

College Advisory & Communication Committee January 15, 2025 • 1:00 – 2:00 PM Minutes

Present: Jade Bowman (OCA), Paul Bylsma (ELC), Rita Cooper (CECI Dean's Office), Raymond Higbea (SCLD), Mark Hoffman (CECI Dean's Office), Christopher Kierkus (SCCJLS), Jamie Langlois (SSW), Kelly Lormand (T&L), Mei Mah (CEP), Rui Niu-Cooper (LEFT), Melanie Rabine-Johnson (CECI UAC), and Raul Ysasi (T&L)

1. College Awards

- Jamie summarized the past few years' process and timeline.
- Do we need to make any changes to this year's process/timeline?
 - Clearer communication that explains how we review candidates.
 - Explain the significance of the nominator's narrative on how the candidate excels in each category.
- Jamie will forward the previous year's Google documents and give access to the Qualtrics forms to each member for review.
- The deadline for feedback is February 7 with the finalization of documents at our February 19th meeting.

2. Kids' Food Basket (KFB)

- We discussed possible changes for this year's event.
 - Maybe a competition with another college instead of within our units?
 Action Item: Mark will email the other Associate Deans to gauge interest.

Action from: mark will official the other Accounts Dean

- o Create visuals to show progress, i.e., a thermometer.
- o Incorporate a donation component?
- A donation option might level the playing field for smaller units and/or those without classroom participation.
- Include a link in the flier to KFB.
- o Include KFB information in the CECI newsletter.
- We discussed the "why" of this event.
 - o Everyone can participate with a fun social component (Bag-a-thon).
 - Easy way to contribute to a great cause.
 - The survey responses indicated faculty and staff wanted to continue this tradition

Action Item: Christopher will meet with Jackie Doyon-Martin as to "why" this organization was originally chosen. Jackie is one of the original organizers of this event.

Track both decorated bags and donations this year.

3. Global Awareness Collaborative Colloquium (GACC)

- This semester's events will focus on Japan with Naoki Kanaboshi as the keynote.
- Mark has scheduled several events with others being finalized this week or next.
 - o February 17 Keynote Presentation with Dr. Kanaboshi within SCCJLS
 - February 19 GVSU Orchestra Reception at the Louis Armstrong Theatre on the Allendale Campus

- Japanese Art Exhibit in Building C of DeVos Center
- o Frederik Meijer Gardens Field Trip (during the blossoming of the cherry trees)
- No webinars this semester
- What about long-term planning for future GACC events?
 - Mark mentioned being a primary lead once a year but welcomed others to coordinate other GACC events.
 - He suggested keeping these events to a 4–6-week window.
- Mark advocated for Poland to be the next country as this year is the 60th anniversary of GVSU's collaboration with Poland.
 - Christopher will assist Mark with planning.
 - Could include Polaski Days.
 - Larry Warkoczeski is writing a book about his uncle who was a priest during World War II.
 - o No international students, but lots of alumni.

4. Book Bridge Project

- Kelly is waiting to hear back from them to learn more.
- 5. No round table discussions.
- 6. 11/20/24 and 1/15/25 Minutes will be approved at the next meeting.

Upcoming Meetings:

Wednesday, February 19 – 303C Wednesday, March 19 – 303C Wednesday, April 16 – 303C