Seidman's IMA Visits Charlotte, North Carolina
By Michael Drabek, Student Member of GVSU’s IMA

On November 14-16, 2013, eight members of the Institute of Management Accountants (IMA) visited Charlotte, North Carolina for the 14th Annual National Student Leadership Conference. The eight students and one faculty advisor, Mr. David Centers, flew down early Thursday morning. On that day, we took a tour of Time Warner Cable Arena, home of the Charlotte Bobcats, and learned what it is like to be an accountant for a sports team as well as everything that goes into making the right decisions. Afterwards, we were invited to an opening reception that included a chance to network with companies and gain more insight about the CMA exam. On Friday morning, we started off with a breakfast and morning general session about life and how we should embrace our goals. There were several concurrent sessions to follow that had speakers who talked about a variety of different skills. They ranged from different leadership skills, what is the best career path to take for accountants, how to make a presence during public speaking, data analytics, and an overview of the CMA exam. At night, all of the students from the conference went to the ‘Saddle Up Saloon’ where we learned to line dance and network with fellow students. The last day, I was fortunate enough to get a call from Cummins, a Fortune 500 company, who manufactures engines and power generation systems. This was a great opportunity to get my name out there and, hopefully, receive the opportunity to intern with them this coming summer. We wrapped up the conference with a couple of different speakers and a career roundtable with different professionals from all over the United States. Overall, it was a great experience for everyone to learn about the management accounting profession and to discover different paths to take, rather than the public accounting route. This conference is a great opportunity for students to get out and network with other students and companies throughout the nation. We would like to thank the Seidman College of Business again for funding all of us to take this trip and look forward to more leadership conferences in the coming years.

L-R: Kristen Clark, Doris Thang, Michael Drabek, Andrew Rusnell, Mason Hawver, Reilly Brady, and Bill Maples. Not pictured: Lauren Centers and David Centers.

Wanted – Students Looking for Leadership Experience!
By Sophie Klimkiewicz, Member of the Seidman Dean’s Undergraduate Student Advisory Board

The Dean’s Undergraduate Student Advisory Board is looking for students who are willing to make an impact and difference in the Seidman College of Business. If you are looking to gain leadership and to help build student relationships with the Dean, then join the Dean’s Undergraduate Student Advisory Board. As a member of the Dean’s Board, you will get firsthand leadership skills, sharing ideas on how students would like to improve the College of Business. If you would like to apply or want more information about the Dean’s Board, please email Elizabeth Fredericks at frederie@mail.gvsu.edu.
GVSU Team Won Big at Business Competition
Reprinted with permission from GVSU Forum, Monday, November 25, 2013

Team Soletics, from the Seidman College of Business, took first place and won $25,000 at the Accelerate Michigan Innovation competition November 14, 2013, in Detroit.

Accelerate Michigan is an international business competition designed to bring together later-stage entrepreneurial companies with local, national, and international investors.

Soletics competed among 35 teams in the student competition. Three undergraduate students were on the team, including Michael Kurley, chief executive officer; Lindsay Noonan, chief marketing officer; and Vanessa Gore, public relations specialist.

Department of Management Mentor-Mentee Kick-Off Event
By Nathan Blair, Graduate Assistant for the Department of Management

On Tuesday, November 12, Monica Allen, affiliate instructor for the Department of Management, held a kick-off event for the department’s new mentorship program. Through this program, business students were paired with a mentor from the local community with the aim of learning valuable business skills. The event took place in the new L. William Seidman Center and had a great turnout, a total of 35 students and their mentors.

“We are really pleased with how many students and local businessmen and women showed up to support this event,” added Nathan Bair, graduate assistant for the department. “These students have made a great decision for their future careers by being a part of this.” For more information on the Department of Management’s Mentorship Program, please contact Monica Allen at allenmon@gvsu.edu or 616.331.7442.

Honorable Mention

Congratulations to Dr. Kevin Lehnert, Assistant Professor of Marketing, and a member of the Marketing Department since 2010. He was recently presented with the 2013 Outstanding Educator Award at the December 2013 Commencement exercises. This award is given annually to the Grand Valley State University faculty member who has had the most significant impact on the careers of alumni. A panel of members of the Grand Valley Alumni Association Board of Directors makes two selections each year.
Help when you need it from highly trained students!
By Linda Masselink, Senior Librarian, Library Liaison to Seidman College, masselil@gvsu.edu, 331-7337

HELP when you need it from highly trained students! Assistance with research skills and help from the Writing Center in the Knowledge Market in the Steelcase Library are available for you. Puzzled about an assignment? Don’t stress – get help!

SAVE THE DATE - Seidman College of Business Events for Winter 2014

**Economics Department Winter Open House** – Wednesday, February 12, 2014, from 11:45 a.m. to 1:15 p.m., Room 2266, Russel H. Kirkhof Center. Students can email economics@gvsu.edu or call 616-331-7290 to let them know you are coming. Come and meet the Economics Department faculty and learn more about the major.

