

Campus Recreation Street Team Position

Who we are: Campus Recreation here at Grand Valley State University (GVSU) operates by following our mission statement:

“Enhance and engage the GVSU community by providing inclusive and diverse recreational opportunities that inspire participation, promote health and well-being, and encourage student development and success.”

Position: Street Team Member

Starting Date: August 2016

Hours: Part-time; 2-10 hours/week (hours based on the amount of event and promotional needs)

Flexible, will work around class schedule and semester breaks
Some weekends and evening events

Compensation: Free Fall 2016 Group Exercise Pass (\$30 value)
Discounted rates on Campus Recreation programming
Possible academic credit; at the will of your advisor

What are we looking For:

We are looking for students who want to become apart of the Campus Recreation Street Team. A Street Team is an unconventional way to market and promote events and programs. Some of the activities include Helping Hands Move-in, Transitions, and Rec Fest. The goal of the Street Team is to create an interactive connection with GVSU students, specifically First Year Students, and to increase participation in Campus Recreation programming across campus.

Qualifications:

- Dependable and outgoing
- Promotions/ customer service experience is preferred
- Knowledge of Campus Recreation and Athletic and Recreation Facilities programs and services
- Strong communication skills
- Experience working in customer service
- Responsible and self motivated

Duties:

- Represent the Campus Recreation department at campus events
- Attend events during the school day and on some weekends i.e. Club Sports, Rec Fest
- Engage with GVSU students specifically First Year Students, by educating and generating awareness for Campus Recreation at events such as Campus Life Night and Student Orientations
- Oversee giveaways and surveys
- Capture student testimonials and photos at events

Contact: Micah Brown, Marketing/Communications Assistant, rec@gvsu.edu

To Apply: Please send resume and class schedule via email with “ Street Team 2016” in the subject line.

Deadline: April 20th by 6:00pm