

# **Curriculum Vitae**

## **Salvatore P. Alaimo, Ph.D., CVA**

School of Public, Nonprofit and Health Administration  
Grand Valley State University  
250C DeVos Center / 401 W. Fulton St.  
Grand Rapids, MI 49504  
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### **EDUCATION**

Ph.D. Philanthropic Studies – Indiana University. October, 2008.

Dissertation: Program Evaluation Capacity for Nonprofit Human Services Organizations:

An Analysis of Determining Factors

Committee: David Reingold (chair), Patrick Rooney, David Van Slyke and Debra Mesch.

M.S., Urban Studies – Georgia State University. December, 1999.

Concentration: Nonprofit Management

B.S., Business Administration – Ramapo State College of New Jersey. January, 1988.

Concentration: Operations Management

### **FACULTY APPOINTMENTS**

**Associate Professor**, August, 2009-Present. School of Public, Nonprofit and Health Administration, Grand Valley State University.

**Nonprofit Concentration Coordinator**, August, 2012-Present. School of Public, Nonprofit and Health Administration, Grand Valley State University.

**Adjunct Professor**, September, 2005-May, 2009. School of Public and Environmental Affairs, Indiana University-Purdue University Indianapolis (IUPUI).

**Adjunct Professor**, July, 2002-August, 2004. Andrew Young School of Policy Studies, Georgia State University.

**Areas of Specialization:** Nonprofit management, philanthropy, volunteer administration and program evaluation.

### **PROFESSIONAL EXPERIENCE (non-academic)**

**Consultant for nonprofit organizations** (part-time), May, 1998-August, 2009.

**Outcomes Measurement Manager**, Girl Scout Council of Northwest Georgia. June, 1999-June, 2004.

**Volunteer Services Manager**, Girl Scout Council of Northwest Georgia. February, 1997-June, 1999.

**Program Coordinator**, United Way of Metropolitan Atlanta. January, 1996-January, 1997.

**Various for-profit employment**, operations focusing on purchasing and inventory control, 1987-1995.

## **PUBLICATIONS**

Alaimo, Salvatore P. (2016). Book Review: "Who's Managing Whom? Attempting to Tame the Beast of Globalization through the Management of International Organizations." Eduardo Missoni and Daniele Alesani (2014). *Management of International Institutions and NGOs: Frameworks, Practices and Challenges*. New York: Routledge. *Public Administration Review* Vol. 76, Iss. 5, pp. 827-829.

Alaimo, Salvatore P. (2016). Book Review: Shaker, G. G. (Ed.). (2015). *Faculty work and the public good*. New York, NY: Teacher's College Press. *Nonprofit and Voluntary Sector Quarterly*, 45 (5), pp. 1077-1081.

Alaimo, Salvatore P. (2015). The Impact of the Demand for Program Evaluation on Professional Fundraisers. *Grant Professionals Association Journal*, Volume 13, Number 1, Fall 2015.

Alaimo, Salvatore P. (2014). *Program Evaluation Capacity in Human Services Organizations* *Program Evaluation Capacity in Human Services Organizations: An Analysis of Determining Factors*. Scholar's Press.

Alaimo, Salvatore P. (2014). Executive Producer. *What is Philanthropy?* – a documentary. [www.whatisphilanthropy.org](http://www.whatisphilanthropy.org) . 86-minute feature length film.

Alaimo, Salvatore P. (2013). Quality Improvement. In Keith Seel, (Ed.), *Volunteer Administration: Professional Practice 2nd edition* (pp. 403-423). Ontario, Canada: LexisNexis.

Alaimo, Salvatore P. (2011). Book Review: Steven Goldberg. *Billions of Drops in Millions of Buckets: Why Philanthropy Doesn't Advance Social Progress*. *Nonprofit and Voluntary Sector Quarterly*, vol. 40, 3: pp. 583-586.

