



RE: Waste disposal and recycling program.

**Welcome to the Grand Valley State University Meijer Campus in Holland!**

Thank you for choosing our facility for your event. The GVSU Meijer Campus strives to become a zero landfill facility and has modified our waste management to encourage responsible waste disposal and recycling. Please take a moment to review these helpful guidelines and share with those attending your event.

**Recycling Hubs**

- Recycling hubs are located in the atrium and near the main entrance, allowing for easy disposal of plastic, metal, glass, paper, cardboard, “wrappers,” and landfill waste.
- Trash cans in the restrooms are for paper towel and other compostable materials only.

**Triple Bottom Line Recycling**

We're proud to partner with the Holland Rescue Mission's New Life Recycling Center. The Rescue Mission collections the Meijer Campus recyclables, sorts them as part of their job training program, and uses the profits to help fund their programming.

**Our Story**

We implemented this change in the Fall of 2011 after conducting an audit (dumpster dive and sort) of what was in our dumpster.

We learned that nearly 90% of what was landfill-bound could have been disposed of in a more responsible way. Best practices suggest that providing fewer opportunities to dispose easily dispose of waste (trash cans in every office and classroom) and more opportunities to make responsible choices (centralized hubs) would encourage our students, faculty, staff and visitors to make better choices. It worked. Within 6 weeks, we dramatically reduced the amount of recyclable waste going to the landfill.

Thank you for helping us reach our waste management goals.