A CULTURAL EXPERIENCE – SEIDMAN STUDENT EXCHANGE

Grand Valley State University enjoys a close relationship with the Grenoble Ecole de Management in Grenoble, France which allows students to transfer credits between MBA programs at each school. This year we have several students from France studying here with us at the Seidman College of Business. Len Poole of The Graduate Student Advisory Board sat down with Thibaut Estellon to share his experience:

GSAB: Where is your hometown?
Thibaut: I come from a very small old village called Taulignan which is in the south east part of France.

GSAB: What is your Program?
Thibaut: I am an MBA student and would like to work in the music industry, either in musical events organization sector or in a concert hall.

GSAB: What made you choose to study in the US?
Thibaut: I wanted to get an MBA ...GVSU has a partnership with my French business school (Grenoble Ecole de Management)

GSAB: What do you like about GVSU?
Thibaut: Campus is nice, teachers are generally good, it’s nice to meet people from different cultures too.

GSAB: What has been the hardest part about coming to GVSU?
Thibaut: ...the snow is amazing in GR :)
GSAB: How long will you be studying here?
Thibaut: Just one year, I have to come back in France to pass my final exams in my business school, and then I will either work or study one more year in Paris specializing in a Cultural Events and Businesses Management program.

GSAB: Are there any books you would recommend as good reading for other students?
Thibaut: Some French books :-) from Sartre, Ionesco, Vian. Otherwise..."No Logo" by Naomi Klein and "On the Road" by Jack Kerouac...

Some good movies, too, from Emir Kusturica, Robert Guedigian, Pedro Almodovar, Jim Jarmush, Takeshi Kitano...

The Seidman College of Business is composed of a diverse group of students. This diverse group expands the learning experience for all students. Watch for another graduate student interview in the next issue of the Seidman Graduate Newsletter.
An Interview with the Dean:

Kris Spaulding of the Graduate Student Advisory Board sat down with H. James Williams, the Dean of the Seidman College of Business. Throughout the interview it was clear that Dean Williams truly cares about his students and is intent on creating the best learning environment the college can offer. His commitment is reflected in his open door policy and eagerness to learn more from students about what we believe will enhance our education and life after Grand Valley.

GSAB: Where did you get your undergraduate, graduate, and doctorate degrees from and in what areas?

Dean Williams: My undergraduate degree is in accounting from North Carolina Central University. I have an MBA with an accounting emphasis from University of Wisconsin – Madison. My Ph.D. is in accounting, with a related field in finance, and is from the University of Georgia, and I have two law degrees from the Georgetown University Law Center.

GSAB: How long have you been part of the GVSU family and what made you decide to come here?

Dean Williams: I've been at GVSU a year and a half. I was the Dean of the North Carolina Central University School of Business and had no intent of leaving when I was approached by the firm conducting the search for the dean position. Until that time my only knowledge of Grand Valley was their repeat National Football Championship titles.

GSAB: Please recommend a book for graduate students to broaden our horizons.

Dean Williams: “The World is Flat” by Thomas Friedman is a good book for managers, leaders, and aspiring leaders because this world is changing by leaps and bounds; it is becoming “flatter.” To remain competitive we need to, first, acknowledge that the global economy is much more competitive.

I’m currently reading “Disciplines of a Godly Man” by R. Kent Hughes and have really enjoyed it so far. It challenges men to be disciplined and godly in their daily lives in an effort to be effective leaders.

GSAB: What advice would you give to students upon graduation?

Dean Williams: My advice to students is that when you finish your degree, you’ll have all the knowledge bases, skills, and techniques to be productive and effective leaders, but leadership is much more “heart” than science. It’s the visceral that makes for effective leadership. I would like to admonish persons leaving to give themselves some time to develop their leadership skills and to remember the soft skills and how important they are in being effective leaders.

GSAB: What do you want to be remembered for?

Dean Williams: Rather than for accomplishments, I would like to be remembered for who I am and that I care for and respect students, faculty, and staff – providing good leadership is what motivates me.

*Available at Amazon.com or Barnes and Noble
Message from the Dean

Since the beginning of its brief history, some scant 42 years ago, Grand Valley State University has emphasized business and entrepreneurship. Indeed, this University was founded by a group of business persons and entrepreneurs. I ask you to join me in recognizing and celebrating another form of entrepreneurship manifested in this, the first publishing of the Seidman Graduate Student Newsletter. The young men and women who toiled to create and bring to fruition this vision for excellence in communications and teamwork represent our best and brightest hopes for a future of excellence and achievement in preparing men and women for the managerial ranks.