Alaimo, Salvatore P. (2010). Role of Nonprofit Leaders in Setting the Values, Vision, and Mission of the Organization. In Kathy Agard, (Ed.), *Leadership in Nonprofit Organizations: A Reference Handbook* (pp. 595-602). Thousand Oaks, CA: Sage Publications.

Alaimo, Salvatore P. (2010). Contracting out. In Bruce A. Seaman and Dennis R. Young (Eds.), *Handbook of Research on Nonprofit Economics and Management* (pp. 169-194). Northampton, MA: Edward Elgar Publishing.

Alaimo, Salvatore P. (2010). Nonprofits and Evaluation: Managing Expectations from the Leader's Perspective. In James L. Perry (Ed.), *Jossey-Bass Reader on Nonprofit and Public Leadership* (pp. 419-444). San Francisco: Jossey-Bass.

Alaimo, Salvatore P. (2009). Martin Luther King, Jr. The Girl Scouts. Foundation Center. Entries in Helmut K. Anheier and Stefan Toepler (Eds.), *International Encyclopedia of Civil Society*. New York: Springer Publishing Company.

Alaimo, Salvatore P. (2008). Nonprofits and Evaluation: Managing Expectations from the Leader's Perspective. In Kim Fredericks and Joanne Carman (Eds.), *New Directions for Evaluation* (119): 73-92. San Francisco: Jossey-Bass.

Alaimo, Salvatore P. (2005). Service Learning Program Evaluation – Briefing Paper for *Learning to Give*, <http://www.learningtogive.org/papers/index.asp?bpid=178>

## **CONFERENCE PRESENTATIONS**

“Lighting the Light? The Teaching of Ethics and Ethical Formation in Nonprofit Studies Programs” (colloquium). Presented at the annual Association for Research on Nonprofit Organizations and Voluntary Activity (ARNOVA) conference. Chicago, Illinois. November 20, 2015.

In Context: Translating the NACC Curricular Guidelines into Meaningful Measures of Student Learning for Our Programs.” Colloquium with Maureen Emerson Feit, Kathleen Hale and Heather Carpenter. Nonprofit Academic Centers Council annual conference: The Meaning of “Nonprofitness” Capturing it in Research, Curriculum, & Programming, July 15-16, 2015 DePaul University, Chicago, Illinois.

Screening of documentary *What is Philanthropy?* at the annual Association for Research on Nonprofit Organizations and Voluntary Activity (ARNOVA) conference. Denver, Colorado. November 19, 2014.

Teaching with Film in Nonprofit and Philanthropic Studies (colloquium). Presented at the annual Association for Research on Nonprofit Organizations and Voluntary Activity (ARNOVA) conference. Denver, Colorado. November 19, 2014.

The Relationship Between Consumer Demand for Programs and Evaluation Capacity. Presented at the annual conference of the Association for Nonprofit and Social Economy Research (ANSER). Brock University, St. Catharines, Ontario, Canada. May 29, 2014.

The future demand for program and organization evaluation. Panel session chaired and presented at Future Perils and Possibilities for the Nonprofit Sector: Views from the top, at University of Notre Dame. South Bend, Indiana. November 14, 2013.

The Challenges of Measuring Social Impact. Presented at Global Conference on Social Impact: A Pracademic Symposium, at University of Notre Dame. South Bend, Indiana. June 17, 2013.

Earning our Halos: Management Ethics and Nonprofit Organizations. Presented at the annual Association for Research on Nonprofit Organizations and Voluntary Activity (ARNOVA) conference. Indianapolis, Indiana. November 16, 2012.

The Impact of the Demand for Program Evaluation on Professional Fundraisers. Presented at the annual conference of the Association for Nonprofit and Social Economy Research (ANSER). Waterloo, Ontario, Canada. May 30, 2012.

Utilizing the visual medium to enhance the classroom learning experience. Presented at the annual Association for Research on Nonprofit Organizations and Voluntary Activity (ARNOVA) conference. Toronto, Canada. November 18, 2011 (International).

Experiencing a Ph.D. program in Philanthropic Studies: byproducts of influence and an evolving field. Presented at BenchMark 3.5 Conference in San Diego, CA, March 24-26, 2011.

