

GVSU Online Education & Microcredential Council (OEMC) Badge Proposal Prompts

(updated May 2023)

This document lists the prompts asked by GVSU's Online Education and Microcredential Council (OEMC) for the two-part badge approval proposal. Please note that certificates should be routed through your department, college, and the university curriculum process.

For guidance regarding a clear, well-articulated badge proposal, see the OEMC's Badge Proposal Exemplar (*currently Part 1-only*):

<https://www.gvsu.edu/facultygov/oemc-badge-proposal-exemplar-258.htm>

BADGE PROPOSAL PART 1 MODEL RESPONSES

What is the title of this badge?

Is this badge credit bearing, non-credit bearing, or a combination?

A credit-bearing badge is an academic program that may “stack into” a larger certificate or degree program; it can also be a free-standing program. Badges are anywhere from .5 credits to 15 credits; they can include non-credit (i.e. co-curricular) learning experiences with the credit-bearing experiences.

A non-credit bearing badge is a program that recognizes achievement in co-curricular experiences or continuing/professional development opportunities. *A non-credit professional development or continuing education* badge is applicable to business/industry organizations; supports skill and competency development necessary for career advancement, upskilling, reskilling, and/or preparation for a career change.

Will this badge be a stand-alone badge or embedded within an existing degree program?

Please enter a description of this badge.

Please list the *skills* learners will gain from completing this badge.

Please list the *knowledge* learners will gain from completing this badge.

List the activity or activities learner will complete to demonstrate they have earned the skills associated with this badging program (e.g., complete specified courses, collaborate with peers and/or community members, address and solve problems, partner with professionals, generate presentations, portfolios, and/or projects).

For non-credit badges, next to each activity listed below, please list the approximate number of hours it will take a learner to complete the activity.

For credit-bearing badges, *it is not sufficient simply to list the courses* students must take to earn the badge. You must also list below the activities or assessments students will

complete within those courses that allow them to demonstrate/practice the skills associated with this badging program.

Estimated length of time to complete badge

What is the education level required for this badge?

Who is the audience for this badge? (Examples: any enrolled undergraduate at GVSU; graduate students; faculty; staff; community members (non-enrolled learners); social workers who need to keep their licensure; employees at XYZ corporation). *

When do you expect to make the badge available to learners?

What units/offices have you consulted and/or partnered with in the creation and delivery of this badge? Please list each unit/office you have worked with and explain their role in the need and/or delivery of the badge.

What is the educational, community, and/or market need identified for this badge? What evidence do you have to demonstrate a need of this badge among your identified audience (e.g., recent market analysis/data you've gathered or obtained from [GVSU's Market Research & Analytics Team](#), a letter of intent to participate from corporation/organization)?

Please tell us anything else the Online Education and Microcredential Council should know in evaluating this proposal (e.g., a sample curriculum you have developed, a budget to support the offering, additional contextual information, related resources you've developed or collected).

BADGE PROPOSAL PART 2 MODEL RESPONSES

Badge Information

Title of badge

Is this badge credit-bearing, non-credit bearing, or a combination?

Will this badge be a stand alone badge or embedded within an existing degree program?

Please enter a description of this badge.

Estimated length of time to complete badge

What is the education level required for this badge?

When do you expect to make the badge available to learners?

Badge Criteria

Describe and explain exactly what the learner will need to do to earn the badge.

Badge Skills and Knowledge

Please list the [skills](#) learners will gain from completing this badge.

Please list the **knowledge** learners will gain from completing this badge.

Assessment

Based on the skills and knowledge outcomes associated with this badge (identified in the badge proposal part 1 (of 2) and listed above), how will the learner be assessed?

Evidence of Assessment

What evidence and/or artifacts of a student's learning associated with this badge will be collected and reviewed by facilitators, faculty, departments and/or programs?

Artifacts of Learning

Public artifacts are intended to showcase a learner's practical and professional skills acquired as a result of completing a badge.

Contact Personnel

Once approved, each badge must have an associated contact person who will answer questions and address any issues related to the badge. Who will be the primary contact person listed for this badge?

Admission Requirements

Does this badge have any additional admission requirements or eligibility criteria requirements beyond admissibility to the university? In other words, is any current GVSU student in good standing eligible to pursue this badge?

Identify and explain all additional admission/eligibility criteria associated with this badge.

Cost

What are the proposed learner costs for this badge?

What are the proposed instructional and administrative costs to offer and maintain this badge?

Additional Information

Please share anything else the Online Education and Microcredential Council (OEMC) should know in evaluating this proposal (e.g., how this badge stacks into another credential, its connection to one or more other badges, a sample curriculum you have developed, a budget to support the offering, additional contextual information, related resources you've developed or collected).