



Seidman College of Business

Undergraduate Student Services Newsletter • DeVos Center, 1st floor
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*A newsletter for undergraduate
students of business.*

• H. James Williams, Dean •
• John Reifel, Associate Dean • Leigh Brownley, Director Undergraduate Business Programs •
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Seidman Outstanding Students

Every year, the Seidman College of Business recognizes outstanding senior-level business students in each of the eight majors. As in past years, the students were recognized at the annual Seidman Honors Banquet and the All-University Honors Banquet.



The 2007 Seidman Outstanding Major winners, pictured with
Dean Williams (third from right)

*Congratulations to this year's outstanding
Seidman College of Business majors:*

Rachel Davidson, *Accounting*
David Lemmon, *Business Economics*
Kendall Koning, *Economics*
Laura Decker, *Finance*
Michelle Place, *General Business*
Jessica Peterson, *International Business*
Amy Manning, *Management*
Jenna Bernott, *Marketing*

Delta Sigma Pi Scholarship Key

Each year, Delta Sigma Pi, a co-educational, interdisciplinary business fraternity, awards the Delta Sigma Pi Scholarship Key to the graduating Seidman senior achieving the highest level of scholarship. The 2006-2007 recipient of this Key is **Casey Shelters**, who has an overall grade point average of 4.0.

Phi Kappa Phi

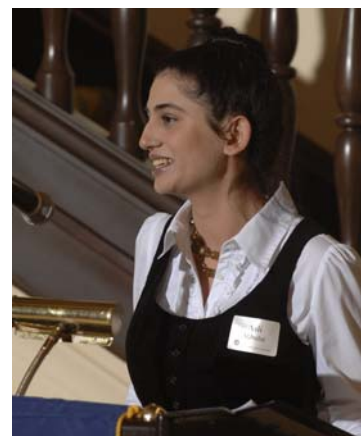
Phi Kappa Phi is one of the two most exclusive honor societies in America. Membership is for life, and achieving such distinction is a universally recognized sign of academic ability and motivation. The following business students were initiated into Phi Kappa Phi this year: **Jenna Bernott, Janet Bruner, Cody Cagwin, Ryan Curtis, Gregory Erickson, Ranae Fifolt, Jeremy Fisher, Gabriela Gutierrez-Baca, Kelly Hallenbeck, Laura Hancock, Aubrey Healey, Mark Hoppe, Amy Manning, Jason Mast, John Milne, Ashley Morris, Steven Stinchcombe, Ina-Maija Tillmanns, Jessica Tilton, Lindsey Weber, Paul Weis, Heather Wittenmyer, and Ryan Yonkman.**

Beta Gamma Sigma Awards

By Mark Hoppe, Student President, Beta Gamma Sigma

This past March, a number of bright students and faculty were inducted into Beta Gamma Sigma, an academic honorary society for the top ten percent of juniors and seniors in the Seidman College of Business. While this organization has a long standing history of inducting members of the highest quality and achievement, it seems that there is a lack of knowledge about the prestigious organization amongst Seidman students.

Such unawareness is obviously detrimental to the growth of Beta Gamma Sigma, but more importantly, it is disadvantageous to the Seidman student body. Many seem to be under the impression that joining the society obligates them to attend weekly or monthly meetings while others assume it implies yearly dues. Some mistakenly associate membership with joining a fraternity or sorority, or they feel that they are simply too busy to join. The reality is, there are no mandatory meetings to intrude on a busy schedule, there is a single lifetime membership due, and Beta Gamma Sigma is not associated with any form of Greek life. Upon hearing this, many inquire into the purpose of being inducted into the organization.



Dr. Asli Akbulut, Faculty President of Beta Gamma Sigma, conducted the ceremony

Beyond the satisfaction of being recognized for hard work and success, aside from a noteworthy addition to the bottom of a resume, membership means belonging to a network of driven individuals throughout the business community. This means having a connection with a vast number of professionals in a wide array of fields. Such a connection is an invaluable resource for finding employment as well as gathering insight from those who have achieved great success. As up and coming leaders, members of the organization are given easier access to the types of opportunities that will allow them to reach their full potential. Such ambition epitomizes the very essence of Beta Gamma Sigma. Congratulations to the most recent inductees.



Dean Williams (left) presents senior Ina-Maija Tillmanns (right) with her certificate and pin

The 2007 junior inductees are: **Scott Asselin, Tobias Bailey, Cody Cagwin, Jessica Carlson, Emily Chauvin, Debra Cutter, Jeffrey Fedewa, Nathan Fredrickson, Matthew Genzink, Nathaniel Jones, Lindsay Miller, Gina Niswander, Anastasia Nowak, Brian Patterson, William Putnam, Laura Strong, Bradley Stutzman, Leslie Taylor, Kristen Ward, and Ryan Yonkman.**

The 2007 senior inductees are: **Kathryn Bever, Michael Breimayer, Janet Bruner, Keri Chheng, Mark Chisolm, Michael Corwin, Melanie Cross, Christopher Dye, Tara Eerkes, Jeremy Fisher, Justin Gonnella, Gabriela Gutierrez-Baca, Keith Hayes, Craig Hearn, Krista Houghton, Chad Hutchinson, Jacob Ignatoski, Sara Knoper, Kendall Koning, David Lemmon, Amy Manning,**

Jason Mast, Eveann Meerhof, Ashley Morris, Marcy Murray, Jennifer Pelikan, Jennifer Press, Mark Provost, Randy Steinhauer, Angela Szura, Ina-Maija Tillmanns, Bryan VandenBerg, Lindsey Weber, Paul Weis, Heather Wittenmyer, and Jenifer Wright.