The Role of the Funder in Evaluation Capacity Building for Nonprofit Human Service Organizations. Presented at the annual American Evaluation Association (AEA) conference. San Antonio, Texas. November 10-13, 2010.

The Board's Role in Program Evaluation Capacity for Nonprofit Human Service Organizations. Presented at the annual Association for Research on Nonprofit Organizations and Voluntary Activity (ARNOVA) conference. Arlington, Virginia. November 18-20, 2010.

The Role of the Board of Directors in Setting the Context for Program Evaluation Through Evaluation Capacity Building. Presented at the annual American Evaluation Association (AEA) conference. Orlando, Florida. November 11-14, 2009.

Context and the Serenity Prayer: The Evaluator's Role in Evaluation Capacity Building. Presented at the annual American Evaluation Association (AEA) conference. Orlando, Florida. November 11-14, 2009.

The Impact of the Demand for Program Evaluation on the Fundraising Profession. Presented at the annual Association for Research on Nonprofit and Voluntary Activity (ARNOVA) conference. Cleveland, Ohio. November 19-21, 2009.

The Board's Role in Program Evaluation Capacity for Nonprofit Human Service Organizations. Boards in Uncertain Times: Exploring the Implications of Financial, Technological and Generational Change for Nonprofit Governance. A Conference for Practitioners and Researchers hosted by the University of Missouri at Kansas City. Kansas City, Missouri. April 23, 2009.

Corporate Social Responsibility: Questions Raised About Partnering with Employee Volunteer Programs. Association of Volunteer Resources Management 2<sup>nd</sup> Annual Conference, Binghamton, New York. October, 2008.

Nonprofits and Evaluation: Managing Expectations from the Leader's Perspective. American Evaluation Association's 2007 Conference, Baltimore, Maryland. November, 2007.

Corporate Community Outreach in Metro Atlanta. The Foundation Center, Atlanta, Georgia. April, 2007.

Capacity for Program Evaluation in Nonprofit Human Service Organizations: An Analysis of Determining Factors. Andrew Young School of Policy Studies at Georgia State University, Atlanta, Georgia. February, 2007.

Examining the Role of the Leader in Organizational Capacity for Program Evaluation. Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA) Annual Conference, Chicago, Illinois. November, 2006.

The Role of Leadership in Organizational Capacity for Program Evaluation. American Evaluation Association's 2006 Conference, Portland, Oregon. November, 2006.

The Role of Leadership in Organizational Capacity for Program Evaluation. Campbell Public Affairs Institute, The Maxwell School at Syracuse University, Syracuse, New York. October, 2005.

Program Evaluation in Nonprofit Human Service Organizations: A Conceptual Theory of Ethical Responsibility. Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA) Annual Conference, Washington, DC. November, 2005.

Nonprofits and the Services they Contract for: Who, What for and How much? Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA) Annual Conference, Washington, DC. November, 2005.

The Role of Leadership in Organizational Capacity for Program Evaluation. Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA) Annual Conference, Washington, DC. November, 2005.

### **COURSES TAUGHT**

PA-360 – Voluntarism and the Nonprofit Sector (undergraduate), Grand Valley State University

PA-554 – Contract Management (graduate; one-credit workshop)

PA-643 – Strategic Management and Planning (graduate), Grand Valley State University

PA-660 – Philanthropy & The Nonprofit Sector: History & Ethics (graduate), Grand Valley State University

PA-661 – Nonprofit Management: Practices (graduate), Grand Valley State University

PA-664 – Program Evaluation (graduate), Grand Valley State University

SPEA V-525 – Management in the Nonprofit Sector (graduate); fall 2007, fall 2008, and summer 2009 (online), Indiana University-Purdue University Indianapolis

SPEA V-362 – Nonprofit Management and Leadership (undergraduate); fall 2005 and spring 2006, Indiana University-Purdue University Indianapolis

PAUS 8921A – Volunteer Management (graduate); summer 2002 and 2004, Georgia State University

### **EXECUTIVE EDUCATION TAUGHT**

“Program Evaluation Capacity Building” for 30 nonprofit executives representing Catholic organizations as part of the Nonprofit Executive Leadership Certificate Program run by the Mendoza College of Business at Notre Dame, on July 13, 2016 in South Bend, Indiana.

