

College Advisory & Communication Committee Retreat July 21, 2023 • 9:00 – 1:00 PM Jamie Langlois's Home Minutes

Present: Rita Cooper (CECI Dean's Office), Wei Gu (T&L), Mark Hoffman (CECI Dean's Office), Patty Janes (SCLD), Jamie Langlois (SSW), Kel Nemetz (OCA), Rui Niu-Cooper (LEFT), Mei Mah (CEP) and Angie Leedy (SSW Graduate Representative)

Absent: Lynda Bykerk-Rupke (ELC), Melanie Rabine-Johnson (CECI UAC) and Christopher Kierkus (SCCJLS)

- 1. Jamie welcomed and thanked everyone for coming and reviewed the agenda items.
- 2. The committee participated in the pipeline activity.
- 3. CECI Fall Kick-off Meeting Monday, August 21 (8:00am 2pm)
 - Our theme will be "Coming Together"
 - An ice breaker type activity will be based on "getting/working together" to complete a
 puzzle. The puzzle pieces will be questions that Kel created and each person at the
 table will answer. Thanks, Kel, for offering to take on this project.
 - Welcome Speech Ask Dean Soman to highlight 1) one or two ways the college "got together" this past year (achievements/successes). A few examples:
 - Patty Janes's collaboration with GVSU Charter Schools, specifically Battle Creek Charter Schools students on state park clean-up events.
 - Center for Educational Partnerships Experiential Learning Collaboration designing a course with a support network. Activities include social activities, tours, and highlighting student organizations available on campus.
 - And to highlight current collaborations within units and future events being planned.
 - Welcome Speech Ask the Dean to share 2) her hopes for "coming together" this upcoming year and 3) her three-year vision for the college.
 - Mark discussed the state of the strategic planning process. He's hoping to have a
 flexible plan that can pivot to the requirements of the University Strategic plan as they
 are not currently clear.
 - Ask unit heads to submit their 3-in-3 (three-unit highlights within three minutes). They will also be given time to introduce their new faculty/staff.
 - Have each unit share a current collaboration/project and the opportunities available to get involved. Display these collaborative projects on the tables and the revolving PPT slideshow. Information will include the project title, a QR code, point person and a note regarding a future Zoom meeting.
- 4. CACC Service Event Friday, September 29, 8:30 am 12 pm on the Pew Campus
 - Patty touched on Michigan Cares for Tourism's past year's events and expressed how
 inspiring it was working with students. The committee discussed a future service event
 with a local school need more time to organize, maybe next year's project.
 - She mentioned Grand Rapids Parks and Recreation receiving a grant and the difficulty to find the right project for our group.

- Ultimately, the committee decided on the monofilament recycling tubes for the DNR, a similar service project that was done during the Pure Michigan Governor's Conference on Tourism. The DNR is providing a recycling tube at every boating launch in our state. Our goal would be to complete 350 tubes during our service event.
- Patty agreed to work with DNR to acquire the necessary components to build the tubes
- Kel will order food and beverages (8:30 a.m. breakfast/12:00 box lunches).
- Rita will secure the Seward parking lot/ramp, t-shirts, registration, nametags and gift.
 She will ask the dean to cover all costs relating to this event.
- The committee decided the t-shirt design will have the CECI logo on the back with Getting Together: Building a more collaborative, inclusive, and connected CECI Community.

5. Relationship with Faculty Governance

- Jamie is meeting with Karyn Rabourn & Elizabeth Stolle on August 18th to discuss the roles and responsibilities CACC and FG. She will report the outcome of the meeting.
- One place both committees overlap is related to awards. CACC's role is to ensure that awards occur, all faculty and staff have opportunities to be recognized, and that everyone is informed in a timely manner regarding nomination opportunities.

6. Fall Global Awareness Week

- Dates TBD, Mark will check with Salvatore Alaimo. One week in October.
- Country Czechia, Sal is the honorary chair and keynote speaker.
- Goal is to incorporate each unit in some way.
- Kel would like to connect events with international students.
- Patty has an international hospitality and tourism class that she'd like connected.
- Mark has some ideas about food.
- Sal & Mark should set a planning meeting.

7. Future Meeting Dates

- Friday, September 8 at 9:00 a.m., location TBD for Fall Service Event Planning
- CACC Monthly Meeting Times 2nd Wednesday of the Month from 10am 11am
- Awards Selection Meeting March 27th, 12pm 2pm, 303C DEV
- CECI Winter Meeting April 15th, 8 am 12 pm, 1008 Seidman