Before you are a leader, success is all about growing yourself. When you become a leader, success is all about growing others.

—Jack Welch
Welcome to the 16th Annual Leadership Summit at GVSU!

The Leadership Summit Planning Board has worked diligently to provide you with this leadership development opportunity. We are pleased that you have decided to join us for a day of education and shared experiences.

The philosophy of the Laker Leadership Programs at Grand Valley State University supports the belief that everyone has the ability to be a leader whether in an organization, in a classroom setting, or in the community. It is our hope that as you continue through today’s conference, you will learn that everyone can be a leader. The purpose of this conference is to provide campus leaders from across the state of Michigan with an educational opportunity to enhance personal leadership skills and development.

As you read through this program booklet, you will notice there are over 30 educational sessions covering areas such as social justice, general leadership development, civic engagement and service learning, leadership and innovation, Greek Life, personal and professional development, communication and media, and athletics. These sessions will enhance your leadership skills and help to develop your individual abilities. We also hope that you will utilize this opportunity to network with other college students as well as professionals during the conference.

If at any point throughout the day you have any questions or comments, please feel free to address a conference staff member or volunteer, as designated by their name badge. Once again, thank you for dedicating your day to developing yourself as a leader - we hope that you enjoy your experience at Leadership Summit 2012!

Sincerely,

Leadership Summit 2013 Planning Board
Office of Student Life, Grand Valley State University
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Keynote Speaker: Dr. Donna Lopiano

Dr. Donna Lopiano is the President of Sports Management Resources (SMR), a consulting firm that assists scholastic and collegiate athletics departments in solving growth and development challenges. She is the former Chief Executive Officer of the Women’s Sports Foundation (1992-2007), a non-profit organization advocating for equal opportunity and increased participation for girls and women in sports. She was named one of “The 10 Most Powerful Women in Sports” (Fox Sports), one of “The 100 Most Influential People in Sports” (The Sporting News) and one of the “100 Most Influential Sports Educators in America” (The Institute for International Sport).

Dr. Lopiano also served for 18 years as the University of Texas at Austin Director of Women’s Athletics where she constructed what many believed to be the premiere women’s athletics program in the country; twice earning the top program in the nation award. Recognized as one of the foremost national experts on gender equity in sport, Dr. Lopiano has testified about Title IX and gender equity before three Congressional committees, served as a consultant to the U.S. Office for Civil Rights Department of Health, Education and Welfare Title IX Task Force and as an expert witness in over thirty court cases.

She has been a college coach of men’s and women’s volleyball, women’s basketball and softball and coached the Italian national women’s softball team. As an athlete, she participated in 26 national championships in four sports and was a nine-time All-American at four different positions in softball, a sport in which she played on six national championship teams.

A steadfast proponent of equality and fairness in sports, Dr. Lopiano received the NCAA President’s Gerald R. Ford Award at the 2013 NCAA Convention.
“Igniting Social Change/Leading for Social Justice”  
By Dr. Donna Lopiano

Social change happens one person at a time -- one person being able to communicate an idea in both an inspiring and convincing way with enough power to make another person stop and rethink their previous position. Leading such social change requires persistence over time, total mastery of the facts, compelling and repetitive story-telling and responses to opposing arguments that are compelling because they become personal to the listener. Most of all, it requires constantly checking your moral compass and never succumbing to silence in the face of wrong.

Sport is a social institution common to everyone’s experience in some way even if they have never been athletes themselves. Dr. Lopiano’s stories and examples using this context are therefore meaningful to the broadest possible audience and then she works to illustrate transfer to other non-sport issues.

Participants will have the opportunity to ask Dr. Donna Lopiano questions following the presentation.

Dr. Donna Lopiano’s presentation is sponsored by GVSU OΔK National Leadership Honors Society and the Student Life Fund. Supported by GVSU Title IX 40th Anniversary Celebration Committee.
Conference Tracks

Themed tracks are composed of four or more sessions during the conference and serve as a tool to help participants select which sessions to attend based on interests and needs. Following a themed track is entirely optional.

Student Organization Members and Leaders
Recommended by GVSU Student Organization Center

Session 1
Peace, Love, Pandora—Room 2270

Session 2
12 Things Every Student Leader Should Do Before They Leave Office—Room 2266

Session 3
The Comfort Zone: GVSU—Room 2270

Session 4
The Art of Partnership and Collective Impact—Room 2270

Greek Life Members and Leaders
Recommended by GVSU Fraternity & Sorority Life

Session 1
Followership: How to be a Good Follower—Room 2215/2216

Session 2
Recruitment is Over, So Now What?—Room 2263

Session 3
Don’t Haze Me Bro: How the End of Hazing is the Future of the Fraternal Movement—Room 2263

Session 4
Keeping Members Motivated: Encouraging the Heart in Fraternities and Sororities—Room 2215/2216
Session Legend

Sessions are categorized into theme topics and are indicated by the following symbols:

- Social Justice
- General Leadership
- Civic Engagement & Service Learning
- Leadership & Innovation
- Greek Life
- Personal & Professional Development
- Communication & Media
- Athletics
# Session 1 Overview (1:30 - 2:20)

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12 Things Every Student Leader Should Do Before They Leave Office
Room 2204

**Odell Bizzell** Motivational Speaker

As a student leader you are going to do numerous things to positively impact your campus, your members, and your community. In a fun, upbeat, motivational yet educational tone Odell Bizzell will share *12 specific things all student leaders should do before they leave their position as a student leader*. Student leaders will benefit from this session because they will enhance their chances of success post-graduation, they will become more dynamic leaders, and they will be able to share this regimen with future leaders and members.

