

Print Products & Pricing

About Us

Photos & detailed descriptions of products at gvsu.edu/promotions

Our Products and Services

We're a team of students and full-time staff who offer a variety of creative services including graphic design. We provide campus posting and can print many types of promotional materials (listed on this sheet).

Everything listed has set pricing. If you are looking for something different, we're happy to provide a quote. Submit a quote request online: gvsu.edu/promotions/start.

Student Life Fund

Student organizations can use funding from the Student Life Fund on everything on the front of this sheet. More info: gvsu.edu/sos

Campus Posting

\$10 for us to post on all campus (23), general (18), housing boards (39), on the Allendale Campus. We post twice a week. You may order posters from us or drop them off.

Visit gvsu.edu/posting for more info including approval guidelines.

Laker Hub

\$5 per slide, per week. We run digital slides on our Laker Hub digital signage screens, which display in multiple locations in Kirkhof and additional locations around campus. The Laker Hub also features a GVSU social media wall. Visit gvsu.edu/promotions/lakerhub for more info. **This service is free for RSOs.**

Posters, Pluggers, Banners

| | | Black & White | Color |
|-----------------------|----------|------------------|-------------------|
| Posters | 8.5"x11" | 3.5¢ each | 10¢ each |
| | 11"x17" | 7¢ each | 20¢ each |
| Single-sided Pluggers | 4¼"x5½" | 1¢ each* | 2.5¢ each* |
| Double-sided Pluggers | | 2¢ each* | 5¢ each* |

*add \$5.50 for cutting per batch

Project Timelines:

1-1.5 weeks for print only
2-3 weeks for design & print
3-5 weeks for apparel & imprinted items

Please plan ahead!

Design Time & Print Prep

Don't have your own design or need help making a file print-ready? Our talented graphic designers have got you covered!

Campus Departments: \$20 per hour.

Registered Student Organizations: \$15 per hour.

| | | Matte Paper | Glossy Paper |
|-----------------|----------------|----------------------------|-----------------------------|
| Kirkhof Banner* | 42"x72" | \$30 | \$60 |
| Custom Sizes | up to 42" wide | \$5 per linear foot | \$10 per linear foot |

*we'll hang it in the Kirkhof Lobby for you!

Packages

We can't always accept designs that you make for packages (that's why design time is included). Packages take 2-3 weeks.

| | Package A | Package B | Package C |
|--------------------------------|------------------|------------------|------------------|
| Design Time | 3 Hours | 4 Hours | 4 Hours |
| Posters | 80 11"x17" Color | 80 11"x17" Color | 80 11"x17" Color |
| Campus Posting | Included | Included | Included |
| Pluggers (single sided) | 400 Color | 400 Color | 400 Color |
| Laker Hub Digital Slide | Up to 4 weeks | Up to 4 weeks | Up to 4 weeks |
| Kirkhof Center Banner | | 1 Matte | 1 Glossy |
| | \$100 | \$140 | \$160 |

Even More Stuff

Vinyl Banners

These banners are very durable and great for outdoor events. Grommets are no additional charge and can be placed anywhere on the banner.

Standard size (42"x72"): \$170
Custom sizes: \$8.25 per square foot

Buttons

We can print buttons in any shape and size, but our standard size is 2.25" round. Ask us for a quote if you'd like something different.

Standard size (2.25" round): 50¢ each*

*minimum order of 10 (less than 10 = \$5 additional charge)

Sticker Sheets

These are un-cut 8.5"x11" sheets of round paper stickers, 30 per page. For other shapes, sizes, and materials, ask us for a quote.

Sheet of 30 stickers (1.5" round): \$2 each + \$10

Tablecloths*

Prices are for an 8' Black or Royal Blue (GVSU blue) tablecloth with a imprint* on the front and/or back.

3-Sided (open back): \$210 each
4-Sided (covers all sides): \$225 each
Optional carrying case with strap: \$43 each

**If you need a formal GVSU combination logo, you must order through University Marketing (gvsu.edu/promotions/tablethrow).*

T-Shirts

T-shirt prices vary a lot depending on quantity, number of ink colors, shirt style and colors, artwork, and sizes. The grid below contains price **estimates** for 1-color artwork on a basic crew neck t-shirt.* While these are helpful for planning, we're happy to request a specific quote for your project.

All pricing based upon S-XL sizes**. Due to screenprinting setup fees, we dont recommend ordering fewer than 12 shirts.

| | Front print | Front & Back print |
|--------|--------------------|---------------------|
| 12-23 | \$15 each | \$24 each |
| 24-47 | \$10 each | \$15 each |
| 48-95+ | \$8.50 each | \$12.50 each |
| 96+ | \$7 each | \$9 each |

**For a fashion t-shirt (retail soft style - fit runs a bit smaller than basic) add \$2.50*

***Add \$3.00 each for 2XL sizes and \$5.00 each for 3XL sizes.*

Delivery

Your project, carefully hand delivered by someone on our team.

Allendale Campus: \$5
Pew & Health Campuses: \$15

Yard Signs*

Yard Signs are corrugated plastic signs that come with metal stakes. They're printed in full color: 18"x24" portrait or landscape.

Single sided: \$16 each (**\$15.50 for 10+, \$15 if you get 20+**)
Double sided: \$20 each (**\$19.50 for 10+, \$19 if you get 20+**)

**Visit our website for info on where you can place yard signs on campus. Yard signs are not available for RSOs.*

Foam Core Signs

We can make foam core signs up to 22"x34" in our office.

| | Matte paper on foam core | Glossy paper on foam core |
|---------|--------------------------|---------------------------|
| 11"x17" | \$7.48 each | \$11.22 each |
| 18"x24" | \$17.28 each | \$25.92 each |
| 22"x34" | \$29.92 each | \$44.88 each |

Custom Sizes:

We can make custom sized foam core items under 22"x34.

Matte sign: 4¢ per square inch*
Glossy sign: 6¢ per square inch*

**Includes the price of printing, mounting, and foam core.*

For larger signs, we work with an off campus vendor. Ask us for a custom quote from a vendor.

Just Cutting

\$5 cutting charge applies to pluggers, sticker sheets, and other trimmed products; or bring something in and we'll trim it.

Other Stuff

We're not kidding when we say we can print just about anything. We can get any of the following items (and more!) with the help of the Copy Center and our local GVSU-licensed vendors. Stop by our office to look at our catalogs or email us with your ideas.

- Retractable banners and signs
- Postcards, brochures, booklets, invitations
- Bookmarks and business cards
- Novelty items: pens, sunglasses, keychains
- Other apparel: hats, bandanas, bags
- Chip clips, magnets, drinkware, coasters
- Engraved name tags and laminated badges
- ...and more!