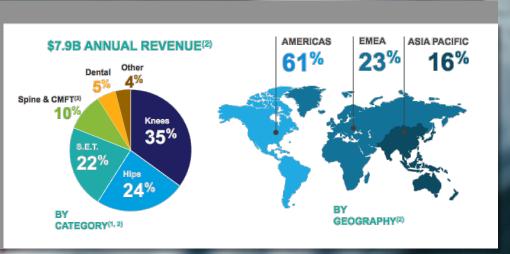
### Ted Spooner, B.S.

Senior Director
Zimmer Biomet Connected Health



- World largest pure play Orthopedic implant company.
- \$7.9B Revenue, Global market share 35% Knee, 24% Hip.
- 8,000+ knee replacement surgeries per week across the globe.
- 20,000+ patients per week receive care with ZB products.

		Market Opportunity	Market Share
•	Knee	~\$8B Market	#1
	Hip	~\$6B Market	#1
Į.	S.E.T.	~\$20B Market	#5
	Spine & CMFT	~\$10B Market	#6
0	Dental	~\$4B Market	#4



### mymobility with Apple Watch

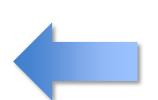
- Apple partnership announced October 2018.
- Mymobility Clinical Study, 10,000 patients + 30 U.S. sites.
- Mymobility with Apple Watch Commercial release Q2 2019.
- ZB Connected Health Division Grand Rapids, Portland, Pittsburgh.



"We are incredibly excited to work with Apple to transform the knee and hip replacement experience for patients and surgeons," Zimmer Biomet CEO Bryan Hanson.

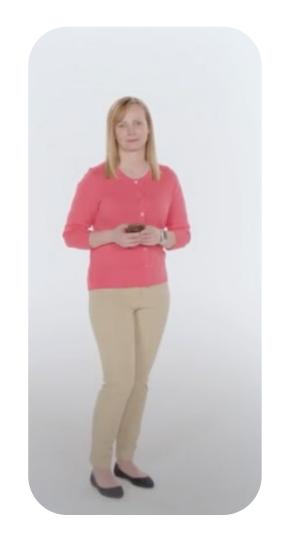
"We believe one of the best ways to empower consumers is by giving them the ability to use their health and activity information to improve their own care," **Apple COO Jeff Williams** said.





This patient has a ton of paperwork and reading to do before surgery.

This patient has signed up for Mymobility and has everything they need on their iPhone and Apple Watch.





### **Transforming the Standard of Care**

A Platform that Guides Patients Through a Customized and **Connected Pre- and Postoperative Patient Experience** 





+ Physiologic

**Tracking** 

Pre- and Post-

operative Exercises

Anywhere, Anytime

**PROMS Collection** 

and Care Team

Messaging

Education



### **Optimize Experience, Expand Oversight, Measure Outcomes**

### **Patient Journey Optimization:**

Improve Satisfaction, Minimize Emotional/Psychological "Cost"

#### Helping Patients:

- Improve satisfaction, Reduce anxiety.
- Strengthen connection to surgeon and care team.
- Improve condition understanding.
- Right information at the right time to address common questions.
- Improve outcome expectation.

### **Outcome + Resource Optimization:**

Exception-Based Care, Patient + Workflow Optimization

#### Helping Surgeons and Providers:

- Optimize their patients' outcomes and experience through engaged, timely, and risk-cohort specific surgery prep, and rehabilitation.
- Predictive algorithms generating "intervention triggers" for patients who will go off-track.
- Minimize resource utilization to only the patients who need it, when they need it, optimizing costs and surgeon time without compromising outcomes or patient experience.

### **Care Pathway Optimization:**

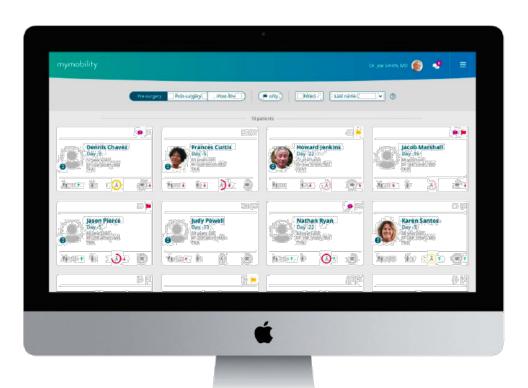
Risk Stratification + Care Pathway Optimization

#### Helping All Stakeholders:

- Predict the best patient-specific interventions and providers to maximize patient outcomes while minimizing costs at each point along their life-long orthopaedic journey.
- Support "Centers of Excellence"
   Business Models that incentivizes all stakeholders to participate.
- Provide episode of care analytics to optimize care pathways, measure patient satisfaction, develop insight to best practices for providers & payors.



