazid, I. (2018). Between violence and exclusion: Cinematic representation of gender politics in Antarmahal and Water. *International Journal of Communication*, 12, 4802-4820. DOI: <https://ijoc.org/index.php/ijoc/article/view/8365/2515>
- Lowery, C. L., Hess, M., Hartman, S., Kennedy, C., & Mazid, I. (2018). Establishing partnership spaces: Reflections of educational leaders on founding professional development schools. *Educational Leadership Review*, 19(1), 92-110.
- Robinson, D. V., & Mazid, I. (2016). Embracing family diversity through transformative educational leadership, the ethics of care, and community uplift in schools. *Journal of School Public Relations*, 36(2), 203-226.