Followership: How to be a Good Follower
Room 2215/16

**Aris Mantopoulos** Cultural Programming Graduate Assistant, GVSU

For some reason, the word “follower” has a bad connotation to most people. Everyone wants to be a leader and no one wants to be a follower. But if everyone was a leader, then who would we lead? In order to be a good leader, you need to learn how to be a good follower first. This session will teach you the importance of followers and how to be an effective follower.

More Than A Game: Recognizing the Impact of Recreational Sports on Students & Campuses
Room 2263

**Eric Garvelink** Club Sports Coordinator, GVSU
**John Rosick** Campus Recreation Asst. Director of Intramural Sports, GVSU

Have you ever participated in Intramurals, Club Sports, or recreation activities in college? Thousands of students across the country, just like you, have enjoyed these collegiate activities year after year... but have you ever considered the powerful impact Recreational Sports can have on your leadership development or the professional careers that can be pursued within Recreational Sports? This presentation will help you develop an understanding of the role that Rec Sports can play in your personal leadership development and the benefits it can have on campus culture.
Session 1 (1:30 - 2:20)

Learning to Say Yes
Room 2266

Ulandra Reynolds Program Coordinator, Center for Entrepreneurship & Innovation, Grand Valley State University

When is the last time you followed someone on Twitter you didn’t like? Drove a different way to work? Tried a new restaurant? Took a class unrelated to your major? This breakout session focuses on forcing yourself into new situations where you might discover something that inspires a new and exciting idea. In the session we will focus on breaking patterns and exploring entrepreneurial leadership principles.

Peace, Love, Pandora
Room 2270

Rachelle Stawinski Regional Leadership Consultant, Sigma Sigma Sigma
Chelsea Pulice Campus Programming Graduate Assistant, Office of Student Life, Grand Valley State University

There is no better way to start off the day than with a song that soothes the soul. This interactive experience will help participants acquire an understanding on how vital it is to set the tone as a leader. Combining the national bestseller, The Fred Factor by Mark Sanborn and Tim Schneider’s 10 Commandments of Effective Leadership, we will increase competency in positive culture, empowerment, relationship building and creativity. Together we will create unique ideas to help strengthen your ability to set the tone in your organization while providing motivation and recognition to others.

“You Just Don’t Get It?” Defining Your Role in Greek Life
Room 2201

Kyle Martin Fraternity/Sorority Graduate Assistant, Office of Student Life, Grand Valley State University
Justine Easter Graduate Assistant, Johnson Center for Philanthropy, Grand Valley State University

The goal of this presentation is to help students and staff/advisors who are non-members of the Greek community better understand their responsibilities and define their roles within the Greek community. This session also shows how to utilize time in order to get the most out of their students.
Increasing our Cultural Mindfulness
Room 1142

Chris Patterson  Michigan Nonprofit Association (MNA)
AmeriCorps*VISTA Leader

Culture is the language, beliefs, values, norms, behaviors, and material objects that are passed from one generation to another. We will examine how the understanding of our own culture as well as other cultures may contribute to our daily interactions with others and how we can become more culturally mindful.

$Start $mart: Salary Negotiation
Room 1104

Karmen Vrooman  Graduate Assistant, Grand Valley State University

$Start $mart is a program developed by the American Association of University Women that aims to provide college students who are approaching the job market the knowledge and skills to negotiate salaries and benefits. Adapting the $Start $mart model, the GVSU Women’s Center helps prepare students to advocate for themselves as they enter the work force.

Models of Leadership: Mary Parker Follett and Jane Addams
Room 2259

Judy Whipps  Professor of Philosophy and Liberal Studies, Grand Valley State University

In 2011 the International Leadership Association granted Mary Parker Follett (1868-1933) their Lifetime Achievement Award, acknowledging her as a foundational thinker in organizational leadership, mediation and management. This presentation will compare Follett’s models of collaborative leadership, particularly her advocacy of “power-with” leadership with Jane Addams’ community activism. Addams did not specifically write about leadership but her social justice work in the Chicago Hull House neighborhood, her national work for women’s suffrage and her international peace work provides a good model for leadership.
### Session 2 Overview  (2:30 - 3:20)

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<td>Shapes of Leadership</td>
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The Bro-Code
Room 2204

MarcQuS Wright Assistant Director of Academic & Student Support, Grand Valley State University

This session will use clips from The Bro Code to break down media forms that are saturated with men’s violence. By showing that there’s nothing natural about men’s violence and this mentality in the real world, The Bro Code challenges young people to step up and fight back against the idea that being a real man means disrespecting women.

