

Executive MBA Curriculum

Semester 1 - Fall (August - December)			
Starts Friday of Labor Day Weekend			
Course	No. of 4-Hour Sessions	Credits	Contact Hours
Developing the Strategic Mindset, 681	4	1	16
Financial Accounting for Executives, 601	4	1.5	16
Managerial Accounting for Executives, 611	4	1.5	16
Business Economics for Executives, 641	8	3	32
Information Systems for Executives, 610	5	3	20
Finance Boot Camp (End of Semester)	1	PD	4
Total Hours	26	10	104

*PD=Non-graded Professional Development

Semester 2 - Winter (January - June)			
All Courses Scheduled in Banner as Winter even though courses run into Spring			
Course	No. of 4-Hour Sessions	Credits	Contact Hours
Finance for Executives, 621	8	3	32
Marketing Management for Executives, 651	8	3	32
Negotiations for Executives, 652	5	2	20
Law for Executives, 675	9	3	36
Design Thinking	4	*PD	16
International Briefings	2	PD	8
Community Engagement	1	PD	4
Capstone Selection (End of Semester)	1	PD	4
International Trip	0	PD	
Total Hours	38	11	152

Semester 3 - Fall (August - December)			
All Courses Scheduled in Banner as Winter even though courses run into Spring			
Course	No. of 4-Hour Sessions	Credits	Contact Hours
Financial Policy for Executives, 626	8	3	32
Organizational Change Management, 635	5	1	20
Service and Value Chain Management, 667	8	3	32
Emerging Trends, 680	6	2	24
Systems Thinking and Advanced Tactics, 682	5	2	20
Capstone Report-out #1	1	PD	
Total Hours	33	11	128

*Inclusion and Diversity Session in 635

Semester 4 - Winter (January - April)			
Course	No. of 4-Hour Sessions	Credits	Contact Hours
Executive Leadership and Ethics, 678	8	3	32
Corporate Strategy for Executives, 683	8	3	32
Capstone Report-outs #2 & 3	2	PD	8
Executive Coaching	1	PD	4
Presentation Skills I, II, III	3	PD	12
Capstone Team Time	2	PD	8
Capstone Presentations	1	PD	4
Total hours	25	6	100

Totals		
Credits	PD Hours	Contact Hours
38	56	484