Also, please indulge me as I applaud the Seidman graduate programs: the Master of Business Administration (MBA); the Master of Science in Taxation (MST); and the Master of Science in Accountancy (MSA). These programs continue to excel in providing the best graduate business and management education in all of West Michigan. Ms. Claudia Bajema, Director of Seidman’s Graduate Programs, and her Assistant, Ms. Jean Kolb, deserve much credit for administering and coordinating the programs. The very talented Seidman faculty members deserve much credit for maintaining and sharing their incredible expertise and commitment to quality instruction. Indeed, their academic instruction and guidance rival any in the country. Finally, of course, you, the outstanding students who comprise these programs and who rank among the very best in the world, deserve the most credit: those of you who grace Seidman’s hallowed halls currently, as well as those who came before to pave the way! You continue to distinguish yourselves as leaders — in the classroom and in corporate, government, and other organizations’ offices and board rooms.

I thank those of you who participated in last year’s Princeton Review survey. The publication brought great honor and recognition to our programs. You complimented the programs’ “technology,” “affordability,” “flexibility,” and “quality of instruction.” In fact, the published results enhanced the Seidman Brand significantly. (Obviously, an enhanced Seidman Brand inures to your benefit long after you leave these hallowed halls.) Still, that was only the first iteration; we hope to continue to participate and to excel! Of course, we need your commitment to the process to make this happen. I know we can continue to count on you!

I also want to take advantage of this opportunity to encourage each of you to embrace the on-line student evaluation system and the concomitant responsibility to complete the semester-ending surveys via the Blackboard system. Your evaluation of our work in the classroom is invaluable as we embrace the concept of continuous improvement in our performance, to the end of improving the education of all Seidman graduate students.

Again, I ask you to help me salute this momentous occasion — and your classmates who made it happen — with the hope that this Seidman Graduate Student Newsletter becomes a bastion of truth and service in communications for the Seidman College of Business Graduate Programs and that it buttresses our continuing efforts to live the true meaning of our Mission and Core Values.

Thank you.

H. James Williams, Dean
Seidman College of Business
Graduate Student Advisory Board

The purpose of the Graduate Student Advisory Board for the Seidman College of Business is:

To support the mission and vision of the Seidman College of Business
To promote a closer relationship and enhance communication between students and the faculty, staff and administration of the Seidman College of Business in ways that will foster and encourage student participation and constructive feedback among all parties
To strengthen existing graduate programs by identifying the needs of business students and the College’s role in preparing those students for professional careers
To provide input, advice, and counsel, where feasible, to the Dean and the Director of Graduate Business Programs of the Seidman College of Business
To serve as ambassadors for the Seidman graduate programs with both internal and external constituencies.

The Board is composed of graduate students in the MBA, MSA and MST programs with the following current members:

Stephen Ashworth   Andrew Johnson
Joe Berlin        Andrew Miedema
Pamela Bogus      Len Poole
Joanne Brouse     Kris Spaulding
Jerome Drain      Pamela Stephens
Mark Harcek       Laura V'Dovick

Dean H. James Williams
Claudia Bajema

Mission Statement

The Seidman College of Business provides a rigorous learning environment, with a student focus, a regional commitment, and a global perspective. In its teaching, scholarship and service activities the College innovates, applies knowledge, and integrates concepts.
# SEIDMAN GRADUATE NEWSLETTER
## SPRING/SUMMER 2006
### Accounting
- ACC 511 Financial/Managerial Accounting Concepts
- ACC 609 Individual Income Taxation & Research
- ACC 611 Contemporary Managerial Accounting
- ACC 613 Financial Statement Analysis
- ACC 614 Auditing
- ACC 615 Entity Taxation
- ACC 616 Financial Accounting Systems
- ACC 617 International Accounting
- ACC 620 Accounting Theory
- ACC 622 Tax Research & Writing
- ACC 639 Federal Tax Practice & Procedure
- ACC 641 Advanced Estate, Gift & Trust
- BUS 531 Legal Environment
- BUS 610 Management Info Systems & Org Processes
- BUS 631 Leadership & Organizational Dynamics
- BUS 671 Global Competitiveness