**Careers in Management Event** – Wednesday, March 12, 2014, from 3:30-7:30 p.m. in the L. William Seidman Center’s Charles W. Loosemore Forum. This event provides an opportunity for employer partners and students to network and discuss career choices. Additionally, there will be a professional panel discussion on the skill sets that students need to navigate the current competitive employment market. Organizers anticipate attendance by approximately 200 supply chain management, logistics, human resource management, international business, and management information students.
Seidman Passport Program Events for Winter Semester 2014

The Passport Program is an optional program and is intended for all Seidman students; it is not a requirement for admission into the Seidman College of Business. The Passport Program is part of the Seidman Student Professional Development Program at GVSU. This program instills students with the knowledge, confidence, and business savvy needed to gain access to and function successfully within their chosen professions. It prepares Seidman College of Business students to successfully compete in the marketplace of the future. The Passport Program is a series of events scheduled both fall and winter semesters to teach students the “soft skills” of business. Students who choose to participate have three consecutive semesters (not including spring/summer) to complete four Required Choice and three Elective Choice events. The following events are scheduled for winter semester 2014:

Note: You may only attend an event of the same title once to receive Passport Program credit.

January
Tuesday, January 14 – Study Abroad and International Internship Opportunities for Seidman Students, 5:30-7:00 p.m., Room 1008A, L. William Seidman Center, Robert C. Pew Grand Rapids Campus (Required Choice)
Wednesday, January 22 – Discover Business Abroad, 6:00 p.m., Charles Loosemore Auditorium, Richard M. DeVos Center, Robert C. Pew Grand Rapids Campus (Elective Choice)
Thursday, January 23 – Finance Internship Expo, 4:00-7:00 p.m., Room 1008A, L. William Seidman Center, Robert C. Pew Grand Rapids Campus (Elective Choice)

February
Thursday, February 6 – Professionals of Color Lecture Series, 4:00 p.m., Cook-DeWitt Center, Allendale Campus. Co-sponsored by the Office of Multicultural Affairs and the Seidman Student Undergraduate Professional Development Program (Required Choice)
Wednesday, February 12 – Peter F. Secchia Breakfast Lecture featuring Dan Musser, President of the Grand Hotel Mackinac Island, 7:30-9:00 a.m., L. William Seidman Center. To attend, you must register online by February 5, 2014 at http://www.gvsu.edu/business/index.cfm and click on the Peter F. Secchia Breakfast. (Elective Choice)
Wednesday, February 12 – Economics Department Winter Open House, 11:45-1:15 p.m., Room 2266, Russel H. Kirkhof Center, Allendale Campus. To attend, email economics@gvsu.edu or call 616-331-7290 (Elective Choice)
Wednesday, February 19 – Etiquette Dinner, 6:00 p.m., Perry Room, Alumni House & Visitor Center, Allendale Campus. Career Services sponsored event. To attend you must reserve a space through the Allendale 20/20 Desk. (Elective Choice)
Tuesday, February 25 – Intercultural Awareness Training, 5:30-7:00 p.m., Room 2270, Russel H. Kirkhof Center, Allendale Campus (Required Choice)

March
Wednesday, March 12 – Careers in Management, student registration begins at 4:15 p.m., 4:30 p.m. Keynote Presentation, Charles W. Loosemore Forum, L. William Seidman Center (Elective Choice)
Thursday, March 13 - Using Social Media to Build Relationships, 5:30-7:00 p.m., Room 2270, Russel H. Kirkhof Center, Allendale Campus (Required Choice)

April
Thursday, April 3 – Dress for Success Fashion Show, 4:00 p.m., Grand River Room, Russel H. Kirkhof Center, Allendale Campus (Required Choice)
Friday, April 18 – What to Expect When You Play at a Golf Course, 1:00-3:00 p.m., The Meadows Club House, 4645 W. Campus Drive, Allendale Campus (Required Choice)

Seidman Faculty Award Recipients

The Seidman College of Business is proud to announce the following faculty received awards presented at the December 5, 2013 GVSU holiday celebration: Dr. Samir Ishak, Management Department-45 Years of Service; Ms. Star Swift, Management Department-20 Years of Service; Dr. Asli Akbulut Bailey, Management Department-10 Years of Service; Dr. Denise de la Rosa, School of Accounting-10 Years of Service; Dr. Vijay Gondhalekar, Finance Department-10 Years of Service; Dr. Parag Kolsage, Management Department-10 Years of Service; Dr. Aaron Lowen, Economics Department-10 Years of Service; Dr. Jennifer Pope, Marketing Department-10 Years of Service; Mr. Dennis Stovall, School of Accounting-10 Years of Service.