

L. William Seidman Center | Self-Guided Tour



- The L. William Seidman Center is a fitting home for a premier regional business school like the Seidman College of Business. A dedicated building is a physical indicator of a successful business college
- Grand Valley founder, L. William "Bill" Seidman, believed that a business college is more than a place to learn facts and figures. It's an economic engine that helps power our prosperity by providing the industry with a highly-skilled, well-educated workforce.
- The Seidman Center provides a front door for the West Michigan business community to interact with the college's numerous outreach programs
- The Seidman Center has transformed previously uninviting riverfront properties into a symbol of the highly educated workforce necessary to propel local and regional businesses to 21st-century success.
- The 110,000-square-foot structure represents a \$40 million investment in downtown Grand Rapids.
- More than 4,200 business students are served by the Seidman College of Business each year. The Seidman Center facility provides added space and resources for unique programs such as the Executive MBA, the Professional MBA with hybrid delivery, and the SAP Academy.
- Seidman Center fosters partnerships with more than 200 local and regional employers and maintains its involvement as an engaging resource and partner.



L. William Seidman Center | Map

ADDRESS

Seidman College of Business
Grand Valley State University
50 Front Ave SW
Grand Rapids, MI 49504

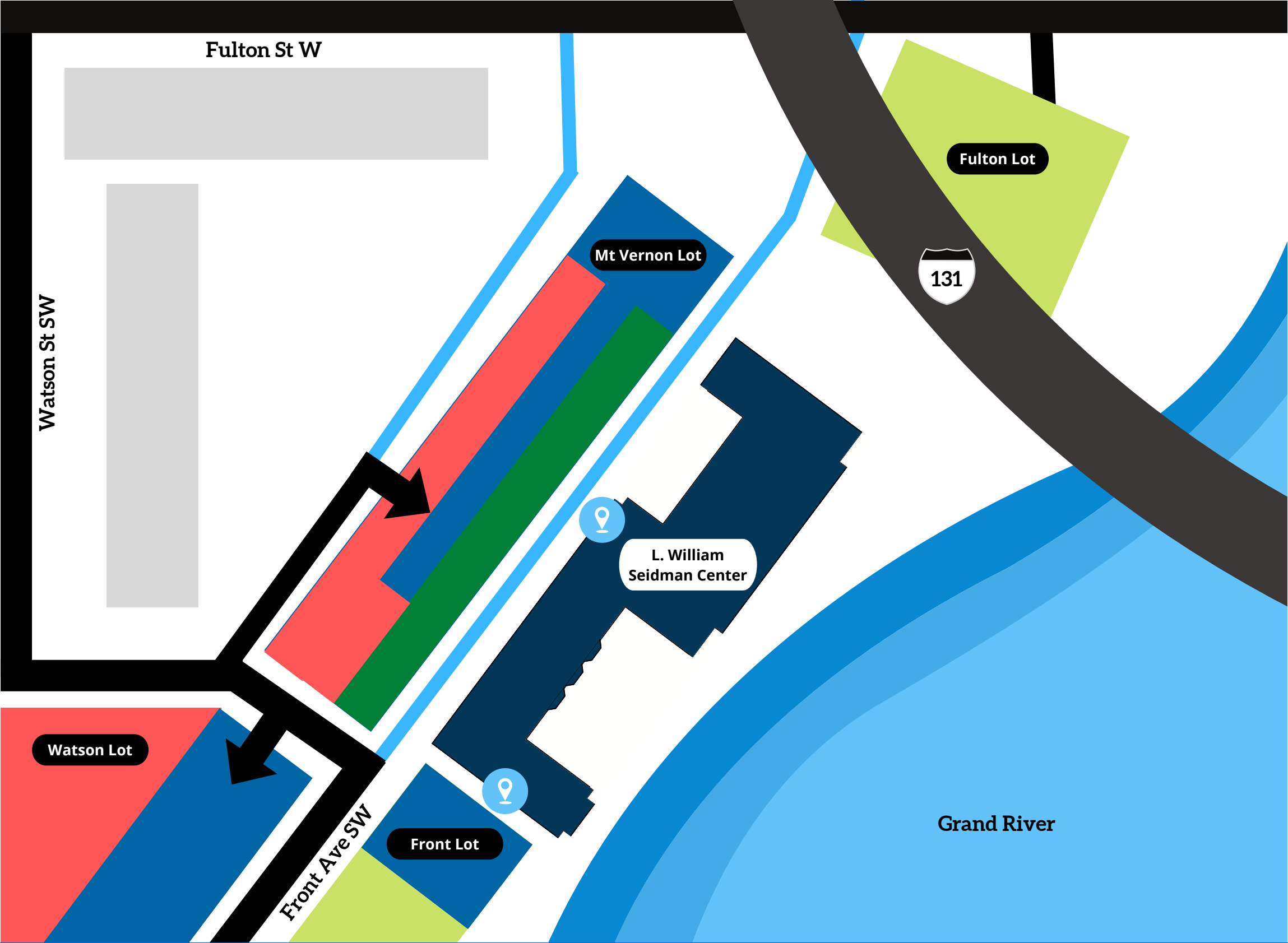
CONTACT

Phone: 616-331-7100
Undergraduate Programs: go2gvbiz@gvsu.edu
Graduate Programs: go2gvmba@gvsu.edu

BUILDING HOURS

Monday	7:00 a.m. - 10:00 p.m.
Tuesday	7:00 a.m. - 10:00 p.m.
Wednesday	7:00 a.m. - 10:00 p.m.
Thursday	7:00 a.m. - 10:00 p.m.
Friday	7:00 a.m. - 10:00 p.m.
Saturday	7:30 a.m. - 5:00 p.m.
Sunday	Closed

-  Faculty & Staff Parking
-  Student Commuter Parking
-  Visitor (Pay-to-Park)
-  Visitor (Events & Conferences)
-  Entrance



L. William Seidman Center | First Floor

OFFICES & RESOURCES

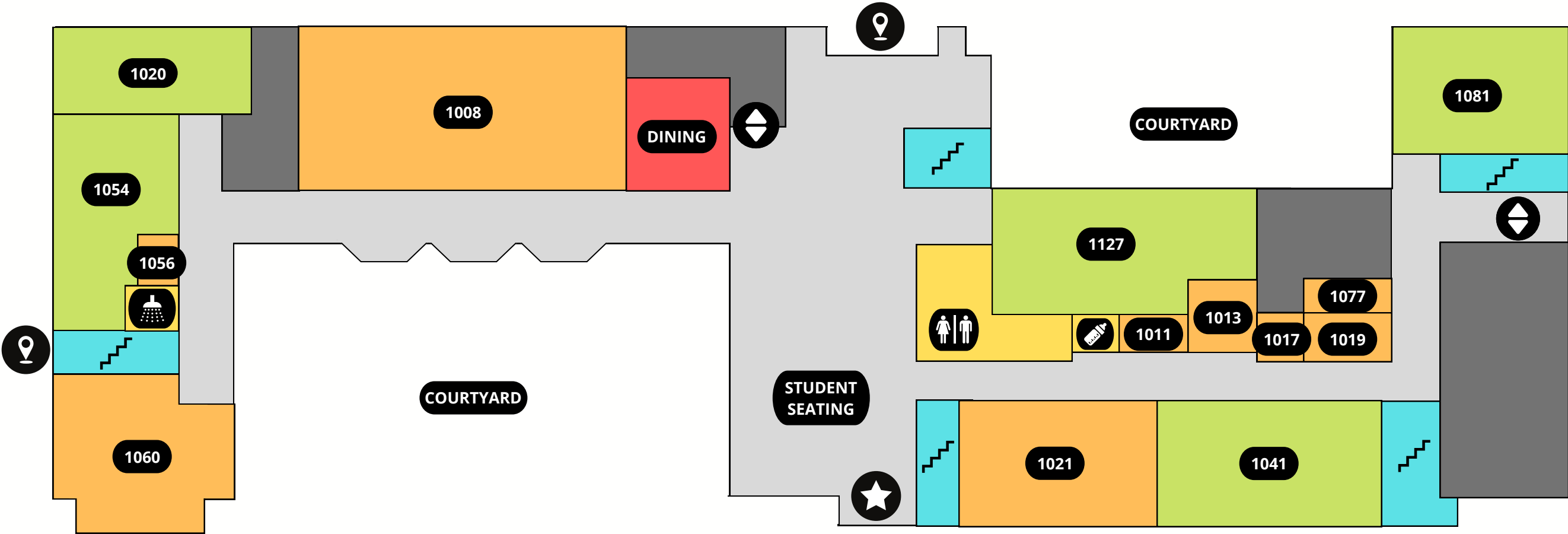
- 1020** Small Business Development Center
State Headquarters
- 1051** Van Andel Global Trade Center
- 1041** Seidman Student Academic Services
- 1081** Small Business Development Center
West Michigan Region
- 1127** Richard M. and Helen DeVos
Center for Entrepreneurship & Innovation
Family Owned Business Institute
Koeze Business Ethics Initiative