2 Eyes, 2 Ears, and 1 Mouth
Room 2215/16

Andrew Brown Student Life Intern, Grand Valley State University
Dexter Earney Graduate Assistant Living Center Director, Housing & Residence Life, Grand Valley State University

No, we’re not just talking about the face...we’re talking about...talking! We’ve been taught our whole lives how to be effective public speakers and how to talk to people. But we don’t really focus on what a simple hand gesture or movement can say...and instead of listening to the person we’re talking to, we think about what our next sentence is going to be. In this presentation, we’ll play some games, have some laughs, and hope to make you more aware of other forms of communication and how you can use them as a leader.

Recruitment is Over, So Now What?
Room 2263

Rachelle Stawinski Regional Leadership Consultant, Sigma Sigma Sigma
Chelsea Pulice Campus Programming Graduate Assistant, Grand Valley State University

Are you sick and tired of asking these questions during recruitment: “What’s your major?” “Where did you go to high school?” After recruitment is over, groups too often find themselves only knowing superficial characteristics about their new members. After that bid is extended it is time to really get to know that person. This session will highlight what an authentic relationship entails, how to develop those relationships with new members and how to reconnect with alumni/alumnae members. This session will help you gain a better understanding on how to reconnect with your chapter’s values and purpose.
Session 2 (2:30 - 3:20)

12 Things Every Student Leader Should Do Before They Leave Office
Room 2266

Odell Bizzell Motivational Speaker

As a student leader you are going to do numerous things to positively impact your campus, your members, and your community. In a fun, upbeat, motivational yet educational tone Odell Bizzell will share 12 specific things all student leaders should do before they leave their position as a student leader. Student leaders will benefit from this session because they will enhance their chances of success post-graduation, they will become more dynamic leaders, and they will be able to share this regimen with future leaders and members.

The Art of Chit-Chat
Room 2270

Jana Postma Student Life Coordinator, Kuyper College

Have you ever experienced the awkward silence during a leadership meeting when no one knows how to carry on a conversation or how to get to know each other? Come to this session and learn some quality tips and tools to improve your “small-talk” skills. Now the added bonus is that these skills will follow you far beyond your leadership positions at college – you will know how to be welcoming to visitors at your job, you will know how to get to know a new employee, and so much more.

Leading Others to See the Value
Room 2201

Tim Syfert Affiliate Instructor of Management, Center for Entrepreneurship & Innovation, Grand Valley State University

Great leaders are great relationship builders. They get things done with and through people. Great leaders are also great educators, great learners and great story tellers. They communicate to inspire and as a result, they leave people more hopeful about their ability to contribute to a better future. In this breakout session we will explore the concept of values-based leadership. Values-based leadership is centered on collaboration and connection. In this session we will look at selling, convincing, motivating, and the environmental components affecting creativity.
It’s Easy Being Green: Promoting Campus Sustainability as a Student
Room 1104

Jennifer Jordan GVSU Sustainable Community Development Initiative, SCDI Graduate Assistant

There are three components to the Triple Bottom Line: environmental, social and economic. When separated, they are just that, but combined, these three components create true sustainable transformation. We will examine the presence of these three pillars of sustainability in the academic and social experience of the current American college student. By looking at the small picture (college environment, community and economy) before the large picture (true campus sustainability), students will realize how easy it is to become sustainable champions and leaders on their campuses.

Shapes of Leadership
Room 2259

Sarah Joslyn Graduate Student, Grand Valley State University
Marykathrine Woodson Graduate Assistant Living Center Director, Housing & Residence Life, Grand Valley State University

Originally created by Phil Stamper & Michael McNeil, The Shapes of Leadership uses a number of multicultural concepts to help students discover their leadership style in this fun, interactive session. Students will not only learn about their leadership style, but also how to work with other leadership styles to run an effective team.
## Session 3 Overview (3:45 - 4:35)

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Session 3 (3:45 - 4:35)

Why Lying Gets the Best of Both of Us
Room 2204

Reba Oguntokun Living Center Director, Grand Valley State University
David Lee Graduate Living Center Director, Grand Valley State University

This presentation is based off the teachings of the book, “Leadership and Self Deception: Getting out of the box” by The Arbinger Institute. A major premise of the book is that we lie to ourselves to justify our own failures. In the process of this, we tend to objectify other people who in turn become the bad guy, loser, or the incompetent. This behavior is a double edged sword. Participants will be able to apply these lessons to families, relationships, and organizations in hopes of providing a new way of thought and communication.

Design on a Dime: How to Create a Service Project on a Small Budget
Room 2215/16

Robin McClain Michigan Nonprofit Association, AmeriCorps*VISTA
Hannah Reimann Michigan Nonprofit Association, AmeriCorps*VISTA

Great tips on how to create successful service projects, even with little monetary resources, will be shared during this session including how to design service projects, how to attract volunteers, reflection and reporting techniques, and how to find resources to make your service project idea become reality. This will be an interactive and problem solving workshop where everyone is invited to put on their thinking caps and get ready to help serve their community!

