



SEIDMAN WOMEN IN BUSINESS (WIB) PRESENTS

# SUMMER 2021 READING PROGRAM

Continue learning even when the school year ends!

**3 MONTHS - 3 GREAT READS FOR  
PROFESSIONAL DEVELOPEMENT**



# LET'S MAKE SUMMER FUN!

Have a productive vacation.

## WHAT:

JOIN US in WIB Summer 2021 Reading program of the following 3 AWESOME reads:

June book: **The Compound Effect** by Darren Hardy (a short and sweet little book with 176 pages that emphasizes the power of consistency and its powerful payoff, not only in a financial-sense but also in life and success)

July book: **Design Your Life** by Bill Burnett & Dave Evans (a fast read with many call-to-action suggestions for students to explore and develop their strengths and passion in life)

August book: **David and Goliath** by Malcolm Gladwell (an inspiring read of how the underdogs and misfits can triumph and the silver lining of disadvantages)

## WHY:

Cultivate your love of reading + Develop professional growth + Network with like-minded Seidman students + Prizes & Fun

## HOW:

**TO SIGN UP & FOR ADDITIONAL INFORMATION,  
EMAIL WIB FACULTY ADVISOR THUY SIMPSON AT  
SIMPSOTH@GVSU.EDU**