## 13 mymobility with Apple Watch







Is a care management system that uses iPhone and an Apple Watch to help surgeons

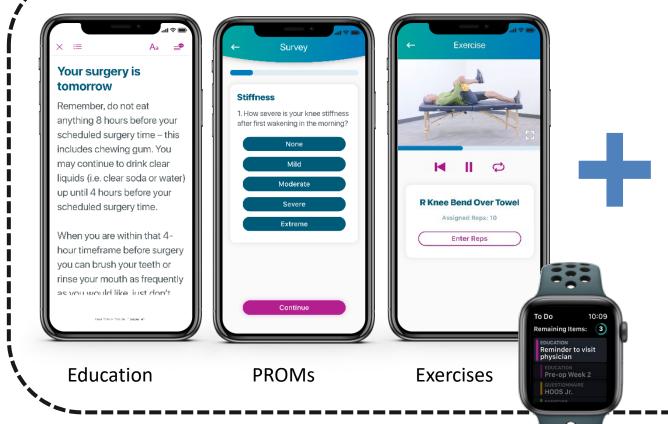
- deliver better support and guidance to their patients through a connected experience, and
- collect and monitor objective data about their patients' surgical preparation and recovery.

For patients, it's a surgical journey companion on their wrist.



# 3 mymobility with Apple Watch

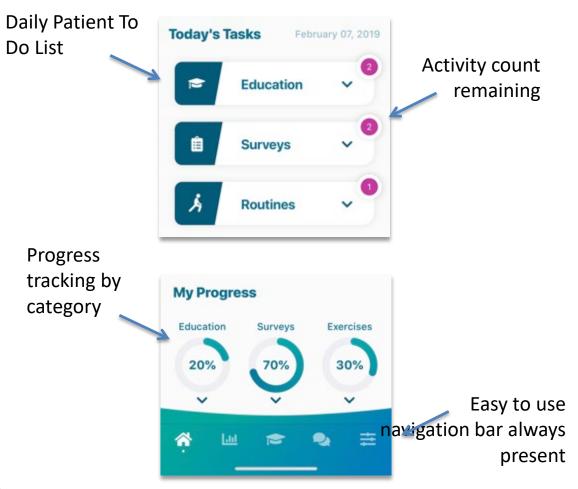
### A Protocol

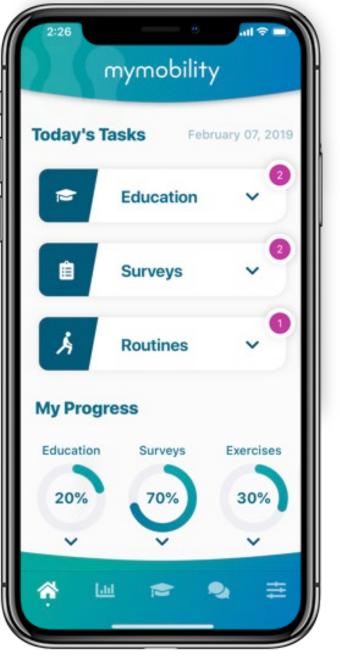


Day	Date	Туре	Title
-30	2/10/19	Education	Welcome to mymobility!
-30	2/10/19	Education	Your Care Team
-30	2/10/19	Education	Why You Are Having Knee Surgery
-30	2/10/19	Education	What Is a Knee Replacement?
-29	2/11/19	Education	Your Coach
-29	2/11/19	Education	Stop Smoking
-29	2/11/19	Exercises	Morning Routine: Left TKA (Level 1) (7 exercises)
-29	2/11/19	Exercises	Afternoon Routine: Left TKA (Level 1) (7 exercises)
-28	2/12/19	Education	Remember to Prepare Your Home
-28	2/12/19	Education	Preparing for Your Return Home
-28	2/12/19	Exercises	Morning Routine: Left TKA (Level 1) (7 exercises)
-28	2/12/19	Exercises	Afternoon Routine: Left TKA (Level 1) (7 exercises)



# 282 mymobility Patient App









Sensor Data Storage in HealthKit

HealthKit





Summary To Do List



mymobility

You have a few
new tasks on your
To Do list, go to
the app to get
started.