Don’t Haze Me Bro: How the End of Hazing is the Future of the Fraternal Movement
Room 2263

Santiago Gayton Fraternity and Sorority Life Coordinator, Grand Valley State University
Alejandro Suñé Assistant Director of Fraternity and Sorority Life, Northwestern University

Many times you may hear, “Hazing must end!” However, how often are we presented with alternatives to hazing? With an abundance of negative press about fraternity and sorority hazing, campuses are now being challenged with whether fraternal organizations still relevant. Participants will engage in a conversation which demonstrates how our organization’s founding values are the answer and how hazing has no place in the future of our community.
Session 3  (3:45 - 4:35)

Life is Too Short to Work a Job that Sucks
Room 2266

Odell Bizzell  Motivational Speaker

Research says that over 80% of the population is stuck in a job or career path that they don’t like. This session is all about how students can end up on the other side of that statistic. In one of the worse of economies in a long time, Odell Bizzell explains the steps he took to leave his job to become a full time professional speaker and entrepreneur. What’s most important is Odell will reveal necessary steps student leaders must take to have their ideal career and job. Participants will leave this session refreshed, inspired, and ready to lead a fulfilled purposeful life.

The Comfort Zone: GVSU
Room 2270

Vincent Thurman  Comfort Zone Organization
Ryan Rooney  Comfort Zone Organization

The Comfort Zone presentation is an interactive experience for students to develop an understanding of how community develops through shared experiences and interconnected activities. WE provide an avenue for students to build stronger connections and relationships with peers, within organizations and within residence halls.

Students Taking the Lead: Feminist Leadership for Social Change
Room 2201

Women’s Center Ambassadors Grand Valley State University
Haley Chapman, Dionna Cheatham, Liz Josey, Danielle Meirow and Julia Raap

"But what can I do?" is the common response to hearing staggering statistic such as 1 in 3 women will experience violence in her lifetime. This program will give students the tools to start examining how they can be the change. Student panelists will discuss their experiences and encourage dialogue about feminist leadership and social change.
The Unwritten Rules of Leadership
Room 1142

Leah Kicinski College of Community & Public Service Undergraduate Center Graduate Assistant, Grand Valley State University
Nick Woodward CLAS Academic Advising Graduate Assistant, Grand Valley State University

Your best friend breaks a policy set forth by your institution, how do you react? You are the president of your organization, and are running late to a meeting, how will others react? Everyone brings different skills and abilities to their leadership role, and in your role you are faced with tough decisions that can affect your interactions with others. In a guided discussion among peers, The Unwritten Rules of Leadership will provide participants the opportunity to discuss the challenges and successes of leadership roles, no matter what type of leadership role held or the institution attended.

The Process Leader
Room 1104

Tim Syfert Affiliate Instructor of Management, Center for Entrepreneurship & Innovation, Grand Valley State University

In the book Lessons from Ghandi Keshavan Nair states “The challenge for leaders is to live up to their fundamental responsibility as human beings: to treat others as themselves.” This breakout session focuses on understanding the methodology and application of a process leader. A process leader is someone who creates the conditions that allow others to succeed. In this session you will learn a core set of skills used by process leaders as well as how to brainstorm ideas and ways to put those ideas into practice.

Project Leadership
Room 2259

Jillian Gross Doctoral Student, University of Michigan

In this highly interactive session, participants will integrate their personal volunteer experience with practical tips and tools for effectively developing, leading, and sustaining community service projects. Emerging and experienced leaders will create action plans for personal growth to help ensure a high-quality, productive volunteer experience for all.
## Session 4 Overview (4:45 - 5:35)

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You Think You Know
Room 2204

David Lee  Graduate Assistant Living Center Director, Grand Valley State University
Reba Oguntokun  Living Center Director, Grand Valley State University

You think you know...but you have no idea. We all have grown up and been exposed to various influences, ideologies and perspectives. These experiences have affected us in more ways than we can imagine. Thinking about who we are, what we know, and how we think, this interactive presentation will help all of us look at issues dealing with social justice issues and what we think we know.

Keeping Members Motivated: Encouraging the Heart in Fraternities and Sororities
Room 2215/16

Erica Johnson  Coordinator of Greek Life, Central Michigan University

Does your fraternity or sorority have difficulty keeping members engaged or leaders motivated? If so, join me to learn how to utilize Kouzes and Pozner's (2002) Exemplary Leadership Practice: Encourage the Heart. Participants will leave with a plan to celebrate and recognize your members today!

Leading a Life of Influence
Room 2263

Jeff Domagala  Graduate Assistant, Grand Valley State University
Jacob Schacht  Honors Student, Grand Valley State University

Leadership is a relationship between those who aspire to lead and those who choose to follow. This session will uncover how influence happens and how you can influence others by considering your influential abilities, and understanding your relationship with people. Participants will learn to construct their influential role and as it can be applied to yourself, your organizations, and others. We will seek to answer the question: “Why should I follow you or be influenced by you?” Do you even know? If not, this program is definitely for you!
Session 4 (4:45 - 5:35)

Txt and ;-) Electronic Etiquette for the Digital Age
Room 2266

Alejandro Suñé Assistant Director of Fraternity and Sorority Life, Northwestern University
Santiago Gayton Fraternity and Sorority Life Coordinator, Northwestern University

The way we communicate is rapidly changing. However, one thing that shouldn’t is good etiquette. As student leaders, it is important to present a professional character for your organization and yourself. Often times, this first impression is an email or some other form of communication which can have a great impact on future relations. Furthermore, many students find themselves in interesting situations created by misrepresenting themselves on social media. This presentation will help you avoid some common mistakes and/or correct some bad digital habits.

