

# International Conference for Polarity Thinking™ in Healthcare

*Offered by*

## The Interprofessional Institute for Polarity Thinking™ in Healthcare

*Bonnie Wesorick Center for Health Care Transformation  
Grand Valley State University, Kirkhof College of Nursing*



**June 12-14, 2019**

**Alumni House- Allendale Campus**

**Grand Valley State University**

**Allendale, Michigan**

The legacy of today's interprofessional health care leaders will be the successful transformation of the health care system at the point of care. Most health care leaders and providers are masters of problem solving. However, the major issues haunting health care today are combinations of problems and polarities. When health care professionals are not clear about how to differentiate between problems and polarities, then we waste time, money and energy.

The Polarity Institute brings foundational and advanced skills of Polarity Thinking™ to interprofessional teams in academia, research and practice. The sessions move from theory to daily realities. This workshop explores both simple and complex applications of Polarity Thinking™ and is intended for interprofessional clinicians, managers, executives, consultants, educators and researchers.



**Promoting Interprofessional Collaboration  
through the Kirkhof College of Nursing**

# Register Today

Polarity Thinking™ is an essential skill of highly effective leaders and organizations; it can be used to supplement traditional problem solving skills. We limit enrollment numbers to ensure the best possible experience. Learn to leverage values and points of view that may appear to compete, but in reality, need each other to gain and sustain positive outcomes over time.

## Course Offerings

### Foundations of Polarity Thinking™ in Healthcare

Wednesday, June 12, 2019 – 8:30 a.m. - 4:30 p.m. \$400

Addresses the ability to decrease resistance to change and increase the ability to sustain the positive outcomes of change by using the skills of managing and leveraging polarities. Participants will learn to:

1. Explain the process to “See, Map and Act” on polarity pairs.
2. Explain the fundamental principles of Polarity Thinking™.
3. Differentiate between problems to be solved and polarities to be managed.
4. Identify steps for successfully managing healthcare polarities over time.
5. Apply Polarity Thinking™ concepts to personal and organizational polarities.

### Advanced Concepts: Applying Polarity Thinking™ to Daily Accountabilities

**\*Foundations of Polarity Thinking™ is a pre-requisite for this course.**

Thursday and Friday, June 13 & 14, 2019 – 8:30 a.m. - 4:30 p.m. \$800

Includes polarities related to the safety of those who give and receive care; interprofessional education and practice; cost containment; implementation of electronic health record; integrated teams; continuity of care; and individualized integrated plans of care. Participants will learn to:

1. Create polarity maps around a variety of chosen pairs.
2. Correlate the fundamental principles of Polarity Thinking™ to complex realities.
3. Teach others the fundamentals of Polarity Thinking™.
4. Review a tool designed to assess an organization's skill to manage healthcare polarities.
5. Contribute to the worldwide body of knowledge related to Polarity Thinking™.

**Save \$200**

### Register for both Foundations & Advanced Concepts

Wednesday through Friday, June 12 - 14, 2019 – \$1000

***Registration Deadline is Friday, May 31, 2019***

**[Go to www.gvsu.edu/wesorick to register](http://www.gvsu.edu/wesorick)**

*“Empowering and intriguing.” ~ Participant June 2018*

*“Fascinating. Life Changing.” ~ Participant October 2018*

*“This was the best conference I have ever attended. It gave language to something noticeable... now issues can be addresses appropriately.” ~participant October 2018*

*“It was very enlightening and exciting to learn a new approach to challenges in healthcare.”  
~ Participant October 2018*

*“This has recharged my batteries.” ~ Participant June 2018*

# Our Polarity Masters



**Bonnie Wesorick, RN, MSN, DPNAP, FAAN** has connected thousands of healthcare professionals across the continent in the mission to create the best places to give and receive care. The nexus of her work is the development and implementation of a framework, providing tools, infrastructures and resources that guide point-of-care culture and practice transformation. She introduced Polarity Thinking™ to healthcare as a fundamental logic needed to achieve sustainable outcomes. She is a Polarity Master and has taught this logic to thousands of interprofessional health care clinicians, managers, educators and executives in both practice and academia. Bonnie is the author of *Polarity Thinking™ in Healthcare: the Missing Logic to Achieve Transformation* (2016).