MEETING SPACES

- 1008** Charles W. Loosemore Forum
- 1021** Seidman Student Organizations
- 1060** Student Study Lounge & Print Room
- 1011** **1013** **1017** Conference Rooms
- 1019** **1077** Conference Rooms
- STUDENT SEATING** Huizenga Exchange

As you pass through the glass doors of our main entrance, the building opens to endless opportunities for students and visitors in this mixed-use space. You are first greeted by the student lounge and study spaces for collaboration and relaxation between classes. Student advising suites are located down the hallway to the left, where a team of advisors is ready to help students remain on track to succeed and graduate.

Additional spaces for student organizations and Seidman Outreach Centers serve to connect the business and University communities. The multipurpose Loosemore Forum supports a variety of programs designed to enhance learning and community interaction. Donors are recognized near the entrance, and the achievements of L. William "Bill" Seidman are showcased in the Huizenga Exchange. Also available is a cafe for convenient access to food and beverages.



L. William Seidman Center | Second Floor

RESOURCES

- 2009

2009

Computer Labs
- 2018

Seidman Tutoring Center
- 2044

2047

IT Support
- 2046

Print Room

MEETING SPACES

- 2007

Graduate Study Lounge
- 2048

2057

Conference Rooms
- Team Rooms - South Wing
- 2030

2032

2034

2036
- 2038

2040

2042
- Team Rooms - North Wing
- 2033

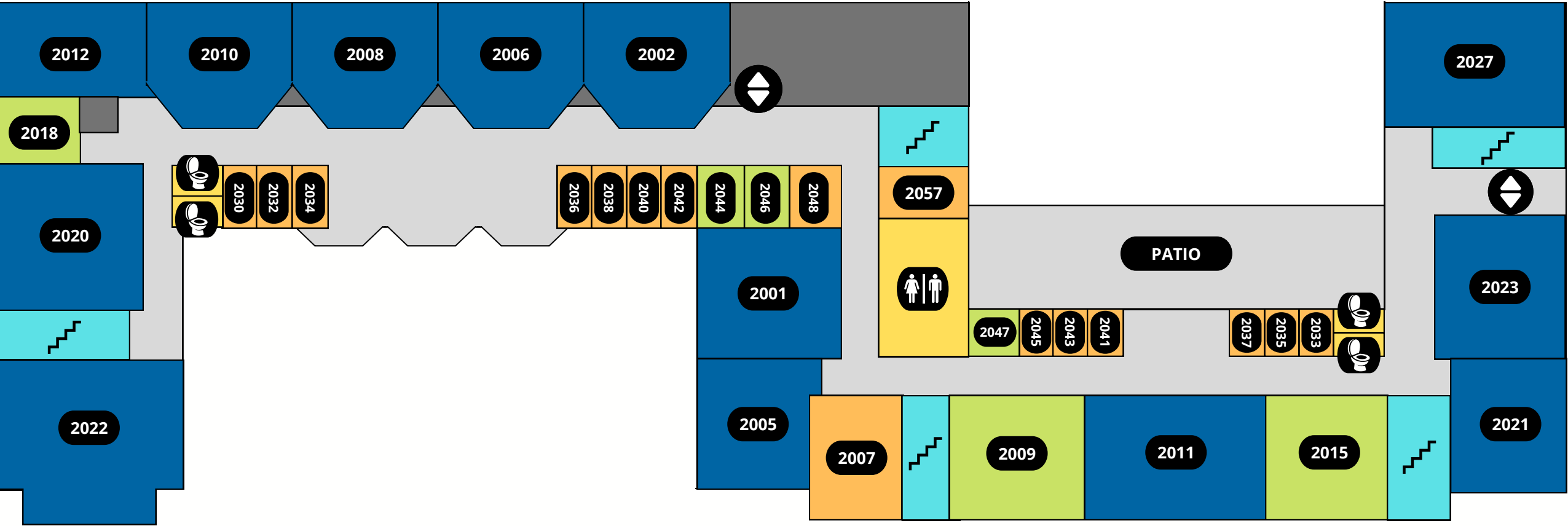
2035

2037

2041
- 2043

With 15 classrooms and 15 team rooms, the second floor is a lively place for students and professors. Special team rooms, which can be scheduled by smart devices, allow students to work in small groups. Cluster classrooms foster collaborative learning environments, while case classrooms are arranged in tiers for efficient instruction, and a state-of-the-art Trading Room provides a valuable learning environment for finance majors.

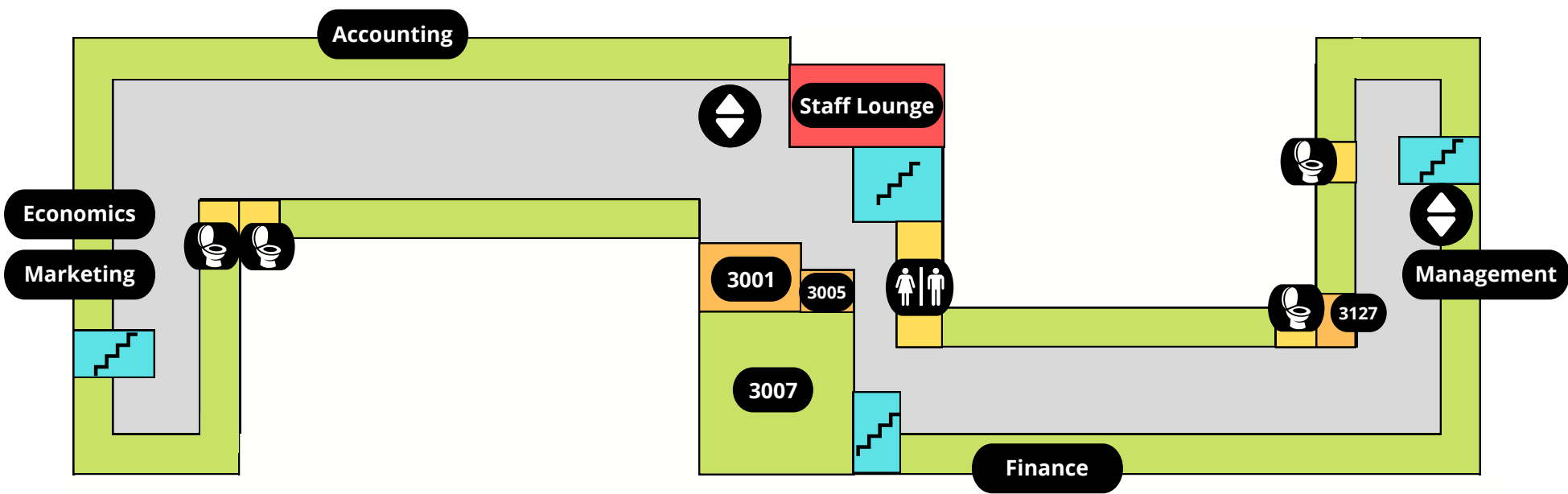
Two computer labs provide hands-on training in enterprise software. A graduate student lounge offers an area for quiet study. The second floor also houses the tutoring space for Seidman students who can take advantage of walk-in tutoring services.