“Program Evaluation Capacity Building” for 48 nonprofit executives representing Catholic organizations as part of the Nonprofit Executive Leadership Certificate Program run by the Mendoza College of Business at Notre Dame, on July 17, 2015 in South Bend, Indiana.

“Program Evaluation Capacity Building” for 30 nonprofit executives representing Catholic organizations as part of the Nonprofit Executive Leadership Certificate Program run by the Mendoza College of Business at Notre Dame, on July 8, 2014 in South Bend, Indiana.

“Program Evaluation Capacity Building” for 23 nonprofit executives representing Catholic organizations as part of the Nonprofit Executive Leadership Certificate Program run by the Mendoza College of Business at Notre Dame, on July 9, 2013 in South Bend, Indiana.

“Program Evaluation Capacity Building” for 32 nonprofit executives representing Catholic organizations as part of the Nonprofit Executive Leadership Certificate Program run by the Mendoza College of Business at Notre Dame, on July 17, 2012 in South Bend, Indiana.

“Program Evaluation” for 20 nonprofit executive directors on December 7, 2011 in Cicero, Illinois.

“Program Evaluation” and “Successfully Utilizing Volunteers” for 30 association executives representing U.S. Hispanic Chamber of Commerce on February 8, 2011 in Long Beach, California.

“Program Evaluation” for 20 nonprofit executive directors as part of the Nonprofit Executive Leadership Certificate Program ran by the Mendoza College of Business at Notre Dame, on January 26, 2011 in Cicero, Illinois.

“Organizational Evaluation” for 25 executive directors of local YMCAs as part of the Nonprofit Executive Leadership Certificate Program ran by the Mendoza College of Business at Notre Dame, on August 27, 2010 in Chicago, Illinois.

“Organizational Evaluation” for 20 nonprofit executives representing Catholic organizations as part of the Nonprofit Executive Leadership Certificate Program ran by the Mendoza College of Business at Notre Dame, on July 19, 2010 in South Bend, Indiana.

“Organizational Evaluation” for 35 nonprofit executive directors as part of the Nonprofit Executive Leadership Certificate Program ran by the Mendoza College of Business at Notre Dame, on September 25, 2009 in Cicero, Illinois.

“Program Evaluation” for 32 nonprofit executive directors as part of the Nonprofit Executive Leadership Certificate Program ran by the Mendoza College of Business at Notre Dame, on November 4, 2009 in Cicero, Illinois.

“Program Evaluation” for 43 nonprofit executive directors as part of the Nonprofit Executive Leadership Certificate Program ran by the Mendoza College of Business at Notre Dame, on November 4, 2009 in South Bend, Indiana.

### **MANUSCRIPT/CONFERENCE PAPER REVIEWS**

<i>Public Voices</i>	2011
<i>Foundation Review</i>	2009
<i>Nonprofit and Voluntary Sector Quarterly</i>	2006-2010
<i>The Jossey-Bass Handbook of Nonprofit Leadership &amp; Management (3<sup>rd</sup> edition)</i>	2008
<i>Evaluation and Program Planning</i>	2008 & 2013
American Evaluation Association conference - 2013	
• Organizational Learning and Evaluation Capacity Building Topical Interest Group	
Association for Research on Nonprofit and Voluntary Activity (ARNOVA) conference – 2010	
• Co-chair of the Accountability and Effectiveness track	
American Evaluation Association conference - 2010	
• Nonprofit and Foundation Topical Interest Group	
American Evaluation Association conference - 2009	
• Nonprofit and Foundation Topical Interest Group	
American Evaluation Association conference - 2008	
• Organizational Learning and Evaluation Capacity Building Topical Interest Group	
• Nonprofit and Foundation Topical Interest Group	

### **WORKSHOP/SEMINAR/PANEL PRESENTATIONS**

Evaluating, Adjusting and Retaining: strategies to monitor/improve based on your volunteer program outcomes. Volunteer Administrator Core Competency Training Series. United Way of the Lakeshore, Muskegon, Michigan, April 19, 2016.