**Evelyn Clingerman, PhD, CNE, RN, FNAP** is the Executive Director of The Bonnie Wesorick Center for Health Care Transformation in Kirkhof College of Nursing (KCON) at Grand Valley State University. Dr. Clingerman leads the Center in its mission to transform healthcare through interprofessional collaboration that brings education and practice together around scholarly research and projects. Dr. Clingerman also directs the Interprofessional Institute of Polarity Thinking™ in Healthcare and serves as a consultant, develops research and projects, provides workshops and teaches Polarity Thinking™.



**Michelle Troseth, MSN, RN, FNAP, FAAN** is the co-founder of MissingLogic, LLC, a company dedicated to unleashing the power of Polarity Thinking™ in healthcare. Michelle is also the president for the National Academies of Practice (NAP) representing 14 different interprofessional academies committed to advancing interprofessional care in America. She has taught Polarity Thinking™ to thousands of healthcare leaders and clinicians across the globe, as well as authored articles on relevant polarities in healthcare. Michelle is a Polarity Scholar with the Interprofessional Institute for Polarity Thinking™ in Healthcare.



**Tracy Christopherson, PhDc, BAS, RRT** is the co-founder of MissingLogic, LLC, a company dedicated to unleashing the power of Polarity Thinking™ in healthcare. Tracy is an interprofessional studies doctoral student at Rosalind Franklin University of Medicine and Science. Her research focuses on the effect the management of polarities has on interprofessional collaborative practice. She is a Polarity Scholar with the Interprofessional Institute for Polarity Thinking™ in Healthcare. Tracy has used Polarity Thinking™ in her work as a consultant supporting healthcare leaders and professionals, taught thousands of clinicians and leaders, and speaks about polarities at national and international conferences.

# go to [www.gvsu.edu/wesorick](http://www.gvsu.edu/wesorick) to register

## Important Details

### Continuing Education Contact Hours

Grand Valley State University - Kirkhof College of Nursing, a Michigan Board of Nursing approved nursing education program, is authorized by Administrative Rule 333.10602g to award contact hours to participants at continuing education programs provided by the Kirkhof College of Nursing. Nurses who are in attendance for the entire three-day program will receive a certificate awarding 14.75 contact hours (4.25 hours for one-day course, 10.5 hours for two-day course).

Upon completion of either course offering, the Institute also provide a **Certificate of Attendance**, which enables attendees from disciplines outside of nursing the possibility to register for credit with their corresponding licensing boards or associations.

### Discounts:

- Students enjoy a 50% discount on registration fees.
- Discounts are available for groups of 5 or more
- Attend both Foundational and Advanced Courses and save

### GVSU Alumni House Details

Located at One Campus Drive in Allendale, Michigan, the Alumni House is on the north end of GVSU's Allendale campus. Driving directions and parking details are provided at <https://www.gvsu.edu/meetatgvsu/alumni-house-directions-parking-176.htm>.

### Hotel Information

Limited accommodations are available on-site at the Alumni House, call (616) 331-3353. The hotel in closest proximity to the GVSU Allendale Campus is The Sleep Inn & Suites located at 4869 Becker Dr. Allendale, MI 49401 (<http://www.choicehotels.com> - (616) 892-8000). We encourage you to make reservations early as hotels in the area tend to fill quickly. Several dining options are within close proximity. The institute will be serving breakfast and lunch. Additional lodging options are available at the Alumni House and in the Grand Rapids area and are just a short commute to Allendale. Please visit <http://www.experiencegr.com> for more information.

### Transportation Information

The Gerald R. Ford International Airport (GRR) is 35-40 minutes from the Allendale Campus. A taxi stand is located at Ground Transportation Door #4. Rental car agencies also are based within the airport. <http://www.grr.org/>.

A \$100 per day fee will apply to cancelations made less than 14 days before the conference date. Please contact the Wesorick Center at 616.331.5767 for information on cancellation or substitutions.

Space is limited. Please register online at: [gvsu.edu/wesorick](http://gvsu.edu/wesorick)

Contact us at: (616) 331-5767 or [wesorickcenter@gvsu.edu](mailto:wesorickcenter@gvsu.edu)