

College Advisory & Communication Committee November 20, 2024 • 1:00 – 2:00 PM Minutes

Present: Paul Bylsma (ELC), Raymond Higbea (SCLD), Mark Hoffman (CECI Dean's Office), Christopher Kierkus (SCCJLS), Jamie Langlois (SSW), Mei Mah (CEP), Rui Niu-Cooper (LEFT), Melanie Rabine-Johnson (CECI UAC), and Raul Ysasi (T&L)

Absent: Jade Bowman (OCA), Rita Cooper (CECI Dean's Office), and Kelly Lormand (T&L)

1) Motion by Chair to approve meeting minutes from 10/26/24.

The motion carried unanimously.

2) Report on CECI Give Back Event

 Positive experiences by all who participated. Look into possibly selling Public Thread products in GVSU bookstores.

3) Report on Replenish Food Drive

Communications have gone out. Concluding events on Giving Tuesday. Chair (Kierkus)
will reach out to Unit Heads to provide additional encouragement for donations.

4) Report on CECI Social

The trivia event was well received/appreciated. Armenian-themed food was served.

5) FWR synergies

- Discussion about the best approach. Perhaps inquire at Fall retreat? Ask people to selfidentify areas of scholarships where collaboration would be appreciated.
- Create a "coffee talk" space for interested parties to meet/collaborate.

6) CECI Strategic Planning

Mark indicated that no additional support is necessary.

7) Book Bridge Project

Tabled since Kelly was not present.

8) Additional Support for CECI Newsletter

Tabled since Rita was not present.

9) Report on GACC Event

- The Armenian keynote was not as well attended as previous events. Perhaps work with Padnos or other Colleges to encourage participation? Other avenues of sponsorship? Webinars for Armenian event ongoing.
- Mark will reach out to coordinate with Naoki for Japan event next semester.

• Plan for next year? Orchestra must be contacted/scheduled EARLY!

10) Roundtable

- Melanie raised the issue of creating advising Podcasts.
- Paul suggested Hume Repair Services as a possible venue for the next "Give Back" event.
- Need a replacement for Hannah (Student Undergrad Rep).

Minutes recorded by Chair (Kierkus)

Upcoming Meetings:

Wednesday, January 15 – 302C Wednesday, February 19 – 303C Wednesday, March 19 – 303C Wednesday, April 16 – 303C