Performance Outcomes. Volunteer Administrator Core Competency Training Series. United Way of the Lakeshore, Muskegon, Michigan, March 26, 2015.

How to Attract and Keep Volunteers. Retrouvaille Region 9 Meeting. Calvin College. Grand Rapids, Michigan, August 17, 2013

Program Evaluation Capacity Building. Fremont Area Community Foundation. Fremont, Michigan, April 5, 2013

Program Evaluation Capacity Building. Area Agency on Aging of Western Michigan. Grand Rapids, Michigan, December 6, 2012

Philanthropy. A week-long online seminar for youth ages 10-17 for The Davidson Institute for Talent Development's Young Scholars Ambassador Program, March 12-16, 2012

The Impact of increased Program Evaluation requirements on Nonprofits & How to meet these Challenges in Your Fundraising Efforts. Association of Fundraising Professionals (AFP) Capital Area Chapter, Lansing, MI, October 14, 2010

Philanthropy. A week-long online seminar for youth ages 10-17 for The Davidson Institute for Talent Development's Young Scholars Ambassador Program, September 13-17, 2010

Basic Evaluation. Presented on behalf of the Michigan Nonprofit Association at the Johnson Center for Philanthropy, August 19, 2010

Program Evaluation Capacity Building. The Michigan Nonprofit Association's annual SuperConference. Lansing, Michigan, May 18, 2010

The Watchdogs are Watching. A panel session on nonprofit regulation. Presented to the West Michigan Chapter of the Association of Fundraising Professionals (AFP) at the Johnson Center for Philanthropy, October 9, 2009

Diversity in Philanthropy: What is the Relationship to Effectiveness in Grantmaking? Council on Foundations, Foundation Center, Association for Research on Nonprofit Organizations & Voluntary Action (ARNOVA) Researcher/Practitioner Forum - Chicago

Using Your Program Data. Enterprise Community Partners, Enterprise Foundation

Designing Programs for Measuring Effectiveness. The Foundation Center

Building Successful Partnerships: The Keys to Succeeding with Consultants. The Nonprofit Risk Management Center

Risk Management in Your Volunteer Program. Georgia Conference on Service & Volunteerism

Success with Volunteers. Georgia Special Olympics

Finders, Keepers: How to Recruit and Retain Volunteers. Prevent Child Abuse Georgia

Evaluating your Volunteer Program. Central Indiana Association for Volunteer Administration

Evaluating your Volunteer Program. Central Indiana Corporate Volunteerism Council

Building Capacity for Program Evaluation. United Way of Metro Atlanta V.I.P. Alumni Association

The Evaluation Component of Your Grant Proposal. The Foundation Center

Evaluating Adult Education. Georgia State University

Measuring your Employee Volunteer Program. Metro Atlanta Corporate Volunteer Council

**DOCUMENTARY SCREENINGS – *What is Philanthropy?***

7/14/16 – Lilly Family School of Philanthropy at IUPUI, Indianapolis, Indiana  
Attendance: 18

6/26/16 – Grand Valley State University, Grand Rapids, Michigan; special screening for The Beautiful Foundation  
Attendance: 13

4/25/16 – Rice University, Houston, Texas  
Attendance: 42

2/29/16 – Oakland University, Rochester, Michigan  
Attendance: 32

1/8/16 – Aquinas College for Osher Lifelong Learning Institute (OLLI), Grand Rapids, Michigan  
Attendance: 23

12/1/15 – Ferris State University, Big Rapids, Michigan  
Attendance: 32

11/17/15 – Johnson Center for Philanthropy, Grand Valley State University, Grand Rapids, Michigan  
Attendance: 42

