

University Curriculum Committee
2022-2023
Wednesday, February 15, 2023
2-4 PM

Proposed Agenda (Meeting #19)

Consent Agenda

- Approval of the Agenda for 2/15/23
- Approval of the Minutes from 2/8/23
- 12402 STA 340 (prerequisites only)

Report from Chair:

Report from Provost's office:

Old Business:

New Business:

- **Finalize UCC Proposal guidelines document**
[W UCC Proposal Guidelines 20221205.docx](#)
- **Report/update from SAIL Activity Hours SuperGroup**
- **Charge #2 from UAS/ECS: Role of Market Research: Clarify the role of market research (see link below) in the curricular process, and adjust Sail forms as needed.**
<https://www.gvsu.edu/gvdata/>
SHORE Log: 1247-2021

Preliminary discussion topics:

1. When is market research needed (what type of proposals)?
2. Where (in SAIL) do modifications need to be made to address #1?
3. Can we create an **exemplar** to assist proposers/attach to a SAIL prompt? Perhaps another super group, using a successful proposal that articulated the role of market research well...
4. How will we publicize this information once we complete the Charge (eventually)?
5. Other?