The Art of Partnership and Collective Impact
Room 2270

Kate DeGraaf Service Learning Manager, Kellogg Community College
Keeton Foley Kellogg Community College

How can one person inspire different groups to come together to have greater impact? How can we develop strong partnerships? We have all heard of great leaders who have been active agents of change like Martin Luther King Jr. and Mother Teresa. What kind of influence could we have if we worked collectively to have greater positive impact in our organizations and communities? Come to this interactive workshop to dream and create action steps to have collective impact within student organizations and our communities.

What Employers Want
Room 2259

Breeann Gorham Associate Director, Career Services, Grand Valley State University

Employers want to hire leaders among other key qualities. Learn how to identify and articulate your leadership skills and the relevance of your degree on your resume and in interviews.
Am I a Leader?
Room 1142

Justin Arnold  Justin Arnold Consulting

Everyone has heard the word “leadership” before, but many people don’t know if they are a leader. “Am I a Leader?” will help you answer your burning questions about leadership: How do I lead within my own sphere of influence? What are the essential “leadership skills” and how do I build them? Can I lead from where I am, or should I wait before I try to lead? “Am I a Leader” will help you see that you are a leader right now and will guide you in next steps to become a more effective leader.

Transforming Ideas into Reality
Room 1104

Tim Syfert  Affiliate Instructor of Management, Center for Entrepreneurship & Innovation, Grand Valley State University

Explore your capacity and capability to unearth your authenticity as a leader! A creative mindset gives meaning and value to how you approach your life, creative endeavors, and pretty much everything you do. This mindset opens you up to opportunities and possibilities because you are able to relish the creative process and embrace innovative thinking. In the session we will look at the creative mindset, approaches to leadership and motivational factors.

I Want to Change the World! Creatively Using Your Gifts and Dreams to Innovate, Inspire, and Transform
Room 2201

Shannon Cohen  Community Ventures

Influential contemporary leaders are dreamers... people who envision ways in which they can use their story, talents, and dreams to make the world a better place. This interactive workshop is designed to ignite the dreamer in you! Your desires, gifts, and passions create the blueprint for your personal brand, career ladder, and social investment. This workshop will inspire you to strategically begin using your life experiences, dreams, and creativity to ‘Think Big’, open doors of opportunity, and benefit others in the process.
Presenters

Alejandro Suñé

Alejandro J. Suñé (Alex) currently serves as an Assistant Director for Fraternity & Sorority Life at Northwestern University. Alex earned his B.S. in Business Administration & M.S. in Counseling & Student Development from Kansas State University. A proud initiate of the Delta Sigma Phi Fraternity, Alex currently serves as the President of the K-State Alpha Upsilon Alumni Chapter.

Andrew Brown

Andrew Brown is a third-year student at GVSU double-majoring in Psychology and Philosophy. After graduating, he plans to pursue a PhD in Counseling Psychology. When he’s not working one of three jobs, he enjoys spending time with one of his two best friends: either a cup of coffee or his bed.

Aris Mantopoulos

Aris Mantopoulos is a Graduate Assistant for campus & cultural programs at GVSU. He received his undergraduate degree in Business Management from Quinnipiac University and is currently pursuing a M.Ed. in Higher Education with a concentration in College Student Affairs and Leadership. He loves working in higher education and helping students!

Breeann Gorham

Breeann Gorham advises students from the Pew Campus Career Center and interacts with employers from business, accounting, hospitality, social work, criminal justice and government sectors. She specializes in resume writing and interviewing techniques. Prior to coming to GVSU, Breeann worked as a career counselor at Davenport University, Alma College and completed practicum and graduate student teaching at Central Michigan University. Breeann received a Master of Arts in Counseling with a focus in career counseling in 2003.

Chelsea Pulice

Chelsea Pulice is a Graduate Assistant at GVSU in the Office of Student Life. She did her undergraduate work at Central Michigan University. While she was at CMU she was a member of Sigma Sigma Sigma Sorority, Leadership Safari, and various leadership initiatives. In her free time she enjoys dancing, traveling, and crafting.
Chris Patterson

Chris is from Grand Rapids, Michigan and is a recent alum of CMU. He is currently finishing up his second year as an AmeriCorps*VISTA member and housed at Michigan Nonprofit Association in Lansing, MI.

David Lee

David is a 2nd year Graduate Assistant in the Masters of Education-College Student Affairs Leadership program at Grand Valley. He is the Apartment Director for the Ravine Apartments and as advisor for Phi Sigma Sigma sorority. David was born and raised in New York and is a graduate of Purchase College, State University of New York.

Dexter Earney

Dexter Earney is about to graduate from GVSU with his Master’s in Higher Education. He completed his Bachelor’s in PR and Communication from Webster University in Missouri, where he’s from. If he can find some free time, Dexter likes to watch horror movies, try new recipes, and download tons of music!

