

# Student Success Collaborative



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The Office of Integrative Learning and Advising encourages faculty to consider using the Student Success Collaborative (SSC) as an advising tool. GVSU has many similar resources at your disposal, including MyBanner and MyPath. We encourage learning about what each offers so that you can identify which resource works best for you. Use this guide to determine if the SSC aligns with your personal strategies for advising students. As always, don't hesitate to reach out to our office with any questions that you may have about the SSC, other advising resources, or other concerns. We are happy to assist and value the partnerships we create with faculty.

*"EAB's Student Success Collaborative (SSC) combines technology, consulting, and best practice research to help colleges and universities use data to improve retention and graduation rates."*

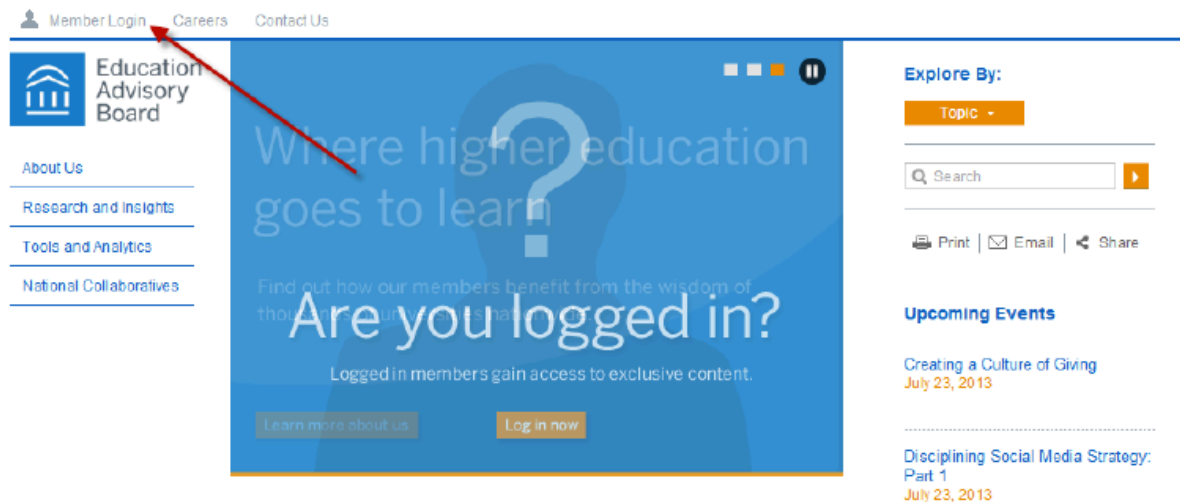
<http://www.eab.com>



Education  
Advisory  
Board

# Accessing the SSC

- 1) Go to [www.eab.com](http://www.eab.com) and log-in.



- 2) If you don't have an EAB profile, create one.

Member Login Careers Contact Us

Username/email address

Password

☐ Save my information

Forget your password?  
New user?

LOGIN

# Accessing the SSC

3) Creating a profile on EAB takes only a few moments.

## Register for Education Advisory Board

Welcome! Please complete the three steps below to activate your site access. We will email you a confirmation code to use for your initial login to EAB.com.

Starred (\*) items are required.

### Location of Your Organization

\*Country

United States

\*State

Florida

\*City

Jacksonville

4) Once you're logged in, click on "Technology" in the left-hand column. Then click on Student Success Collaborative.

Education Advisory Board

ABOUT THE STUDENT SUCCESS COLLABORATIVE

An end-to-end solution for degree completion

Research and analytics to help you identify improvement opportunities and inflect outcomes for your students.

Learn more about us

Ed Vent  
Senior Consultant

# Accessing the SSC

- 5) There are several resources available on the Student Success Collaborative. Click on the “eLearning Modules” link to access the training videos.

- 6) There is a short assessment following each module. For activation, you are required to complete the assessment following e-learning module #1, The 30 second advising “gut check.” It is here that your name and email will be captured for activation purposes. You will be best prepared for training sessions if you view all the modules.

[Training](#)   [Additional Resources](#)   [e-Learning Modules](#)

- ➔ **Module 1: The 30-second advising "gut check"**  
Aug. 7, 2014 | Training  
Learn how to access and view student profiles and assess risk with a 30-second advising "gut check."
- ➔ **Module 2: Navigating the predictive workbooks**  
Aug. 7, 2014 | Training  
Get an introduction to the data analytics available in SSC's predictive workbooks.
- ➔ **Module 3: How to create success markers**  
Aug. 7, 2014 | Training  
Learn to create success markers using your institution's historical data to determine whether students are on track to graduate in their current major.

