

CAREER FAIR TIPS

Make sure to prepare for the career fair to make the most of your interactions with employers!

1

RESEARCH EMPLOYERS

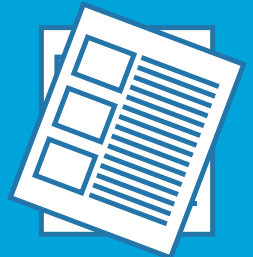
Check out the list of attending employers and figure out which organizations you want to talk to. What information does Handshake have? Their website? Do they have any positions available?



2

UPDATE & UPLOAD RESUME

Use [resume resources](#) on the Career Center's website and [Virtual CareerLab](#) to get your resume updated and ready to go! Then upload your resume to Career Fair Plus so that you can schedule 1:1 meetings with employers.



3

SCHEDULE MEETINGS

Schedule 1:1 meetings with employers you want to speak with on Career Fair Plus. Under the employers tab, you can view available appointments and register right there on the app or webpage. Keep in mind that you will need to have your resume uploaded in order to schedule meetings.



4

PREP YOUR VIRTUAL ENVIRONMENT

Check your tech (video, sound, internet connection, etc.). Make sure your background is professional and think about adding a light in front of you rather than behind you.



5

PRACTICE YOUR PITCH

Spend time crafting your elevator speech and introducing yourself to employers. You should include your name, major/minor (s), year in school, career goals, and why you are interested in the organization. The more practice you put in, the easier the conversation will be.



6

PREPARE QUESTIONS

It is important to prepare questions to ask employers. Some examples: What do you like most about working for this company? What kind of internships are available? What experiences should I be getting in college that will help me be successful? What skills are you looking for in a candidate?



7

DRESS TO IMPRESS

Dress professionally for these interactions. Feel free to check out [this resource](#) for more examples of how to dress for the career fair



8

STOP AT THE STUDENT HELP DESK

Have questions? Stop by the [Student Help Desk](#) in Career Fair Plus! Click on this [Zoom link here](#). Ask your questions and talk with a career advisor.



9

STAY ORGANIZED & FOLLOW UP

You can keep track of some comments and notes in the Career Fair Plus system. Stay organized with your conversations and who you spoke with and remember to follow up after the fair! [Here are resources on thank yous.](#)

