

Dear Laker,

For those returning student-athletes, welcome back! You have made it one step closer to the ultimate objective of graduation. While you will be busy pursuing your own goals, you have new teammates who will need your guidance. Take a minute to share some advice that will shape their habits for success.

For those new to GVSU, welcome to the Laker family! We are pleased you have chosen GVSU to pursue your academic and athletic pursuits. We are committed to creating the best possible student-athlete experience so you can reach your full potential as a student and an athlete. Like any close family, there will be celebrations of accomplishments both big and small, but also adversities and stress. This family will be there with you through all of it, but ultimately YOU will need to take ownership for your own success by taking advantage of the resources and support GVSU has to offer. LEAN on your teammates, BUILD a relationship with your coaches, WALK through the doors of administrative support staff such as academic advising, athletic training, or any other athletic administrators whose sole responsibility is your development. In the end, you will be more resilient and ready to take on the world beyond our doors with confidence and a feeling of accomplishment.

All that we ask of you is your best effort every day. This will serve you well and never let us down.

Anchor Up!
Keri Becker
Director of Athletics