# Accessing the SSC

- 7) Once your access has been granted, find the link to SSC at <http://www.gvsu.edu/advising/> under "Faculty and Staff" on the left hand list of options. Enter your GVSU username and password. You may also bookmark this link: <https://ssc.advisory.com/gsrc/SSO/GrandValley>

The screenshot shows the GVSU Academic Advising website. On the left, a blue sidebar menu is open, displaying various navigation options. A red arrow points to the 'Student Success Collaborative' link under the 'Faculty & Staff' section. The main content area features a header with a photo of students and the title 'Academic Advising'. Below this, there's a section titled 'Advising At GVSU!' and a 'Popular Pages' box with links to the 'GVSU Academic Calendar' and 'Money Smart Lakers'.

**Then login with your GVSU Network ID and password**



Enter your GVSU Network ID (e.g. smithj) and Password below.

Username:

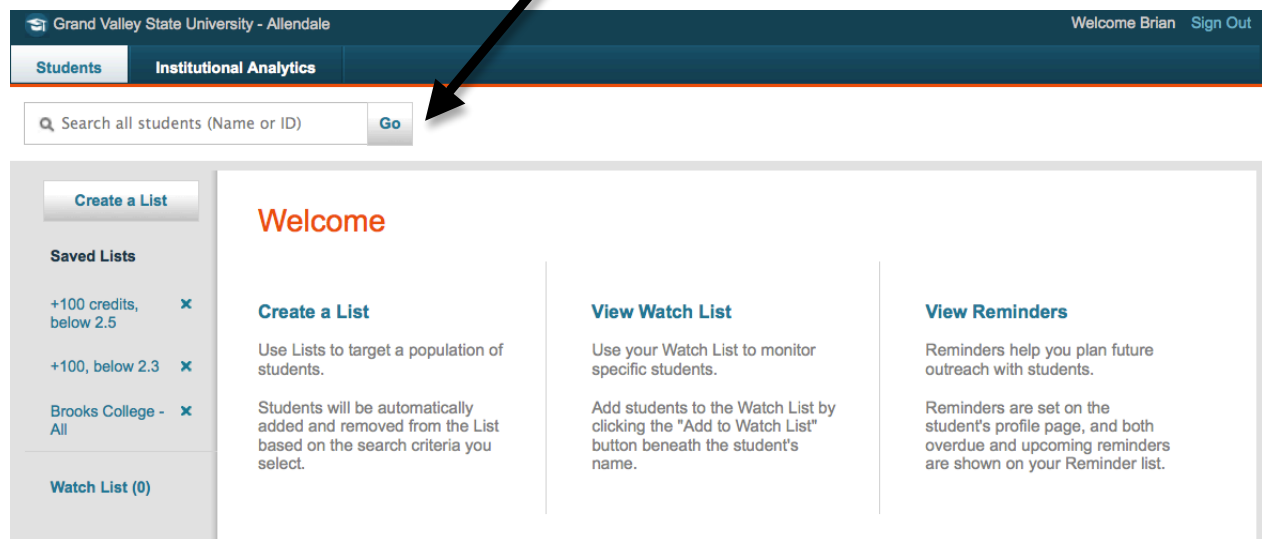
Password:

*Having problems accessing the SSC? We can help! Contact the Office of Integrative Learning and Advising if you need assistance at any point.*

# SSC Overview

Upon logging in, you will be taken to this homepage.

Search for any GVSU student here, and you'll be taken directly to that student's profile with all academic information



Your Saved Lists will be shown here. These ones shown reflect ways that we have used the SSC in our office. See page 9 for how to create lists.

- The SSC pulls information for every GVSU student from other advising tools, such as MyBanner and MyPath, so each student profile reflects the most updated academic information
- See next page for an overview of a student profile.

# SSC Overview

A “**risk indicator**” is automatically generated for each student profile.

Turning on the “**Student View**” will hide certain information (such as the student's risk level) that you would not want the student to view during an advising appointment.

The screenshot shows the SSC Overview page for a student profile. The page is divided into several sections:

