

## FITNESS

GROUP EXERCISE PASSHOLDERS	1,198
GROUP EXERCISE PARTICIPANTS	4,673
VIRTUAL CLASSES	165
UFIT PLAN APPOINTMENTS	293

## INTRAMURAL SPORTS

### PARTICIPANTS BY SPORT

VOLLEYBALL	647
INDOOR SOCCER	302
4V4 FLAG FOOTBALL	206
BOULDERING	50
SAND VOLLEYBALL	460
TABLE TENNIS	30
KICKBALL	215
GV GAMES	138
CORNHOLE	200
SPIKEBALL	81
TENNIS	39

1,434  
UNIQUE  
PARTICIPANTS

7,219  
PARTICIPATIONS

533  
TEAMS

1,132  
GAMES PLAYED

## OUTDOOR ADVENTURES

CLIMBING CENTER ATTENDANCE	2,713
OPEN CLIMB PARTICIPANTS	2,520
BELAY LESSON CERTIFICATIONS	114
ACTIVITY & EVENT HOURS	60.5

## MARKETING & SPECIAL EVENTS

**ANNUAL WEBSITE VISITS** - 140,300+

**REVAMPED** - Self-care stories were launched as a part of the continued "Why Do you RecWell" campaign. They were both condensed into one form with Unplugged stories too for greater user experience.

## CLUB SPORTS

46 CLUB SPORT TEAMS

1,186 ATHLETES

98%

REPORTED INCREASED CONNECTION TO GVSU

- **RETENTION:** 91% of non-graduating students plan to continue their education at GVSU next year.
- **WELL-BEING:** 99% of athletes said participation contributed to their academic success, learning and understanding of background and cultures, stress management, self-confidence, connection to GVSU, physical health, and mental well-being.
- **ATHLETE TESTIMONIAL:** "Club Sports has allowed me to develop my love for a new sport. It has taught me numerous life lessons that I would not have learned if I had not had the opportunity to join a club sport."

## WELLNESS

1180  
CONDOMS  
DISTRIBUTED IN  
7 MONTHS

24  
PEER EDUCATOR  
PRESENTATIONS

527  
WELLNESS  
PROGRAM  
PARTICIPANTS



8 DIMENSIONS OF WELLNESS

**SOCIAL MEDIA** - Total followers on Instagram grew by 791, Facebook grew by 75, & Twitter grew by 17.

**STAYING #GVLAKERSTRONG** - #GVLakerStrong Daily Activity Challenge was launched in April 2020 to create an active space for participants during COVID.