

Member Spotlight



Michele Ringelberg, Owner

ThrivePop

Please meet CoLaunch Member Michele Ringelberg, Owner of ThrivePop.

We are a digital media services company that creates online products to help companies thrive and grow, as well as all marketing services.

What is the most useful attribute of CoLaunch specific to your business?

It provides an affordable option to house a starting company and the resources if needed.

What 2 creative tidbits would you share with other entrepreneurs considering a new business start-up?

- a. If you are going to start up a business, make sure it is something that you are passionate about and can see a need for.
- b. Ask for help if you need it. Nobody has all the answers so go to the expert that may know and they will be more than willing to help you.

What is it about your work that brings you the greatest joy?

Creating Great Business Results that help other companies make money and thrive.

What is a hidden talent that you wish to share?

Oh, boy... I would say a hidden talent that not many people know about is that I have my cosmetology license in addition to my marketing and design background. Way back when... I worked at Hair Performers. I keep my license up to date and do my families hair, but that is about it. You have to be someone special for me to do your hair!

Learn more: www.thrivepop.com