Eric Garvelink

Eric Garvelink is in his first year as the Coordinator of Club Sports at GVSU. Eric oversees 54 Club Sports organizations including over 1,500 student participants. He received his Master's in Education (CSAL) from GVSU in 2012 and his Bachelor's degree in Sport Leadership from GVSU in 2010.

Erica Johnson

Erica Johnson is the Coordinator of Greek Life at CMU and a member of Alpha Sigma Alpha Sorority. She received her Bachelors of Professional Accountancy at SVSU and her M.S. in College Student Personnel from Miami University (Ohio). During her professional career, Erica has worked with fraternities and sororities at various campuses across the country including UMBC, the University of Maryland, Miami University, and CMU.

Hannah Reimann

Hannah Reimann grew up in Albion, MI and recently graduated from Denison University with a Bachelor’s of Fine Arts. Currently, Hannah is serving as a MNA AmeriCorps*VISTA at Jackson Community College’s Clyde LeTarte Center in Hillsdale, MI.

Jacob Schacht

Jacob Schacht is a freshman in the Honors College at Grand Valley. He remains undecided on a major but aspires to have a career in the political field. He has participated in the First Year Leadership Experience on campus and was voted an Exemplary Leader. Jacob also is an active member of the Grand Valley run club, and part-time employee at Campus Dining.
Presenters

Jana Postma

Jana Postma graduated from GVSU in 2009 with a Communications degree. Since that time, she has been working in Higher Education with a position in Admissions, as well as Student Life. She loves working with college students and is always impressed with what they teach her.

Jeff Domagala

Jeff Domagala serves as the Graduate Assistant for the Office of Integrative Learning and Advising. He is currently a graduate student studying Higher Education with an emphasis in College Student Affairs Leadership. He comes from Saginaw Valley State University where he received a B.A. in Secondary Education - Theatre/Communications and English and was involved in a variety of leadership activities and held many positions.

Jennifer Jordan

Jennifer Jordan graduated from Central Michigan University in May 2011. Currently at GVSU, she is a Public Administration graduate student, with a nonprofit leadership and management emphasis. She is also the Sustainable Community Development Initiative graduate assistant. Jennifer believes that sustainability and how individuals commit to making sustainable change is unique to everyone.

Jillian Gross

Jillian Gross is a doctoral student and research assistant in higher education at the University of Michigan. Her background includes over ten years of service in the nonprofit sector and K-12 education. She focuses her efforts on identifying and training emerging community leaders as positive change agents.

John Rosick

John Rosick is the Assistant Director of Campus Recreation at Grand Valley State University, with responsibility for the Intramural Sports program that involves over 4000 participants each year and employs over 80 student staff. He receive his Masters in Public Administration in 2005 at GVSU and his Bachelor’s degree in Recreation and Park Management from Penn State University in 2003.
Presenters

Judy D. Whipps

Judy Whipps is professor of philosophy and liberal studies at Grand Valley State University, where she has taught for 18 years. Professor Whipps was one of the founders of the liberal studies leadership program in Muskegon and will be teaching a course on Leadership for Social Change this coming year.

Justin Arnold

Justin Arnold has over ten years of leadership experience in West Michigan. He is a leadership expert who works across sectors to impact businesses, governments, schools and non-profits. Justin specializes in leadership development, change management, training and development, organizational learning, and orientation and on-boarding.

Justine Easter

Justine Easter is a Graduate Assistant working as a communications specialist for the Johnson Center for Philanthropy. She is as first year in the College Student Affairs Leadership graduate program at GVSU. She did her undergraduate at Central Michigan University where she studied Integrative Public Relations and Broadcast & Cinematic Arts.

Karmen Vrooman

Karmen Vrooman is a first year graduate student in the College Student Affairs Leadership program and serves as the Graduate Assistant for the Student Employment Office on campus.

Kate DeGraaf

Kate DeGraaf is the Manager of Service-Learning at Kellogg Community College. Kate graduated from Grand Valley with her M.Ed in Higher Education in the College Student Affairs Leadership program and from Cornerstone University with a Bachelor of Arts degree in Elementary Education. Kate enjoys crafting, traveling, serving, cooking and baking in her free time.

Keeton Foley

Keeton Foley is a student at Kellogg Community College. Serving others has always been part of Keeton’s life and he has committed to serving 300 hours as part of the AmeriCorps Michigan Service Scholars program.
Presenters

Kyle Martin

Kyle Martin is a first year graduate in the college Student Affairs Leadership graduate program at GVSU. He is a Graduate Assistant for Fraternity and Sorority Life. He completed his undergraduate education at Eastern Michigan where he earned his bachelors in Business Management.

Leah Kicinski

Leah Kicinski is a first year student in GVSU’s College Student Affairs Leadership Graduate Program. While attending Aquinas College, Leah was a Resident Assistant, coordinated Commuter Student Activities, organized the Jr. Saints Siblings Weekend. Leah served as an AmeriCorps*VISTA member in 2011-2012, finding a new passion for service learning.