11/12/15 – Albion District Library, Albion, Michigan; Sponsored by Albion Community Foundation  
Attendance: 4

11/10/15 – Saugatuck-Douglas District Library, Douglas, Michigan  
Attendance: 6

11/3/15 – Loudermilk Center, Atlanta, Georgia  
Attendance: 115

10/27/15 – Central Michigan University, French Auditorium, Mt. Pleasant, MI  
Attendance: 43

6/29/15 - Hope Academy of Senior Professionals (HASP) – Hope College  
Holland, Michigan - (Part II)  
Attendance: 20

6/22/15 - Hope Academy of Senior Professionals (HASP) – Hope College  
Holland, Michigan - (Part I)  
Attendance: 14

2/7/15 – Harbor Cinema, Muskegon, Michigan; Sponsored by the United Way of the Lakeshore and the Community Foundation for Muskegon County.  
Attendance: 21

12/1/14 – Hackley Library, Muskegon, Michigan  
Attendance: 23

11/20/14 – Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA) annual conference; Grand Hyatt Denver, Downtown, Denver, Colorado  
Attendance: 22

11/17/14 – North Park University, Anderson Chapel, Chicago, Illinois  
Attendance: 13

11/14/14 – Seidman College of Business – Multipurpose Room, Grand Valley State University, Grand Rapids, Michigan  
Attendance: 13

11/10/14 – Bay Path University, Longmeadow, Massachusetts  
Attendance: 42

11/9/14 – Asheville Film Festival, Asheville Community Theatre, Asheville, North Carolina  
Attendance: 13

10/29/14 – South Haven Memorial Library, South Haven, Michigan  
Attendance: 3

10/27/14 – Herrick District Library, Holland, Michigan  
Attendance: 9

10/17/14 - Dogwood Center for Performing Arts, Fremont, Michigan, Sponsored by Fremont Area Community Foundation  
Attendance: 30

10/3/14 - Delancey Street Foundation, San Francisco, California, Hosted by University of San Francisco  
Attendance: 102

9/29/14 - Mary Idema Pew Library @ Grand Valley State University, Allendale, Michigan; sponsored by Grand Haven Area Community Foundation  
Attendance: 85

9/13/14 - Branch District Library, Coldwater, Michigan  
Attendance: 3

8/14/14 – Kingston Film Festival, BPS, Kingston, New York  
Attendance: 5

6/14/14 - Koning Micro Cinema at Wealthy Theatre, Grand Rapids, Michigan  
Attendance: 30

6/12/14 - Koning Micro Cinema at Wealthy Theatre, Grand Rapids, Michigan  
Attendance: 38

6/11/14 - Koning Micro Cinema at Wealthy Theatre, Grand Rapids, Michigan  
Attendance: 42

5/5/14 - Westwood Public Library, Westwood, New Jersey  
Attendance: 23

4/5/14 - Bare Bones International Film and Music Festival; Three Rivers Museum, Muskogee, Oklahoma; - Nominated for Best Educational Documentary  
Attendance: 13

3/8/14 - Queens World Film Festival; Secret Theatre, Long Island City, New York;  
Attendance: 20

#### **GUEST LECTURES/SPEAKING ENGAGEMENTS**

Guest lecture on performance measurement for Heather Carpenter's PA-662 Financial Management class, December 2, 2015.

Guest speaker at Sow Hope's fundraising event at Courtyard by Marriott. December 1, 2015.

Lunch and Learn presentation on week of guest lectures at Beijing Normal University, October 22, 2015.

Keynote speaker at Retired Senior Volunteer Program (RSVP) of Kent County annual luncheon. Topic: The Volunteer Landscape. September 17, 2015.

Guest lectures for one week at Beijing Normal University, Beijing, China. May, 2015.

Guest speaker for PhD student seminar on how the PhD program prepares you for your career, at IUPUI, November 11, 2014 via conference call.

Guest lecture on performance measurement for Heather Carpenter's PA-662 Financial Management class, November 5, 2014.

