

Mark C. Hoffman

Associate Professor & Director / School of Public, Nonprofit & Health Administration

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EDUCATION

Ph.D. in Urban Studies (1998)
Maxine Goodman Levin College of Urban Affairs

Masters of Science in Urban Studies (1988)
College of Urban Affairs
Cleveland State University, Cleveland, Ohio

Bachelor of Arts (1982)
College of Wooster, Wooster, Ohio
Major: Political Science

EMPLOYMENT HISTORY

Grand Valley State University, Grand Rapids, MI
School Of Public and Nonprofit Administration

Director (2007-present)
Associate Professor (2005-present)
Assistant Professor (1999-2005)

Dorothy A. Johnson Center for Philanthropy and Nonprofit Leadership
Research Fellow 2002-2005

Cracow University of Economics, Krakow, Poland
International Affairs Office

Visiting Scholar (Spring 2012)

Kielce University of Technology, Kielce, Poland
Department of Management

Visiting Lecturer (Spring 2012)

Yeungnam University, Gyeongsan, South Korea
Department of Public Administration

Visiting Scholar (Fall 2011)

Cleveland State University, Cleveland, OH
Maxine Goodman Levin College of Urban Affairs

Postdoctoral Fellow, Dean's Office (1998-1999)
Research Associate, The Urban Center (1996-1998)
Teaching Assistant, Dept. of Urban Studies (1992-1995)
Research Assistant/Associate, The Urban Center (1985-1992)
Graduate Assistant, The Urban Center (1983-1985)

SELECTED ACADEMIC PUBLICATIONS AND PRESENTATIONS

- The Ten Masks of Administrative Evil (2012) (with Jeremy Pyne and Maria Gajewski). *Administrative Theory & Praxis*, 34: 125–132.
- Advancing e-governance at the community level: creating an information chain reaction with Neighborhood Information Systems” (2010) (with Sungsoo Hwang). In *Handbook of Public Information Systems*, 3rd ed. CRC Press, Boca Raton, FL: 211-232.
- Characteristics of Recent Movers Into, Out Of, and Within Michigan. (2009) (with Jeremy Pyne). In *Metropolitan Affairs in Michigan: Case Studies and Best Practices*. East Lansing, Michigan State University Press: 281-308.
- In pursuit of the effective neighborhood information system: User-friendliness and training (2009). (with Sungsoo Hwang) *Government Information Quarterly*, 26 (1), 166-173.
- Sustaining Michigan: Metropolitan Policies and Strategies. Presented at American Society for Public Administration Region IV Annual Conference. (with Jeremy Pyne and Rich Jelier.) Grand Rapids, MI (6-7 November 2008)
- Evaluating Effective Nonprofit Web Sites. Presented at Michigan Nonprofit SuperConference, Novi, MI (2 May 2006)
- The Evolving Ethics of Public Data Creation and Dissemination. Presented at the 23rd National Conference of the American Society for Public Administration: Public Service, Public Trust, Phoenix, AZ, (23-26 March 2002).
- Richard Ely's 'Social Law of Service.' Presented at the Paul Van Riper Symposium, Phoenix, AZ, (23 March 2002).
- Paradigm Lost: Public Administration at Johns Hopkins University 1884-1896 (2002) *Public Administration Review*, 62 (1), 6-16.
- Public Data, Nonprofit Agencies, University Expertise and GIS: Starting a Nonprofit GIS Assistance Project (with G. Rotondaro). Presented at International Conference on the University as Citizen, Tampa, FL (23 February 01).
- Book review of *In Search of Community: Essays in Memory of Werner Stark, 1910-1985* by E. Leonard, H. Strasser & K. Westhues. *Journal of Socio-Economics*, 23, pp. 361-364 (Fall 1994).
- A Paradigm For All Occasions: The Complete Recipe for Etzioni's Socio-Economics. (with A. Haque). Presented at the Fifth Annual International Conference of the Society for the Advancement of Socio- Economics, New York, NY (28 March 1993).

SELECTED APPLIED RESEARCH PUBLICATIONS

- Ethnic Atlas of West Michigan Volume 2: Demographic, Economic, Social, and Housing Characteristics of the Hispanic Populations with D. LaFave and J. Pyne [released by CRI at the Johnson Center] November 2006
- IREAD: An Evaluation Instrument for Michigan's Nonprofit Web Sites with C. Cross, S. McMaster, and D. Rinsema-Sybenga [prepared for the Michigan Nonprofit Research Program] June 2005
- Ethnic Atlas of West Michigan Volume 1: Demographic, Economic, Social, and Housing Characteristics of the Vietnamese, Puerto Rican, Korean, Bosnian, & Chinese Populations with J. Pyne [released by CRI at the Johnson Center] May 2005

AWARDS

- 2002 William and Fredrick Mosher Award for best article by academician in *Public Administration Review*
- 2011 Outstanding Faculty Mentor Award from the GVSU Graduate and Professional Student Association