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| Strategic Enrollment Management Plan |
| Sub-population | **Change Agents** | **Transformation Team Members** |
| First Time in Any College | Brian HatzelMelanie Retberg | Colleen BaileyCatharine BlackburnErin BragintonCathy BuyarskiAlisha DavisBrandon Richard DeHaanAshley FritzValerie GuzmanAaron HaightLaura KastlerMichael MessnerNick NelsonLen O’KellyBreezy RusherBetty Schaner |
| Adult/Non-Traditional | Pam Wells | Christine AdamsErin BragintonDavid CuevasJessica JennrichLaura KastlerLisa KnappDani LauerLariesha LeeBreeann MannAndrew McDonoughJenna PollHannah SchoenfeldKelley SenkowskiDaphnea SutherlandErika Tellez-GonzalezKate VanderKolk |
| African American | Alisha DavisAstin Martin | Chasity Bailey-FakhouryAlexis BaskinKyle BooneAdam HarrisJessica JennrichDerrick KingMikal O’NealJaedah PickensPhillip ToddQuincy Williams |
| American Indian or Alaskan Native | Belinda Bardwell  | Andrew BixelMike EichbergerBarry HallSimone JonaitisKatie JourdanMarlene Kowalski-BraunAudrey Reenders-ArensKatelyn Hanley Semelbauer |
| Undocumented/DACA | Thalia Guerra-Flores | Yessenia AguillonJesse BernalJosh BrandsenDavid CuevasNicholas DebernardiMarlene Kowalski-BraunCeleste LareauDoris PennAlfany Rosales-MuroErika Tellez-GonzalezMadison VeneklaseBen Witt |
| First Generation | Nykia Gaines | Colleen BaileyAndy BeachnauColeman BrottBenardo DarganDantya JenningsSarah Keranen-LopezDerrick KingAstin MartinLaura PrzybytekLinda RettigJames SpeesBobby SpringerWhitney ThomasMeagan TreadwayShontaye Witcher |
| Pell Eligible/ Low Income/Food/Housing Insecure Students | Jessica Jennrich | Yessenia AguillonAmy CampbellEmily FirstMelanie GroverKate HarmonBonnie JaraczLariesha LeeJennifer OkadaJenna PollLeah ShortBrandy Thompson |
| Graduate Students | Tracey James-Heer | Trista BergerudElizabeth (Liz) ChaseJacob DeWeerdTonya ParkerJeffrey PotteigerMelanie Rabine JohnsonDan VainnerLucy Karpukhno (student) |
| Hispanic/Latinx | Danny Vélez | Yessenia AguillonJesse BernalJosh BrandsenTravus BurtonBelinda CoronadoNicholas DebernardiSarah Keranen-LopezGabe PenaBrandie TenneyVicky ThelenRaul YsasiJocelyn Medina (student) |
| Non-Residential International | Libby JawishAstin Martin | DaMar BoydNicholas DebernardiConnie DangMark HoffmanElizabeth JawishLisa KnappCeleste LareauDoris PennKatie PerschbacherSamhita RhodesAnthony SpencerPaul StansbieDaphnea SutherlandMark StavesErika Tellez-GonzalezDan VainnerSara WheelerBill WidmaierShinian Wu Soheli Farzana Jony (student) |
| LGBTQIA+  | DL McKinney | Chasity Bailey-FakhouryPhilip BattyKathryn Christopher (goes by (KC) Michele CofillDexter EarneyJoey HulstJessica JennrichLuke MaddenJeremy PaulKatie PerschbacherPam WellsMarla WickSoheli Farzana Jony (student) |
| Transfer | Andy McDonough | Jacquelyn AbeytaYessenia AguillonElizabeth (Liz) ChaseMitch EastlickHunter NemmersShawn JenkinsMelanie Rabine JohnsonBreeann MannShannon OwenGabe PenaBetty SchanerJames SpeesBobby SpringerMeagan TreadwayPam WellsKatarra Roberts (student)Caroline Shelton (student) |
| Veteran/Military Students | Shane Scherer | Andrew McDonoughPam Wells Bill WidmaierBen Witt |
| Women, Underrepresented, and First Generation in STEM | Alisha DavisJessica Jennrich | Amanda BrowerLindsay CornealJayne DissetteTakeelia GarrettKaren GipsonDeborah HerringtonSara MaasRaven McClinonKristofer PachlaPam PotterGinger RohwerBreezy RusherMeagan TreadwayJessica VandenPlasJullianie VazquezShontaye Witcher |