

Price Sheet

2019-2020 academic year

Updated 7/29/19

GRAND VALLEY STATE UNIVERSITY

PROMOTIONS OFFICE

About Us

Photos & detailed descriptions of products at gvsu.edu/promotions

Our Products and Services

We're a team of students and full-time staff who offer services like Graphic Design and Campus Posting, and can print many types of promotional materials (listed on this sheet). Everything listed has set pricing, but please contact us if you're looking for something different and we can provide a price quote.

Student Life Fund

Student organizations can use funding from the Student Life Fund on everything on the front of this sheet (except Rush Fee).

We need:

1 week for print only

2 weeks for design & print

Please plan ahead!

Rush Fee: \$30 per project

Rushing a project means we can get it done in half the time.

Rush Fee policies: Funding from the Student Life Fund cannot be used to pay the Rush Fee. Projects cannot be rushed during the months of August and September. The Rush Fee cuts your timeline in half: 2-3 business days for print only; 5 business days for print and design. **Rush Jobs may not always be possible based on how busy we are.** Please see our website for more info.

Design Time

\$25 for the first hour, **\$15** per additional hour

Laying something out for print (less than 5 minutes): **FREE!**

Campus Posting

\$10 for all campus boards. Visit gvsu.edu/posting for more info.

Laker Hub

\$5 per slide, per week. We run Digital Slides on the Laker Hub cable channel, which plays in multiple locations in Kirkhof and is available on any campus TV.

Visit gvsu.edu/promotions/lakerhub for more info.

Posters, Pluggers, Banners

		Black & White	Color
Posters	8.5"x11"	4¢ each	12¢ each
	11"x17"	5¢ each	25¢ each
Single sided Pluggers	4¼"x5½"	1¢ each*	3¢ each*
Double sided Pluggers		2¢ each*	6¢ each*

*add \$5 for cutting (per batch)

		Matte Paper	Glossy Paper
Kirkhof Banner*	42"x72"	\$36	\$66
Custom Sizes	up to 42" wide	\$6 per linear foot	\$11 per linear foot

*we'll hang it for you!

Packages

We can't always accept designs that you make for Packages (that's why Design Time is included). Packages cannot be rushed.

	Package A	Package B	Package C	Package D
Design Time	3 Hours	3 Hours	4 Hours	4 Hours
Posters	89 11x17 Color	89 11x17 Color	89 11x17 Color	89 11x17 Color
Campus Posting	Included	Included	Included	Included
Pluggers (single sided)	400 Black & White		400 Black & White	400 Color
Digital Slide	1 Week	1 Week	2 Weeks	2 Weeks
Banner		1 Matte	2 Matte	2 Glossy
	\$100	\$125	\$190	\$255

Even more stuff

Vinyl Banners

These banners are very durable and great for outdoor events. Grommets are no additional charge and can be placed anywhere on the banner.

Standard size (42"x72"): \$155

Custom sizes: \$7.50 per square foot

Yard Signs

Yard Signs are corrugated plastic signs that come with metal stakes. They're printed in full color: 18"x24" portrait or landscape.

Please visit our website for restrictions about where you can place yard signs on campus.

Single sided: \$15 each (\$13 if you get 10+)

Double sided: \$17 each (\$15 if you get 10+)

Buttons

We can print buttons in any shape and size, but our standard size is 2.25" round. Ask us for a quote if you'd like something different.

Standard size (2.25" round): 50¢ each*

*minimum order of 10 (less than 10 = \$5 additional charge)

Sticker Sheets

These are un-cut* 8.5"x11" sheets of round stickers, 30 per page. For other shapes, sizes, and materials, please ask us for a quote.

Sheet of 30 stickers (1.5" round): \$2 each*

*add \$5 for cutting

Tablecloths

Prices are for an 8' Black or Royal Blue (GVSU blue) tablecloth with a white print on the front (like a department name or logo).

3-Sided (open back): \$210 each

4-Sided (covers all sides): \$225 each

Optional carrying case with strap: \$35 each

T-Shirts

T-shirt prices vary a lot depending on quantity, number of ink colors, shirt style and colors, artwork, and sizes. The grid below contains price estimates for 1-color artwork on a basic crew neck t-shirt. Due to screen printing setup fees, we don't recommend ordering fewer than 25.

	Front print	Front & Back print
25-49	\$8 each	\$12 each
50-99	\$7 each	\$10 each
100+	\$6 each	\$8 each

Delivery

Your project, carefully hand delivered by someone on our team.

Allendale Campus: \$5

Pew & Health Campuses: \$10

Lamination

3"x5" cards	25¢ each
8.5"x11" sheets	\$1.50 each
Larger (up to 24" wide)	\$2 per square foot

Foam Core Signs

We can make foam core signs up to 22"x34" in our office. For larger signs, we work with an off-campus vendor (please ask us for a quote).

Matte sign: 4¢ per square inch

Glossy sign: 6¢ per square inch

Includes the price of printing, mounting, and foam core.

Standard sizes:

	Matte paper on foam core	Glossy paper on foam core
11"x17"	\$7.48 each	\$11.22 each
18"x24"	\$17.28 each	\$25.92 each
22"x34"	\$29.92 each	\$44.88 each

We can also mount prints that you drop off for **\$2 per square foot + \$5 for each piece of foam core.**

Just Cutting

\$5 cutting charge applies to pluggers, sticker sheets, and other trimmed products; or bring something in and we'll trim it.

Other stuff

We're not kidding when we say we can print just about anything. We can get any of the following items (and more!) with the help of the Copy Center and our local GVSU-licensed vendors. Stop by our office to look at our catalogs or email us with your ideas.

- Retractable banners and signs
- Postcards, brochures, booklets, invitations
- Bookmarks and business cards
- Novelty items: pens, sunglasses, keychains
- Other apparel: hats, bandanas, bags
- Chip clips, magnets, drinkware, coasters
- Engraved name tags and laminated badges
- ...and more!