- Header:** Includes 'Students' and 'Institutional Analytics' tabs. A 'Student View' toggle is set to 'OFF'.
- Left Sidebar:** Contains a profile picture, ID, Age (22), and DOB. Below this are links for 'Overview', 'Success Progress', 'Term Details', 'History', and 'Major Explorer'. At the bottom is 'KEY INFO' with fields for Email, Phone (mobile), and Phone (home).
- Overview Section:**
  - ACADEMIC SUMMARY:** Shows 'Liberal Studies Interdisciplinary Studies' as the 'Most recent enrollment Winter 2015'. It displays 'COURSE GRADE OF D/F' as 4, 'REPEATED COURSES' as 1, and 'COURSE WITHDRAWALS' as 0. Below this, it lists courses: BMS290 (Fall 2013, Grade: D+), BMS208 (Winter 2013, Grade: C-), and CHM232 (Winter 2013, Grade: D+). A 'View more' link is present.
  - Risk Indicator:** A green box labeled 'Risk LOW'.
  - Notifications:** A yellow circle with the number 1.
  - Cum GPA:** 3.029
  - Total Credits:** 106.00
  - Institution Credit Completion %:** 97%
  - Senior** status is indicated.
- MAJOR SELECTION:** Shows 'Currently' as 'Liberal Studies Bachelor of Science Winter 2014' and 'Previously' as 'Allied Health Sciences Bachelor of Science Fall 2011'.
- ADVISING:** Shows 'Next follow-up' as 'None' and 'Last profile edit' as 'Never'.
- Right Sidebar:**
  - STUDENT:** 'No action taken'.
  - I want to...** section with buttons: 'Change student status', 'Email student', 'Remind me to follow-up', and 'Add a note on this student'.
  - RECENT NOTES:** A blue circle with a question mark icon, followed by 'No notes added.'

## From this overview:

- View **previous majors** the student had
- View **repeated courses and withdrawals**
- View cumulative **GPA and total credits**
- View **degree percentage completion**
  - Careful to note this percentage may be inaccurate for Liberal Studies majors if their Area of Focus courses have not yet been factored in by Records

Easy access to directly **email** the student from here, **set a reminder** to follow-up with this student, or **change the student's status**.

**Add Notes** - one of the best features of the SSC is the ability to add notes for your students that will be saved automatically and remain in the student's profile for your reference.



# SSC Overview

ID:

Age: 22

DOB:

Overview

Success Progress

Term Details

History

Major Explorer

These other tabs are highly useful in looking at the overall progress for a student. **Success Progress** shows charts highlighting improvements or struggles over time.

**Term Details** show all the courses and grades for a student's history at GVSU, (an easy view like an academic transcript).

**History** shows when majors were changed.

**Major Explorer** is best for when students may be thinking about changing majors. To answer the question, *"What other majors might I want to consider?"* this tab is useful. It presents similar major options and suggestions for what majors a student may excel in based on his or her strengths and success with certain subjects.

Major Explorer also indicates a risk level for each potential major, shows related careers, and allows you to filter by College or search directly for a certain major.

CURRENT MAJOR

Major Name	Risk Level	Related Careers
Liberal Studies Interdisciplinary Studies	Low Risk	

MAJOR OPTIONS

Search for a major or career

College All colleges

Major Name	Risk Level	Related Careers
Business Economics Seidman College of Business	Low Risk	Account Manager / Representa... Actuary Auditor Budget Analyst Contract Administrator 23 more...
Therapeutic Recreation College of Health Professions	Low Risk	Art / Music / Recreational T...



# Making Lists

The SSC allows you to create lists of students that you can save and return to as you track your students. Making lists can be useful for collecting aggregate data about students in certain categories. For example, the EAB has advised considering making lists for the following reasons:

**Undeclared Students:** Identify low risk undeclared students with 45-60 credits, who might be ready to declare a major

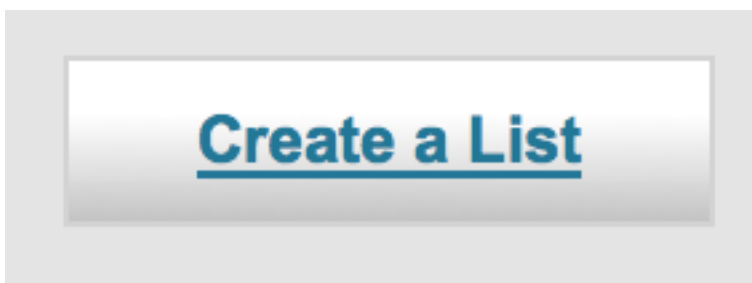
**Success Markers:** Filter to see if students did not register for an important fall term success marker course

**Graduation:** Students with low risk who have earned more than 120 credits who should apply for graduation

**Advising Status:** Use our latest filter to find students who were not advised in the fall and get them in the door in the spring

**Major and Career Insights:** Identify high performing juniors who are eligible for upcoming internships to help guide and prepare them for their desired career opportunities

**As [faculty advisors](#), the most useful thing you can do is create a list for the students on your advisee list.**



- View all students on your advisee list in one location by creating a list
- Within your list, you'll have the ability to export an Excel spreadsheet with all your students' contact information and other academic details
- See next page for details on how to create your advisee student list

