

## College Advisory and Communication Committee September 14, 2022 • 10:00-11:00 AM 302C DEV Minutes

Present: Lynda Bykerk-Rupke (ELC), Rita Cooper (CECI Dean's Office), Mark Hoffman (CECI Dean's Office), Alex Jacobsson (OCA), Patty Janes (SCLD), Laura Kastler (CECI UAC), Chris Kierkus (SCCJLS), Jamie Langlois (SSW), Rui Niu-Cooper (LEFT), Wendy Swalla (CEP), and Nicole Van Oesen (CECI UAC Graduate Student)

1. Approved Minutes from August 22, 2022.

#### 2. Meeting Dates/Times

Plan on in-person meetings, if possible.

#### 3. Bachelor Student

 Jamie reached out to a potential candidate but has not heard back yet. She asked others to reach out to potential students.

#### 4. T&L Representative

- Jamie spoke with Ellen Schiller, unit chair for T&L. She recommended three candidates which happens to be affiliate faculty which we also need to fulfill committee representation.
- Units need to approve selected committee rep.
- No policy on vacant seats.

#### 5. Clean-Up Event

- Jenn Boverhof with Ryan Marketing Group is designing the artwork.
- The committee decided on Laker blue t-shirts.
- Patty encouraged everyone to reach out to colleagues to register.
- Rita will send an invite to CECI faculty/staff ASAP.
- Patty described the schedule of a typically Michigan Cares for Tourism (MC4T) event and will operate in the same manner for this event.
- Patty mentioned the extra welcome bags leftover from the MC4T event held on September 11-12 that will be given to volunteers.
- Patty and Jamie will meet with Joe Sulak from the GR Parks and Recreation to finalize projects on Friday, September 16.
- CACC will assist in the setup, welcome volunteers as they arrive, and distribute snacks/water throughout the day. MC4T board members will lead projects with parks representatives.
- Project assignments will be randomized amongst the units Patty typically likes to ask volunteers their preference on projects.
- Alex will not be able to attend this event due to work commitment in Allendale.

- Jamie shared the thank you card she created that will be distributed to all the volunteers. The committee would like to have the dean and associate deans sign the card.
- Clean-up day schedule below.

#### 6. Bylaw Charge

The first bylaw charge is to assess and foster regular communication to inform units about awards, programs, opportunities, meetings, and events (e.g., enewsletter, Discord, messaging.

- Discussed our role in relationship to the e-newsletter.
  - Mark did email all committee reps to share any information. Not all committees have met yet – still early for committee news.
- Discussed delivery and deadline for submissions.
  - News must be submitted by the end of the month with delivery the first week of the month.
  - o Include e-newsletter on the website.
- Jamie asked for first impressions. Feedback included:
  - o Too long
  - o Create a structure or template
  - Highlight collaborations
  - Key elements first

#### 7. Next Meeting Agenda Items

• Feedback on the e-newsletter

Next meeting is scheduled for Wednesday, October 12 at 10 a.m. in 303C DEV.

# October 7<sup>th</sup> Schedule

### **CECI Service Event**

Times	Scheduled Activity	People
7:30 am -	Set-Up	Michigan Cares for Tourism
8:30 am		Board & Repeat Volunteers
		Patty & Rita
8:00 am	CACC Arrive & Assist with Set-up	Mark, Laura, Nicole, Rui, Lynda,
		& Wendy
8:30 am	CACC welcome and direct early volunteers	Mark, Laura, Nicole, Rui, Lynda,
	Breakfast	& Wendy
8:30 am -	Registration: Give out registration bags	
9:00 am –	Welcome Remarks	
9:15 am	-Joe Sulak, City of Grand Rapids Parks and Recreation	
	Superintendent	
	-Mei Mah or Board Member, Groundswell	
	-Dean Soman, GVSU College of Education and	
	Community Innovation	
	-Jamie Langlois, Chair of CECI Advisory and	
	Communication Committee	
9:15 am	Team Leads direct volunteer groups to their volunteer	
	location	
9:30 am –	Volunteers checking on teams and handing out waters	
12:30 pm	and snacks	
12:45 pm	Team leads gather tools and return items to trucks	
1pm	Debrief – Team leads share what they accomplished	
	Dean Soman hands out thank you/parting gift	
	Volunteers eat lunch	