

College Advisory & Communication Committee August 13, 2025 • 11:00 – 12:00 PM Minutes

Present: Jade Bowman (OCA), Paul Bylsma (ELC), Rita Cooper (CECI Dean's Office), Mark Hoffman (CECI Dean's Office), Raymond Higbea (SCLD), Jamie Langlois (SSW), Kelly Lormand (T&L), Mei Mah (CEP), Melanie Rabine-Johnson (UAC), and Raul Ysasi (T&L)

Absent: Rui Niu-Cooper (LEFT), Courtney Topić (SCCJLS)

1. CECI Fall Kickoff Meeting (August 18)

- Rita gave an overview of the day's agenda.
- Paul went over CACC responsibilities: assisting with setup, poker/community building game, promoting the CECI Give Back Service event, and CACC members' "liaison role between Dean and respective units.

Action Items:

- ✓ Paul to create the poker sheet for the tables.
- ✓ Melanie will create a PPT slide(s) with Give Back Service Day details.
- ✓ CACC members to assist with setup.

2. CECI Give Back Event (September 19)

- The event will be held at Blandford Nature Center from 12-3 p.m. with tentative work projects being weeding in their garden and native seed collecting.
- Apple Spice will cater lunch beginning at noon.
- No t-shirts this year.
- The committee would like to offer a Blandford gift certificate as our thank you to volunteers.

Action Items:

- ✓ Melanie will create the flyer. Paul to give her the details.
- ✓ Paul will create the registration form and QR code.
- ✓ Jamie will create the "thank you".
- ✓ Rita to coordinate lunch with Apple Spice.
- ✓ Rita will check with the Dean regarding the Blandford gift certificate.
- ✓ Rita will confirm details with Blandford (e.g. work projects, where to park, what to wear, work locations, etc.)

3. Use of Entrance Display Case

- Mark explained where the display case is and what's currently being displayed student organizations.
- Mark suggested changing the display mid-September, October, November before it returns to the Hauenstein Center in January. Possible ideas: Honor Societies? Student Scholarships?
- The committee discussed the visibility of the case and the targeted audience.
- Are students seeing this?

4. Collaboration with Orchestra (November 19)

- The concert/reception happens in the Louis Armstrong Theatre in the Haas Performance Hall in Allendale beginning at 7:30 p.m.
- There is no GACC events this fall semester, but Joel would still like to collaborate with us on a fundraising event Replenish?
- CECI organizes a catered reception for GACC-related events with the orchestra, so not a big lift for us.
- Harder to promote this event since it on the Valley campus.
- Committee would prefer a partnership on the City campus.
- Mark mentioned possibly hosting a quartet downtown and will connect with Joel, but this
 wouldn't be able to happen this fall, maybe winter semester or next fall.
- Concerns were raised about us promoting CECI events on the Valley campus, but we do have a big education presence.
- What is our focus? Fundraising or collaborating with the orchestra?
- All agreed to support a fundraising event for Replenish as it fits the college's mission for community service.

5. "Quick Talks" (November 20)

- Quick Talks are being organized by Mary Bair, unit head for LEFT.
- The Quick Talks will be held for an hour before the CECI Social which happens between 3-5 p.m.
- Mary will be recruiting two members from each unit.
- This would have a PechaKucha format and replaces the former "EdTalks" that the College
 of Education have held previously.

Action Item:

✓ To promote this event.

6. Campus Vibrancy Project

- Mark wanted to bring awareness to this group which has targeted the DeVos Center as being underutilized.
- He's not sure of the details but will report back to CACC after he attends their next meeting sometime soon.
- Mark felt CACC could play a role in revitalizing the DeVos Center.

Action Item:

Mark will report back to the committee regarding the outcome of the meeting.

Upcoming Meetings

Wednesday, September 17

Wednesday, October 15

Wednesday, November 5

Wednesday, December 3