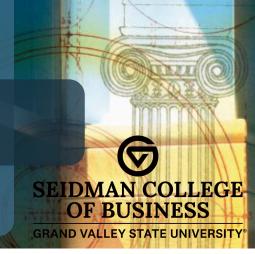
The Peter F. Secchia Breakfast Lecture



The Seidman College of Business and Siemens Software are pleased to invite you to the upcoming Secchia Breakfast Lecture:

AI at Scale: How Industry Leaders Are Embracing the Future of Work

PANELISTS FROM SIEMENS SOFTWARE:



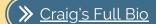
Kevin DroogerVice President of Solutions
& Process Consulting





Craig Muscott
Director of Software
Asset Management

SIEMENS





Dave Athey
Manager Compliance
& Logistics

🌘 🐎 Dave's Full Bio



Stephen CrescentiPresales Solutions
Consultant

>> Stephen's Full Bio



Wednesday, September 24, 2025

7:30 a.m. Breakfast
8:00 a.m. Opening Remarks
8:10 a.m. Panelists Discussion
8:40 a.m. Q&A
9:15 a.m. Breakout Session A
10:15 a.m. Breakout Session B

This in-person event is free and open to the public. Registration is required.



by September 16

- L. William Seidman Center
 50 Front Ave SW, Grand Rapids, MI 49504
- P Fulton Lot; overflow parking in Seward Ramp. View <u>Campus Map</u>.