Open app

Notifications & Reminders



Therapy Compliance



Step, Stand, Stair Count



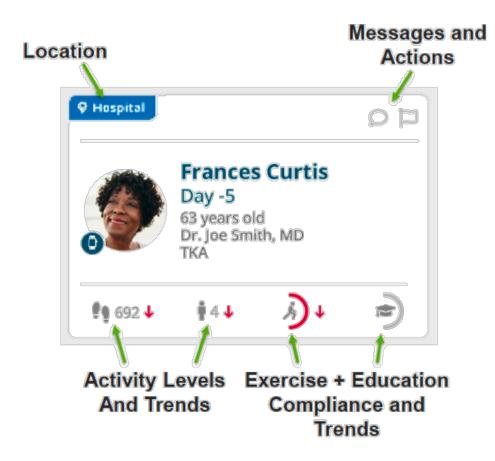
Weekly Step Summary



HealthKit data +

Mymobility iPhone App Data delivered to Mymobility Watch App

# 132 mymobility Clinician Web







## MYMOBILITY WITH APPLE WATCH Clinical Team Oversight





Surgery

-30

Pre Operative

5

Surgery

-15

Surgery







Surgery

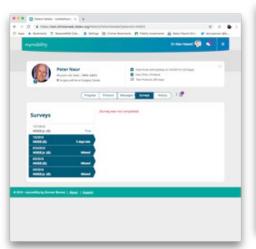


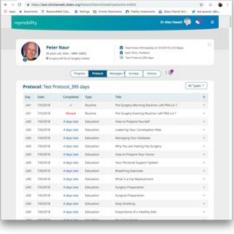


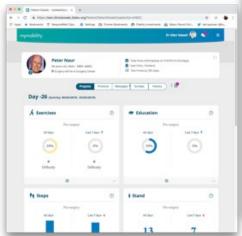
Surgery +45

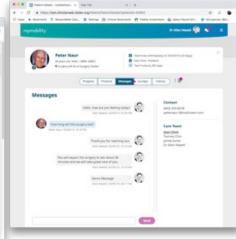


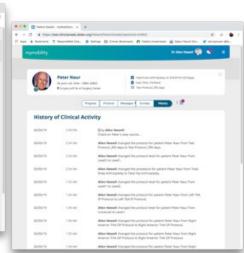
+60











**Prescribed Surveys** 

**Therapy Protocol History** 

Patient Engagement Status

Secure Patient Communication

**Clinical History** 



### MYMOBILITY WITH APPLE WATCH

**Personalized Episode of Care Support** 





Pre Operative

111













Surgery -30

Surgery -15





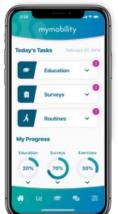
Surgery

Surgery +15

**Post Operative** 



Surgery +60

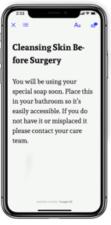


**Daily** To Do List



**Patient Education** 

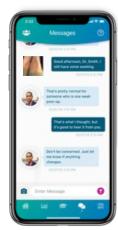




**Patient Education** 



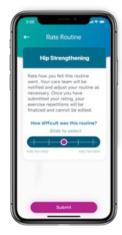
**PROMS Questionnaires Pain Scores** 



**HIPPA-Secure Care Team** Messaging



**Personalized** Therapy



**Patient Feedback** 



CONFIDENTIAL





### MYMOBILITY WITH APPLE WATCH **Personalized Episode of Care Support**





Pre Operative

111





Surgery

Post Operative





Surgery -30







**Patient Education** 



**Patient Education** 



PROMS Pain Scores



**HIPPA-Secure** Care Team Messaging



Personalized Therapy



Patient Feedback



Daily

To Do

List

CONFIDENTIAL





### **Encrypted Picture, Video and Text Messaging**