Guest lecture on the role of philanthropy and the nonprofit sector in the U.S. for Lihua Huang's course SW340, Human Behavior and the Social Environment, in the School of Social Work, at Grand Valley State University, November 25, 2014.

Guest lectured about philanthropy in the U.S. for Judith Millesen's Nonprofit Fundraising course at Ohio University, April 19, 2014 via Skype.

Guest lectured on evaluation capacity building for Western Michigan University's Program Evaluation course, EMR 6420, October 29, 2012.

Guest lectured on program evaluation for Andrews University class in Kenya via Skype June 14, 2011.

Served as featured speaker for the Lakeshore Nonprofit Alliance in Holland, Michigan, February, 2011.

#### **AWARDS AND GRANTS**

Mini-grant of \$400 from the Center for Scholarly and Creative Excellence for adding subtitles to the documentary *What is Philanthropy?* – August 24, 2015.

Grand Haven Area Community Foundation, \$500 to sponsor screening of documentary at GVSU, September, 2014.

Tassel-Wisner-Bottrall Foundation, \$10,000 for documentary *What is Philanthropy?* – August, 2014

Frey Foundation, \$3,000 for documentary *What is Philanthropy?* – February, 2014

WK Kellogg Fund of the Grand Haven Area Community Foundation, \$10,000 for documentary *What is Philanthropy?* – August, 2012

Tassel-Wisner-Bottrall Foundation, \$10,000 for documentary *What is Philanthropy?* – June, 2012

GVSU Scholarly mini-grant, \$400 – November, 2011

GVSU Scholarly Travel Grant-In-Aid, \$500 – October, 2011

GVSU Staff/Faculty Writing Retreat – August, 2011

Goodrich Quality Theaters, \$1,000 for documentary *What is Philanthropy?* – February, 2011

GVSU CSCE Scholarly Travel Grant-In-Aid, \$500 – September, 2010  
GVSU CSCE Scholarly Travel Grant-In-Aid, \$250 – September, 2010

GVSU CSCE Mini-grant, \$400 – September, 2010

GVSU Staff/Faculty Writing Retreat – August, 2010

Outstanding Faculty Mentor Award – April 16, 2010

GVSU Scholarly Grant-In-Aid, \$2,960 for *The Impact of the Demand for Evaluation on Professional Fundraisers* – February, 2010

Richard C. Munroe Foundation, \$1,000 for documentary *What is Philanthropy?* – January, 2010

GVSU Scholarly Travel Grant-In-Aid, \$500 – September, 2009

GVSU Scholarly Travel Grant-In-Aid, \$250 – September, 2009

GVSU Staff/Faculty Writing Retreat – August, 2009

Dissertation research grants – The Center on Philanthropy, \$1,000 – 2006 & 2008

Lumina Foundation for Education, \$5,000 – 2006

Educational Enhancement Grant – IUPUI Graduate Student Organization, 2007

Doctoral scholarship – IUPUI, 2006-2007

Doctoral fellowship – IUPUI, 2004-2006

ARNOVA Conference Scholarship – 2006

### **PROFESSIONAL DEVELOPMENT**

Certified in Volunteer Administration (CVA)

Graduate of United Way's V.I.P. board development program

Graduate of Leadership DeKalb (DeKalb County, GA)

### **BOARD/COMMITTEE SERVICE**

Dissertation committee for Geoffrey Bartlett's doctoral dissertation, *A Qualitative Study To Explore Donor-Defined Effectiveness*, for the degree of Doctor of Philosophy, Department of Educational Leadership at Central Michigan University, November 13 – January, 2015.

