

# SUSTAINABLE ENERGY WINS

A BUSINESS PLAN COMPETITION  
FOR GVSU STUDENTS

SEP 2024 - FEB 2025

## CAN YOU BRING MORE SUSTAINABLE ENERGY WINS TO WEST MICHIGAN?

The clean energy sector is booming in Michigan, and yet, there are numerous gaps, even “market failures,” where the right business solution could be the next big thing in this industry.

Around West Michigan are opportunities for more clean, efficient, renewable, resilient energy solutions. We call these **SUSTAINABLE ENERGY WINS!**

Got an idea? Get a team together. Join our business case competition and possibly win prize money, gain recognition at GVSU and in the industry, and work with expert mentors in this field.

## TOPICS

SUSTAINABLE ENERGY WINS can be renewable energy, energy efficiency, electrifying transportation, improving water usage and waste management, among others.

## HOW TO PARTICIPATE

1. Registration coming in September 2024
2. Sign up for email and text updates at:  
[gvsu.edu/seidman/ethics/sustainableenergywins](https://gvsu.edu/seidman/ethics/sustainableenergywins)

## PRIZES

First Prize.....	\$5,000
Second Prize.....	\$3,000
Third Prize.....	\$1,000

Winning teams will also receive recognition in GVSU online platforms and local media, and opportunities for mentorship and collaboration with industry experts