Faculty members also recognized for distinction by being inducted into Beta Gamma Sigma are **Mike Cotter (marketing), Cheryl Dunn (accounting), Zeynep Emden (marketing), Rita Grant (accounting), Cathie Jones-Ridders (management), and Claudia Smith (economics).**

Glenn A. Niemeyer Awards

The Glenn A. Niemeyer Awards are the most prestigious academic awards presented by Grand Valley State University. They are named in honor of Glenn Niemeyer, GVSU's first Provost, who acted in that capacity for more than 20-years. Each year, two faculty members, two undergraduate students, and one graduate student are chosen as recipients of this award from among university-wide candidates. The Seidman College of Business is honored to have a faculty member chosen as an awardee this year.

Dr. Steve Goldberg (accounting department), was one of the two university-wide faculty recipients. Faculty members are honored for their excellence, enthusiasm, and loyalty to teaching, scholarship, and service. Faculty recipients have a superior student-centered approach to teaching with continual development of excellence in the classroom that instills the love of learning in their students.



Seidman Faculty Award of Recognition

Dr. Gregg Dimkoff (*pictured at left*), Finance Department, was the 2007 recipient of the **Seidman Faculty Recognition Award** for his outstanding contributions to the Seidman College of Business and Seidman alumni.

Dr. Dimkoff's teaching and research interests include business and personal finance. He is also the director of the Seidman Financial Planning Certificate Program.

Building Owners and Managers Association (BOMA) of Grand Rapids

Every year, BOMA awards a \$1,000 scholarship to a Seidman junior with a 3.0 or higher GPA and either a major in real estate economics or an interest in real estate. The 2007-2008 recipient is **Moses Ndungu**, who is majoring in finance.

L. V. Eberhard Scholarship

The new 2007-2008 recipients of the L. V. Eberhard Scholarship are **Maria Ahern, Jason Berkenpas, Heather Cardneau, Amy Erva, Alison Gailey, Joseph Kettinger, Courtney McCotter, Melanie Marr, Jason Thompson, and Michael Turczynski**. The L. V. Eberhard Business Scholarship provides a distinguished award to entering undergraduate students in the business program. The scholarship requires students to have a minimum grade point average of 3.5 and a minimum 29 ACT composite score. The scholarship amount is \$1,000 and is renewable for four years.

American Production and Inventory Control Society (APICS) Scholarship

APICS scholarships are given annually to students interested in production and inventory control. The students are selected based on scholarship. The Grand Rapids Chapter of APICS provides the \$500 awards. This year's winners are **Jenna Bryans, Jeremy DeJong, and Joseph O'Rourke**.

Wall Street Journal Award

This year's Wall Street Journal Award winner is **Mark Chisolm**. Every year, the Wall Street Journal awards a one-year subscription of the Journal and a paperweight to an undergraduate business student. The Seidman faculty selects the recipient based on academic excellence, business leadership, contribution to the university, and the promise of success.

The Seidman College of Business newsletter is published by the business college bi-monthly during the academic year and once each summer. It is compiled by Seidman Undergraduate Student Services, 101B DeVos Center. Telephone: 616-331-7500. Fax: 616-331-7391.

Seidman Service Award

The Seidman College of Business is proud to announce that **Dylan Davis**, finance major, is this year's recipient of the Seidman Service Award. This award honors students for their outstanding service to Seidman, the university, and the community.

In addition to conducting Junior Achievement sessions and assisting with Habitat for Humanity, Dylan was president of Delta Sigma Pi, the co-educational interdisciplinary business fraternity, for two years. During this time, he also planned and orchestrated two successful Dress for Success events, one for Career Services, and one for the Seidman Professional Development Series.



Dylan Davis

Accounting Department Awards

Accounting Alumni Scholarship

Amy Beebe	Sara Knoper
James Bonovich	John Manilla
David Collado	Lora Ringnald
Christopher Dye	Erika Sundstrand
Jeffrey Fedewa	Joe Trombka
Erica Jones	Kristen Ward
Jeff Kladder	

BDO Seidman International Accounting Scholarship

Laura Strong

Becker CPA Course Scholarship

Keith Hayes

Crowe Chizek & Co., LLC Outstanding Accounting Student Scholarship

Kenneth Greenop

Clipper Belt Lacer Company Award

Lindsey Weber

Beene Garter & Co. Accounting Excellence Award

Jason Mast

Ernst & Young Accounting Senior Excellence Award

Leigh Blanchard

Hungerford, Aldrin, Nichols and Carter Accounting Scholarship

Erin Healy

Plante & Moran PLLC Excellence in Accounting Scholarship

Laura Strong

Michigan Accountancy Foundation Fifth/Graduate Year Scholarship

Leigh Blanchard
David Collado
Dennis Glandon
Evann Meerhof
Casey Shelters

Richard H. Giles Memorial Scholarship

Janet Bruner	Ashley Prins
Dennis Glandon	Casey Shelters
Nathan Herrygers	Heather Wittenmyer
James Lettow	

TEI Accounting/Tax Scholarship

Ashley Prins
Lindsey Weber



(Pictured from left) Students Eveann Meerhof, David Collado, Dennis Glandon, Leigh Blanchard, Casey Shelters, and Dennis Echelbarger, Michigan Accountancy Foundation Trustee, Echelbarger, Himebaugh, Tamm & Co. P.C. who presented the MAF (Michigan Accountancy Foundation) scholarships awarded April 2007.

GVSU had more awardees than any of the other university in Michigan this year.