MarcQus Wright

MarcQus Wright is the Assistant Director of Academic & Student Support for the Office of Housing & Residence Life. Co-chair of the GVSU Men's group. MarcQus received a Bachelor’s degree in Business Administration, a Master’s degree in Training and Development all from Illinois State University. He is currently pursuing his Doctorate in Educational Leadership at Eastern Michigan University.

Marykatherine Woodson

Marykatherine Woodson is a second year CSAL graduate student from Chicago, IL. She did her undergraduate work at DePaul University in Chicago, IL where she majored in English and minored in Deaf Studies. She hopes one day to work in Housing, Student Life, or Conduct. She is currently the Graduate Assistant Living Center Director for Niemeyer, Calder, and Hills.

Nick Woodward

Nick Woodward is a first year student in GVSU’s College Student Affairs Leadership Graduate Program. Nick attended Central Michigan University where he was a member of the Speech and Debate team, worked for Freshman Orientation as both a Mentor and Program Assistant, and was involved with many communication related organizations.
Presenters

Odell Bizzell

Odell Bizzell is an expert in leadership development and organizational behavior. Odell has shared the stage with Super Bowl winning coach Jim Caldwell, Senior Political Advisor Dave Axelrod, and Oprah Winfrey. With a background in sales and sports, Odell specializes in teaching students how to make an impact where they are by becoming better leaders of self through self-discovery & personal development.

Rachelle Stawinski

Rachelle Stawinski is a Regional Leadership Consultant for Sigma Sigma Sigma Sorority. Currently, she works with 26 collegiate chapters in 6 states. Additionally, she assisted in colonization efforts at the University of Nevada Las Vegas last fall. She obtained her undergraduate degree from Central Michigan University.

Reba L. Oguntokun

Reba L. Oguntokun is a 2nd year graduate student in the College Student Affairs Leadership (M. Ed) program and is the Living Center Director for Pew, Pickard, and DeVos. She is a Grand Valley alumna who has studied abroad in Spain and El Salvador, values diversity, and seeks social justice.

Robin McClain

Robin McClain grew up in Bay City, MI and received her degrees from Delta College and the University of Michigan-Flint. She is in her second term of AmeriCorps*VISTA serving MNA at Jackson Community College and Community Action Agency in Jackson, MI. She currently lives in Lansing, MI.

Ryan Rooney

Ryan Rooney is a Detroit native and a junior at Central Michigan University. He is majoring in Communication and History with a Leadership Minor.

Santiago Gayton

Santiago Gayton currently serves as the Fraternity and Sorority Life Coordinator. Santiago received his B.A. in Political Science from GVSU ‘06 and M.A. in Educational Administration and Leadership with Student Affairs Emphasis from the University of the Pacific ‘09. Santiago is a proud member of Sigma Lambda Beta International Fraternity, Inc.
Sarah Joslyn

Sarah Joslyn is a first year CSAL graduate student from Plymouth, WI. She did her undergraduate work at Miami University in Oxford, OH where she studied Communication. She hopes one day to work in Housing, Orientation, Leadership, or Student Activities. She is currently the Graduate Assistant Living Center Director for South Apartments.

Shannon Cohen

Shannon Cohen, MPA, CPS has been an active member of philanthropic and community development efforts in West Michigan for the past fifteen years. Her passion for youth engagement, service, and urban renewal, spurred the development of her own business, Community Ventures in 2009. Shannon is a proud GVSU alumna and married to a GVSU alumnus as well!

Tim Syfert

Dr. Tim Syfert teaches entrepreneurship, small business management, international business, and organizational strategy at GVSU. As a designer and business consultant, he has helped inventors and start-ups develop products, expand product portfolios, and launch new ventures. He currently acts as president and co-founder for one of his client’s new ventures P3 Safety.

Ulandra Reynolds

Ulandra Reynolds works as the Program Coordinator at the GVSU Center for Entrepreneurship & Innovation (CEI). In her position as Program Coordinator, Ulandra spends her time immersed in planning and logistics surrounding department events and initiatives like the Business Plan Competition, StartNow Internship Program, and Teen Entrepreneur Summer Academy.

Vincent Thurman

Vincent Thurman is a junior at Central Michigan University from Detroit, MI. He is studying Communications with a minor in Leadership. Vincent started the Comfort Zone Organization.

Women’s Center Ambassadors

Haley Chapman is a senior and is majoring in Psychology, with minors in Criminal Justice and Sociology. Dionna Cheatham is a sophomore, majoring in Women and Gender Studies. Liz Josey is a senior majoring in Psychology. Danielle Meirow is a junior, majoring in Biomedical Sciences and women and Gender Studies with a minor in Chemistry. Julia Raap is a junior, majoring in Women and Gender Studies and Psychology.
The Kirkhof Center lower level will not be used for any presentations, however campus dining and additional seating can be found here.
Kirkhof Center Map

Kirkhof Center, First Floor

*Presentation Rooms
Leadership Case Study Competition

The Grand Valley State University Circle of Omicron Delta Kappa is pleased to host the fifth annual Leadership Case Study Competition. The purpose is to provide an advanced educational experience for student leaders attending the conference. Up to eight teams of two students will review a scenario related to student leadership. They are then given one hour to prepare a 10-15 minute presentation to a panel of four OΔK judges. The judges also have an opportunity to ask questions following the presentation.