# Making Lists

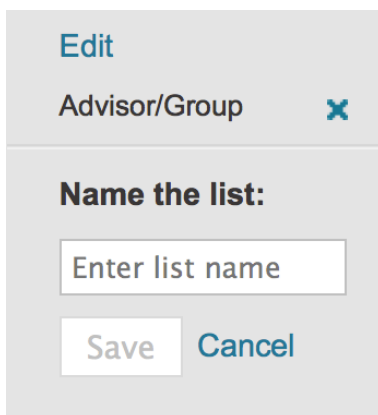
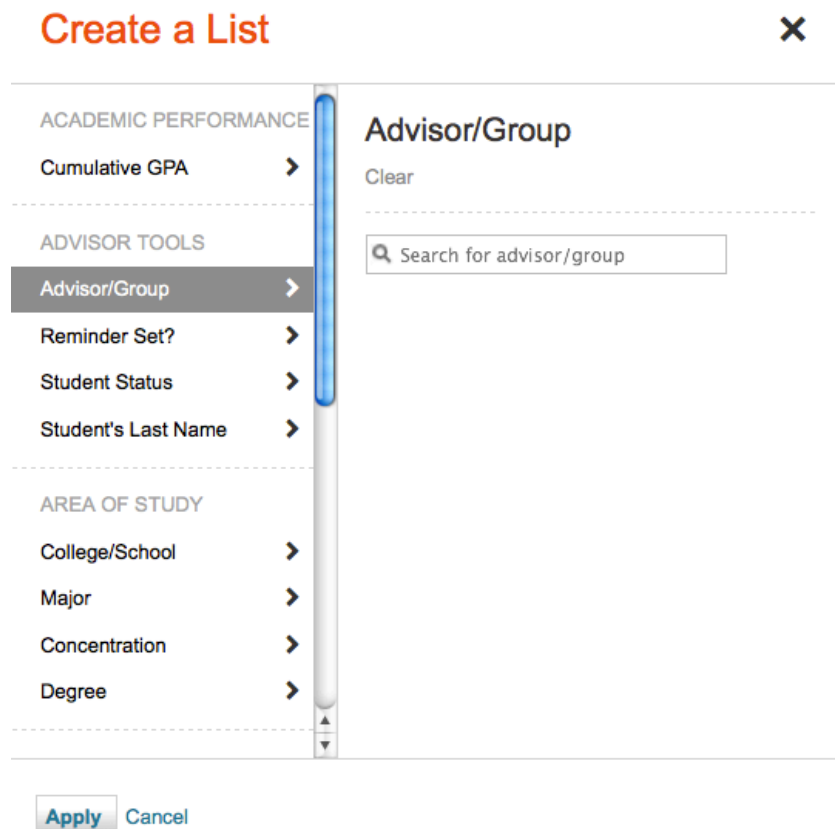
How to create an SSC list for the students on your advisee list:

1) Click “Create a List”

A rectangular button with a light gray gradient and a thin border. The text "Create a List" is centered in a blue, underlined font.

2) There will be many categories that you can filter by. Select “**Advisor/Group**” and type your name in the search by. Click “Apply” and this will generate a student list consisting of all students who are assigned to you as their faculty advisor.

3) Enter a name for your list, then click “**Save**”

A gray dialog box with a title bar. It contains a section titled "Name the list:" with a text input field labeled "Enter list name". Below the input field are two buttons: "Save" and "Cancel".A dialog box titled "Create a List" with a close button (X) in the top right corner. It features a list of filter categories on the left and a search field on the right. The categories are: ACADEMIC PERFORMANCE (Cumulative GPA), ADVISOR TOOLS (Advisor/Group, Reminder Set?, Student Status, Student's Last Name), and AREA OF STUDY (College/School, Major, Concentration, Degree). The "Advisor/Group" category is selected. The search field is labeled "Search for advisor/group". At the bottom are "Apply" and "Cancel" buttons.

# Making Lists

A rectangular button with a light gray gradient background and a thin gray border. The word "Export" is written in a bold, blue, sans-serif font.

## Exporting your list:

- Exporting your SSC list will generate an **Excel document** with all contact details and some academic information about your students
- **Tip:** Use the Email column in the Excel document to copy & paste all the email addresses into Outlook so you can easily send block emails to all your students

## Main Takeaways from the SSC

- The SSC is another **advising resource** GVSU offers. Its main purpose is a tool that can help advisors identify students who are at risk so interventions can happen early, and we can catch students who are struggling.
- The SSC allows you to **create a list** of the students on your advisee list
- The SSC allows you to easily view **student progress, explore other majors, directly email your students, and save online notes** for your future referencing

## For more information...

**Visit:** [www.eab.com/technology/student-success-collaborative](http://www.eab.com/technology/student-success-collaborative)

**or contact the Office of Integrative Learning and Advising**



GVSU Office of Integrative Learning and Advising  
133 Lake Michigan Hall, Allendale Campus

**Phone:** (616) 331-8200

**E-mail:** [brooksadvising@gvsu.edu](mailto:brooksadvising@gvsu.edu)

[www.gvsu.edu/integrativelearning](http://www.gvsu.edu/integrativelearning)