

Proposal Information

Type: New Program Proposal

Title:

Date Started: [auto filled]

Author:

Department:

New Academic Program Proposal

Program Information

1. Title of Proposed Program:
2. Level of Program:
3. Is this a new level/type of degree to be offered at GVSU?
4. Degree/s to be offered (ex. B.A., B.S., etc):
5. Will this new degree program need Higher Learning Committee review and approval for GVSU to offer the degree? If you are uncertain, please contact the Provost's Office.
6. Desired target date for implementation:
7. Will this program be delivered in an online or hybrid format?
If online or hybrid, what percentage of the courses will be offered online?
8. Home Unit:
9. Other Units involved:

Description of Proposed Program

1. Provide a brief description of the program(maximum of 200 words)
2. What are the total number of program credits?
3. Will this new program replace an existing program? If yes, which program?
4. How does this program meet our core value of integrating liberal learning with career or professional preparation? (maximum of 200 words)
5. Are any of the following experiential learning activities included in the program? Check all that apply:
 - field experiences laboratory experiences internships
 - undergraduate research service learning international studies
 - global learning collaborative assignments and projects
 - problem-based learning blending of traditional disciplines

You may elaborate here: (maximum of 200 words)

6. Briefly explain how the program would encompass the Strategic Plan of the unit/college (maximum of 200 words)

If approved, a strategic plan and assessment plan for the program will have to be submitted to the University assessment Committee.

Desirability

1. Describe the need for this program at Grand Valley State University. Explain why this program will be beneficial to students, the local, regional, state, national or global community. Attach any relevant data from external sources and/or internal sources that speak to the need of the program (e.g. information from supporting professional organizations, feedback from industrial partners, etc.) (max. 200 words)
2. Describe the perceived interest in this program at GVSU and how this was determined. (max 200 words)
3. Describe any peer programs/model curricula that were a basis for this proposal.
4. If this program approximates programs at other Michigan institutions, please describe why GVSU should offer it. If this program is distinct, please describe what value it offers.
5. How does this program adopt current standards and/or emerging directions in the field and/or pedagogy?

Feasibility - Budget

1. Provide a brief narrative that explains the budget. You are encouraged to explain any budget item that would benefit from explanation without being redundant with the questions listed below.
2. Provide the number of students expected to enroll in the program and evidence that this number is reasonable.
3. What evidence is there that the program will attract a new population of student not currently enrolled at GV?
4. Is this program a candidate for differential tuition rates based on high costs of delivery? If so, please explain.
5. Beyond tuition, are there other likely revenues that the institution may gain (donations, grants, etc)? If so, please explain.
6. What are the contingency plans if student enrollment is only 75% and 50% of projected?
7. If new faculty are needed, then provide a brief description of the desired area of specialty of each new position and how each will contribute to the program and unit, and cross-disciplinary program (if

8. Will this new program use existing faculty? If so, how will faculty workloads be adjusted to accommodate this new program?
9. Will this new program use existing courses? If so, provide evidence that current offerings are adequate, or budget for additional sections.
10. If applicable, how will this new program utilize or create collaborations within the university? How might the program share resources with other GVSU programs?
11. Explain the need for new space resources (office, classroom, laboratory facilities, etc), and the plans in place to address these needs (if necessary)
12. Explain the need for new library resources (if necessary)

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