The top team will be announced and recognized at the conference closing session. The winning team will receive a certificate naming the team members and institution as well as a leadership gift selected by the Leadership Summit Planning Board.

Currently there are 300 Circles of Omicron Delta Kappa at colleges and universities around the United States and 7 circles in the state of Michigan:

Albion College (1942)
Alma College (1967)
Ferris State University (1971)
Grand Valley State University (1991)
Hillsdale College (1949)
Hope College (2007)
Olivet College (1974)
### OΔK Leadership Case Study Competition Schedule

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>12:00-12:30pm</td>
<td>Registration</td>
<td></td>
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<tr>
<td>12:30-12:45pm</td>
<td>OΔK Participant Meeting (1142 KC)</td>
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<tr>
<td>1:00-1:15pm</td>
<td>Opening (2250 KC)</td>
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<tr>
<td>1:30-2:20pm</td>
<td>Case Study Prep</td>
<td></td>
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<tr>
<td>2:30-3:20pm</td>
<td>Presentations Teams 1 - 4 (2264 KC)</td>
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<tr>
<td>3:20-3:40pm</td>
<td>Break &amp; Refreshments (2250 KC)</td>
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<tr>
<td>3:45-4:35pm</td>
<td>Presentations Teams 5 - 8 (2264 KC)</td>
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<tr>
<td>4:45-5:35pm</td>
<td>Session 4</td>
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<tr>
<td>5:45-7:30pm</td>
<td>Dinner &amp; Keynote Speaker (2250 KC)</td>
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<tr>
<td>7:30-8:00pm</td>
<td>Closing Remarks &amp; Recognition (2250 KC)</td>
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Information about OΔK National Leadership Honor Society will be available during registration and the break.

**GVSU Winter 2013 applications** are due by 5pm on Tuesday February 26 to 1110 Kirkhof Center. For more information, please visit www.gvsu.edu/leadership or www.odk.org.
Leadership Summit Planning Board

Tran Pham and Shelby Schwarzkoff
Marketing and Promotions

DeLain Bomer III and Kris Cortez
Omicron Delta Kappa Case Study Competition

Shelby Schwarzkoff
Hospitality and Registration

Kyle Barnhart and April Holder
Logistics and Assessment

Dustin Grimshaw
Volunteers

Kelsey Rice and Kevin Albrecht
Programs and Presenters

Conference Advisors

Sarah Wojnicki
Graduate Assistant, Office of Student Life

Eric Stevens
Graduate Assistant, Office of Student Life

Valerie Jones
Assistant Director for Leadership & Service Initiatives
Office of Student Life
Thank you to the following GVSU departments and groups that sponsored students to attend Leadership Summit 2013:

Athletic Department
Campus Security
Center for Entrepreneurship and Innovation
CLAS Academic Advising
Cook Leadership Academy
Honors College
Housing and Residence Life
LGBT Resource Center
Office of Multicultural Affairs
Office of Student Life
Radiologic and Imaging Sciences
Service and Advocacy Council *(funded by the Student Life Fund)*
Sport and Movement Sciences
Women’s Center
Sponsors

*A Special Thank You to the following sponsors...*

Justin Arnold Consulting
www.justinarnold.co

*Event Services*  
*Grand Valley State University*

![McDonald's Logo]

![University Bookstore Logo](www.ubs.gvsu.edu)

![Sports Grille Peppino's Pizzeria Logo]

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Save the date for the

**17th Annual Leadership Summit**

**February 22, 2014**

GVSU students - Join our team!
Planning Board applications are due in April and are available at
www.gvsu.edu/leadership
Break Information & Conference Evaluation

**Break Information**

During the break from 3:20 - 3:40, please visit Grand River Room (2250) for information about:

- Omicron Delta Kappa National Leadership Honor Society
- Additional leadership development opportunities from Laker Leadership Programs (Office of Student Life, GVSU)

Beverages will be provided during the break. Please note that recycle bins and trash receptacles are located throughout the Kirkhof Center.

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**Conference Evaluation Information**

As you arrive at the Grand River Room for dinner and the keynote speaker, you will receive a conference evaluation. Please be sure to complete this and turn it into the conference staff. Please take your time and give us your honest feedback on the Summit. We value your opinion. Please direct any questions about the evaluation to the conference staff.
Schedule of Events

12:00 - 12:45 pm  Registration  
                       (Kirkhof Center Lobby)

1:00 - 1:15 pm  Welcome & Opening  
                       (Room 2250, Grand River Room)

1:30 - 2:20 pm  Session 1*

2:30 - 3:20 pm  Session 2*

3:20 - 3:40 pm  Break & Refreshments  
                       (Room 2250, Grand River Room)

3:45 - 4:35 pm  Session 3*

4:45 - 5:35 pm  Session 4

5:45 - 7:30 pm  Dinner & Keynote Speaker,  
                       Dr. Donna Lopiano  
                       (Room 2250, Grand River Room)

7:30 - 8:00 pm  Closing Remarks &  
                       Recognition

* OΔK Leadership Case Study Competition