L. William Seidman Center | Third & Fourth Floors

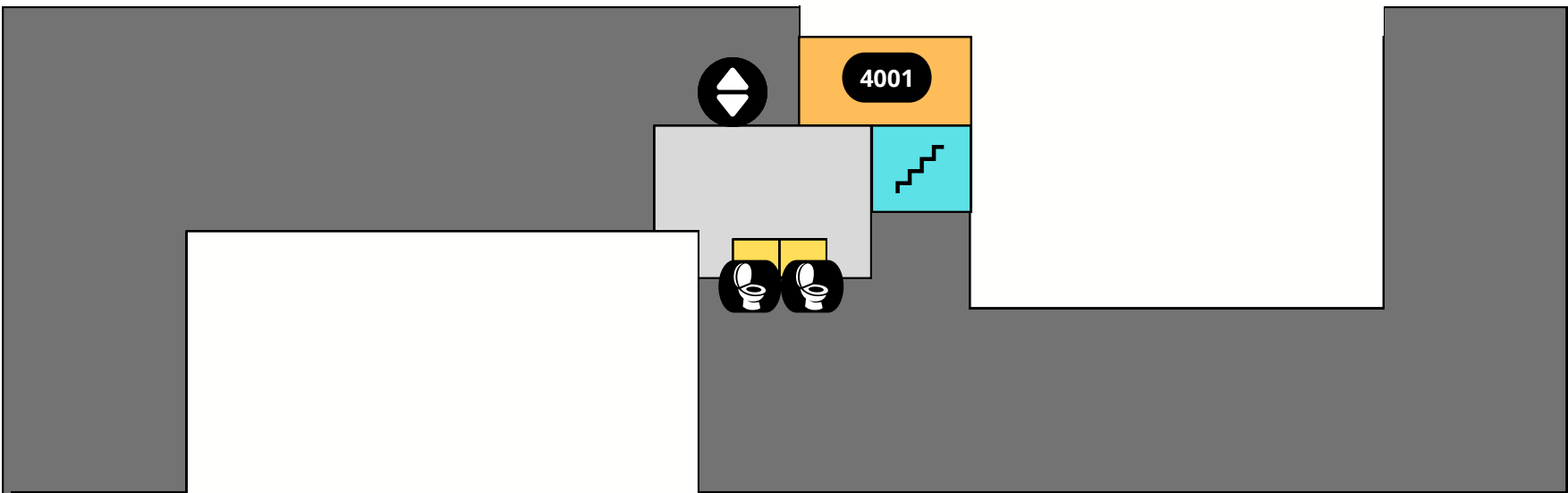
THIRD FLOOR

The third floor is home to 100 Seidman faculty members and our Dean's Suite. Placing all faculty members' offices together on the same floor promotes collegiality and cross-disciplinary innovation while encouraging and supporting informal interaction and communication. Study spaces throughout the floor provide students with easy access to their faculty, in addition to their office hours. As with each of the other floors, this floor includes spectacular views of the city skyline from many angles.



FOURTH FLOOR

The fourth floor is designed to support planning and innovation, with the spacious Richard & Helen DeVos Board Room that is the jewel of the Seidman Center. The college's 12 advisory boards, including members of the business community, as well as academic departments and committees, find this space conducive to strategic thinking and envisioning the future. Floor-to-ceiling windows offer views of the bustling downtown.



3007 Dean's Suite

3001

3005

3127

Conference Rooms

4001

Richard & Helen DeVos Board Room



Elevator



Stairs



Restrooms



All Gender Restroom