Summary

In 2012-2013, 70.6 percent of GVSU graduates were employed, 11.5 percent were employed and attending graduate school at the same time, and 11.2 percent were enrolled in graduate school. In 2012-2013, 81.4 percent of graduates that were employed stated that being a college graduate contributed to obtaining employment.

Trend in Employment/Graduate School Activity
2012-2013 Post-graduation Employment Report

Employment by Geographic Location

- **NATIONALLY**
  - Michigan: 86.3%
  - Other States: 13.0%
  - International: 0.7%

- **WITHIN MICHIGAN**
  - West Michigan: 71.4%
  - Other Michigan Locations: 28.6%

Top Employers Recruiting at Grand Valley State University

Grand Valley State University values the strong relationships we have with all employers who provide valuable career opportunities, experience and advice to our students. The following organizations have partnered with the Career Center to build a strong campus brand in order to attract top talent for employee sourcing and have made a strong commitment to year-round recruitment activities at GVSU.

3M  
Accenture  
AmeriCorps  
Amway Corporation  
Auto-Owners Insurance  
BDO USA, LLP  
Beaumont Hospital  
Bethany Christian Services  
Cargill  
Chrysler Group LLC  
Consumers Energy  
Crowe Horwath LLP  
DA Blodgett  
Deloitte  
Domino’s Pizza  
Enterprise Rent-a-Car  
Ernst & Young LLP  
Farmers Insurance  
Fifth Third Bank  
Ford Motor Credit Company  
GE Aviation  
General Motors  
Gentex Corporation  
Gordon Food Service, Inc.  
Grand Rapids Community College  
Grand Rapids Public Schools  
Grand Valley State University  
Haworth, Inc.  
Herman Miller  
Holland Hospital  
Hope Network  
IBM  
Innotec  
Jackson National Life Insurance Co  
Johnson Controls, Inc.  
JR Automation Technologies LLC  
Kent County  
Meijer, Inc.  
Mercantile Bank  
Muskegon County  
National Heritage Academies  
Northwestern Mutual  
Ottawa County  
Peace Corps  
Perrigo Company  
Pine Rest Christian Mental Health Services  
Plante Moran  
PricewaterhouseCoopers, LLP (PwC)  
Quicken Loans  
Saint Mary’s Health System/Advantage Health  
Spectrum Health/Priority Health  
State of Michigan  
Steelcase, Inc.  
Target  
University of Michigan/UofM Health System  
Wedgwood Christian Services  
Whirlpool Corporation  
Wolverine Worldwide, Inc.  
Wood TV8  
YMCA
## Postgraduate Numbers by College

<table>
<thead>
<tr>
<th>GVSU College</th>
<th>Employed Only</th>
<th>Employed and Graduate School</th>
<th>Graduate School Only</th>
<th>Placement Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brooks College of Interdisciplinary Studies (BCOIS)</td>
<td>47.8%</td>
<td>8.7%</td>
<td>32.6%</td>
<td>89.1%</td>
</tr>
<tr>
<td>College of Community &amp; Public Service (CCPS)</td>
<td>78.4%</td>
<td>4.6%</td>
<td>8.5%</td>
<td>91.5%</td>
</tr>
<tr>
<td>College of Liberal Arts &amp; Sciences (CLAS)</td>
<td>59.1%</td>
<td>9.7%</td>
<td>17.0%</td>
<td>85.8%</td>
</tr>
<tr>
<td>College of Health Professions (CHP)</td>
<td>66.7%</td>
<td>10.6%</td>
<td>16.3%</td>
<td>93.6%</td>
</tr>
<tr>
<td>College of Education* (COE)</td>
<td>87.5%</td>
<td>6.3%</td>
<td>1.3%</td>
<td>95.1%</td>
</tr>
<tr>
<td>Kirkhof College of Nursing (KCON)</td>
<td>82.5%</td>
<td>12.3%</td>
<td>1.8%</td>
<td>96.6%</td>
</tr>
<tr>
<td>Padnos College of Engineering and Computing (PCEC)</td>
<td>92.5%</td>
<td>2.5%</td>
<td>0.8%</td>
<td>95.8%</td>
</tr>
<tr>
<td>Seidman College of Business (SCOB)</td>
<td>80.1%</td>
<td>7.7%</td>
<td>5.6%</td>
<td>93.4%</td>
</tr>
</tbody>
</table>

*College contains graduate programs only.

