



# GRAND VALLEY STATE UNIVERSITY CAREER CENTER **EMPLOYER GUIDE**

## **PUT US TO WORK FOR YOU**

Whether you're recruiting interns, co-op students, or full-time employees, or just looking to share some of your career knowledge with our students, the GVSU Career Center is a powerful resource for employers and recruiters. We look forward to working with you to help fulfill all your recruitment needs.

## **CONTACT US**

Grand Valley State University Career Center

Career Center – Allendale Campus  
206 Student Services Building  
(616) 331-3311

Career Center – Robert C. Pew Grand Rapids Campus  
116B Richard M. DeVos Center  
(616) 331-6708

Email: [careers@gvsu.edu](mailto:careers@gvsu.edu)

Online: [www.gvsu.edu/careers](http://www.gvsu.edu/careers)



**YOU AND GVSU: A POWERFUL RECRUITMENT TEAM!**



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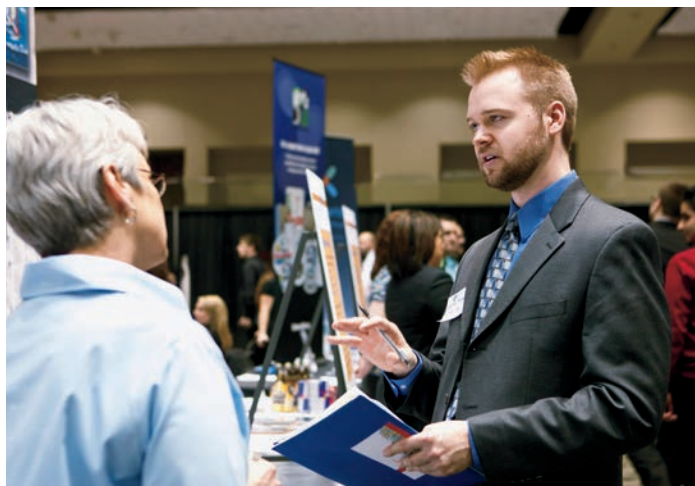
Grand Valley State University is an affirmative action, equal opportunity institution. It encourages diversity and provides equal opportunity in education, employment, all of its programs, and the use of its facilities. It is committed to protecting the constitutional and statutory civil rights of persons connected with the university. 9/12.

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## WHY YOUR ORGANIZATION SHOULD RECRUIT AT GRAND VALLEY STATE UNIVERSITY

Grand Valley State University enrolls nearly 25,000 students annually into 82 undergraduate and 30 graduate degree programs across eight colleges, assuring you have access to a wide variety of well-prepared and talented candidates. A strong liberal education serves as the foundation of all our programs, fostering critical thinking, creative problem solving, and cultural understanding you want and need from your employees.

### WE ATTRACT QUALITY STUDENTS WHO BECOME QUALITY CANDIDATES



- Almost **95 percent** of our incoming freshmen have a **3.0 or better** high school GPA.
- Incoming students boast a median composite ACT score of **24**.
- Nearly **60 percent** of Grand Valley's student population is female.
- More than 3,000 students of color help you achieve **diversity** in hiring.
- Grand Valley has a record of **outstanding pass rates** on professional licensure exams.

### PEOPLE WHO KNOW EDUCATION ARE TALKING ABOUT GRAND VALLEY

- **Ranked 2<sup>nd</sup>** for Midwest Regional Universities in the 2012 "Up-and-Comers" category and **one of the best Midwest Regional Universities** in the "Best Regional Universities" category of *U.S. News & World Report's* Best Colleges 2012.
- Named one of *The Princeton Review's* "Best in the Midwest."
- Seidman College of Business was named **one of the nation's top business schools** in 2012 by *The Princeton Review*.
- Named one of America's "100 Best College Buys" **16 years in a row**.
- **Ranked 10<sup>th</sup> nationally** in study abroad participation by the Institute of International Education.

## RESOURCES FOR EMPLOYERS

The Grand Valley State University Career Center gives you direct access to the university's greatest asset — our students — and provides employers comprehensive recruitment services, including:

### JOB POSTINGS

**Make your job postings immediately available** to all GVSU students and alumni. It's fast, free, and easy. [www.gvsu.edu/lakerjobs/employers](http://www.gvsu.edu/lakerjobs/employers)

### EMPLOYER EVENTS

We host a variety of events throughout the year that bring employers and recruiters together with undergraduate and graduate students looking for full-time jobs and internships.

- **CAREER FAIRS** – Enhance your campus presence. [www.gvsu.edu/careerfairs](http://www.gvsu.edu/careerfairs)
- **SIMULATED INTERVIEWS** – Gives you the opportunity to meet with motivated and engaged students early in their academic careers.
- **PRESENTATIONS AND WORKSHOPS** – Volunteer to provide your recruiter expertise and get exposure to current students and alumni.

### ON-CAMPUS INTERVIEWS

**Connect** to a highly qualified and diverse student population and build relationships with students, faculty members, and administration.

### INTERNSHIPS AND CO-OPS

**Energize your organization with fresh ideas** and see a student's on-the-job performance before extending a full-time employment offer.

### BUILD YOUR BRAND

**Get involved and stay involved.** By interacting with your organization frequently, students and faculty and staff members gain a better understanding of your organizational needs and culture.