Heart of West Michigan United Way Allocation-Evaluation Council – 9/12 – 5/13

Learning to Give National Content Advisory Board – 5/11/- present

ARNOVA Teaching Section Treasurer – 11/11-11/12

Rice University's Center for Philanthropy and Nonprofit Leadership Strategic Planning Task

Advisory Board – The League, Georgia (now Generation On)

President – Atlanta Area Evaluation Association

President – Council of Volunteer Administrators for Metro Atlanta

Research and Evaluation Advisory Board – Prevent Child Abuse Georgia

Fund Development Committee – Starfish Initiative

Forum on Research & Practice on Diversity and Effectiveness in Philanthropy – ARNOVA / Council on Foundations / Foundation Center

Public Relations Committee – Association of Volunteer Resource Managers conference

Program Assessment Committee – Decatur Cooperative Ministry

Technical advisor to United Way agencies – Atlanta Area Evaluation Association

References Committee Chair – Association for Volunteer Administration

Strategic planning committee co-chair – United Way VIP Alumni Association

## **MEDIA**

“Connecting Point” show on WGBY-TV, Springfield, Massachusetts’ PBS station. Interviewed by Jim Madigan about documentary *What is Philanthropy?* November 18, 2014.

“Bay Path to Show Documentary ‘What is Philanthropy?’ Tonight” in *Business West.com the Business Journal of Western Massachusetts*, November 10, 2014

“Film spurs discussion of philanthropy” in *Times-Indicator* (Fremont, MI), October 29, 2014.

“Show and Tell” in *Grand Rapids Business Journal*, October 14, 2014.

“Documentary fuels discussion on philanthropy” in *The Lanthorn*, September 28, 2014.

“Nonprofit Showcase,” interview on GRTV about our new MPNL program, August 19, 2014.

“Newsmakers” on WGVU-TV with Patrick Center about documentary, August 7, 2014.

“GVSU introduces philanthropy and nonprofit leadership degree,” article about our new MPNL program in *Grand Rapids Business Journal*, June 27, 2014.

“What is Philanthropy? screening” in *Revue, West Michigan’s Entertainment Guide*, June 8, 2014.

“The Morning Show” on WGVU, 88.5FM, with Shelley Irwin about documentary, June 5, 2014.

Interview on WJRW, 1340AM with Dave Jaconette about documentary, May 23, 2014.

“What is Philanthropy? to screen at Wealthy Theatre,” in *Holland Sentinel*, May 13, 2014.

“Local professor to tell story of philanthropy in upcoming film” in *The Rapidian*, July 18, 2013.

“Separation of Church and Philanthropy: Does Doing Good Require Religion?”: interview with Patrick Center for *Gifts for the Greater Good: Philanthropy in West Michigan* on WGVU, 88.5FM, May 8, 2013.

*What is Philanthropy?* featured on the Jewish Funders Network web site, October, 2012.

*What is Philanthropy?* featured in *Ramapo College Magazine*, October, 2012.

*What is Philanthropy?* trailer featured in Atlanta Shorts on May 26 and 27, 2012 on PBA-30, Public Broadcasting Atlanta (GA).

*What is Philanthropy?* featured in the Pascack Valley (NJ) *Community Life* newspaper, May 10, 2012.

*What is Philanthropy?* featured in *The Holland Sentinel* newspaper, April 11, 2012.

*What is Philanthropy?* featured on page 103 as Tip of the Day in new book, *Making a Difference II: More Tips, Ideas and Stories to Change Your World* by Lisa Dietlin, February 9, 2012.

Discussion of *What is Philanthropy?* with Patrick Center for *Midday West Michigan* on WGVU, 88.5FM, February 7, 2012.

*What is Philanthropy?* featured in West Michigan Film Office Newsletter, November 8, 2011

The trailer for *What is Philanthropy?* was screened at the JC Powerhouse Short Film Festival in Jersey City, New Jersey on October 2, 2011.

Interviewed for the Center on Philanthropy at IU's *Philanthropy Matters*, Volume 19, Issue I 2011 - <http://www.philanthropy.iupui.edu/philianthropymatters/archive/19-1/story3.aspx>

Addressing Trends and Issues That Affect the west Michigan Community: Philanthropy. Interview with Shelly Irwin on WGVU, 88.5FM, February 8, 2010.

## **PROFESSIONAL MEMBERSHIPS**

American Evaluation Association (AEA)

Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA)

International Documentary Association (IDA)