### Total Postgraduate Numbers by College (Employed and/or Graduate School)

![Bar Chart](chart.png)
# Graduate School by State

![Pie chart showing Michigan 66.3% and Other States 33.7%](chart.png)

## Graduate Schools Attended

- Aquinas College
- Arizona State University
- Austin Presbyterian Theological Seminary
- Baylor University
- Butler University
- Central Michigan University
- Central Washington University
- Colorado University
- Davenport University
- Eastern Illinois University
- Eastern Michigan University
- Ferris State University
- Grand Canyon University
- Grand Rapids Theological Seminary
- Grand Valley State University
- Harrington College of Design
- Illinois State University
- Indiana State University
- Indiana University
- Kansas State University
- Lamar University
- Lewis University
- Loyola University of Chicago School of Law
- Michigan State University
- Midwestern University
- New Mexico State University
- New York University
- Northeastern University
- Northern Michigan University
- Northwood University
- Oakland University
- Penn State University
- Purdue University
- Roosevelt University
- Rosalind Franklin University
- Southeast Missouri State University
- The Ohio State University
- University of Akron
- University of Arizona
- University of California
- University of Chicago
- University of Cincinnati
- University of Colorado
- University of Dayton
- University of Denver
- University of Detroit Mercy
- University of Kansas
- University of Louisville
- University of Maryland
- University of Massachusetts
- University of Michigan
- University of Michigan College of Pharmacy
- University of Missouri Saint Louis
- University of North Carolina at Pembroke
- University of North Florida
- University of North Texas
- University of Notre Dame
- University of South Florida
- University of Southern California
- University of Washington
- University of West Georgia
- University of Wisconsin
- Valparaiso University
- Wayne State University
- Wesley Theological Seminary
- Western Michigan University
- Western Washington University
- Wingate University
Trend in Graduate School Participation

Survey Response Rate

<table>
<thead>
<tr>
<th>GVSU College</th>
<th>Graduates</th>
<th>Responses</th>
<th>Response Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brooks College of Interdisciplinary Studies (BCOIS)</td>
<td>133</td>
<td>46</td>
<td>34.6%</td>
</tr>
<tr>
<td>College of Community &amp; Public Service (CCPS)</td>
<td>742</td>
<td>282</td>
<td>38.0%</td>
</tr>
<tr>
<td>College of Liberal Arts &amp; Sciences (CLAS)</td>
<td>2601</td>
<td>919</td>
<td>35.3%</td>
</tr>
<tr>
<td>College of Health Professions (CHP)</td>
<td>422</td>
<td>141</td>
<td>33.4%</td>
</tr>
<tr>
<td>College of Education (COE)</td>
<td>472</td>
<td>80</td>
<td>17.0%</td>
</tr>
<tr>
<td>Kirkhof College of Nursing (KCON)</td>
<td>210</td>
<td>57</td>
<td>27.1%</td>
</tr>
<tr>
<td>Padnos College of Engineering and Computing (PCEC)</td>
<td>239</td>
<td>120</td>
<td>50.2%</td>
</tr>
<tr>
<td>Seidman College of Business (SCOB)</td>
<td>1076</td>
<td>557</td>
<td>51.2%</td>
</tr>
<tr>
<td><strong>University Total</strong></td>
<td><strong>5425</strong></td>
<td><strong>1969</strong></td>
<td><strong>36.3%</strong></td>
</tr>
</tbody>
</table>
Internship Achievements

- Awarded $30,436 in grants to 12 departments (Environmental Studies, Exercise Science, Finance, Hospitality Tourism Management, International Relations, Legal Studies, Management, Office of Integrative Learning & Advising, Professional Science Masters, Sport Leadership, The Women’s Center, and Writing). As a result of this funding, 153 new employer relationships were built (five of them international contacts) and 289 additional contacts were identified; 206 employers participated in IMG sponsored events; and 222 internships were generated (both directly and indirectly).

- Held annual Internship Recognition Luncheon thanking campus, community, and employer partners for their work in enhancing internship initiatives. This year we had a record 105 students nominated for Outstanding Intern of the Year, and 33 internship supervisors nominated for Outstanding Internship Supervisor of the Year! In addition, two employers received the Outstanding Internship Employer of the Year, and one faculty member received the Outstanding Internship Advocate of the Year award.

- Financially assisted 30 students completing unpaid internships through the Career Center Internship Award, totaling $15,000.

- Expanded the Internship Management System (IMS), the Career Center’s online tracking system for students completing credit-bearing internships.
Career Center

Overview of Services

Grand Valley Career Center offers a broad range of services to assist students and alumni including individual job search assistance, networking strategies, cover letter and resume writing, simulated interviewing, career fairs, web-based job listings/resume postings, on-campus recruiting, career contact bank, and much more. For more information about our services, please visit our website at www.gvsu.edu/careers.

The mission of the Career Center staff is to empower students and alumni to attain career goals in support of a comprehensive and integrated liberal education.

Please feel free to contact our office if you have any questions regarding our services or this report.

Sincerely,

Troy Farley
Career Center Director