### Economics
- ECO 542 Economic Reasoning
- ECO 641 Economics & Strategy
- FIN 521 Data Analysis - Business
- FIN 522 Financial Principles for Managers
- FIN 621 Financial Policy for Managers
- FIN 629 International Finance
- MGT 510 Principles of Management Information Systems
- MGT 561 Production Operations
- MGT 632 Contemporary Communications for Managers
- MGT 661 Operations Management
- MKT 551 Marketing Management: Principles/Institutions
- MKT 651 Marketing Management

### Finance
- ACC 610 Intermediate Financial Accounting
- ACC 611 Contemporary Managerial Accounting
- ACC 612 Accounting Legal Environment
- ACC 613 Financial Statement Analysis
- ACC 618 Advanced Accounting
- ACC 620 Accounting Theory
- ACC 624 Corporate Tax 1
- ACC 627 Estate, Gift, and Trust I
- ACC 635 Tax Accounting Methods
- ACC 636 Taxation Problems, Planning & Current Issues
- ACC 680 Accounting Ethics
- BUS 610 Management of Human Resources
- BUS 671 Global Competitiveness
- BUS 681 Strategy

### Management
- ACC 617 International Accounting
- ACC 625 Corporate Tax 2
- ACC 630 Multi-state Taxation
- ACC 640 S Corp + Limited Liability
- ACC 680 Forensic Accounting
- BUS 531 Legal Environment
- BUS 610 MIS & Organizational Processes
- BUS 631 Leadership & Organizational Dynamics
- BUS 671 Global Competitiveness
- BUS 681 Strategy

### Business
- BUS 531 Legal Environment
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# FALL 2006
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### Economics
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- FIN 621 Financial Policy for Managers
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### Economics
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- ECO 613 Business & Economic Forecasting
- FIN 521 Data Analysis - Business
- FIN 522 Financial Principles for Managers
- FIN 621 Financial Policy for Managers
- FIN 624 Investments
- MGT 510 Principles of Management Information Systems
- MGT 561 Production Operations
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- MGT 661 Operations Management
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- MKT 651 Marketing Management

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### Business
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<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Grand Valley Calendar – 2006 Dates to Remember</strong></td>
<td></td>
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<tr>
<td><strong>Winter Semester 2006</strong></td>
<td></td>
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<tr>
<td>Last day to drop with 75% refund</td>
<td>February 3</td>
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<tr>
<td>Debate: Affirmative Action</td>
<td>February 23</td>
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<tr>
<td>Last day to withdraw with grade of W</td>
<td>March 3</td>
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<td>(except for classes that begin in Feb/Mar)</td>
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<tr>
<td>Spring break</td>
<td>March 5-12</td>
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<td>Breakfast: Rick Brown, CEO Spectrum Health</td>
<td>March 21</td>
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<td>Seidman Student Recognition Night</td>
<td>March 30</td>
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<tr>
<td>Pizza with the Dean</td>
<td>April 3-6</td>
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<tr>
<td>Classes end</td>
<td>April 22</td>
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<td>Breakfast: Bill Seidman</td>
<td>April 24</td>
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<tr>
<td>Examinations</td>
<td>April 24-29</td>
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<tr>
<td>Commencement</td>
<td>April 29</td>
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<tr>
<td>Grades to students</td>
<td>May 4</td>
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<tr>
<td><strong>Spring/Summer Semester 2006</strong></td>
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<tr>
<td>Registration for Spring/Summer 2006</td>
<td>March 13</td>
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<tr>
<td>Classes begin first 6-week session and 12-week session</td>
<td>May 8</td>
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<tr>
<td>Memorial Day recess</td>
<td>May 29</td>
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<tr>
<td>Classes end first 6-week session</td>
<td>June 19</td>
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<tr>
<td>Examinations first 6-week session</td>
<td>June 20-21</td>
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<tr>
<td>Classes begin second 6-week session</td>
<td>June 26</td>
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<tr>
<td>Independence Day recess</td>
<td>July 4</td>
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<tr>
<td>Classes end second 6-week session and 12-week session</td>
<td>August 4</td>
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<tr>
<td>Examinations second 6-week session and 12-week session</td>
<td>August 7-8</td>
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<td>Session Ends</td>
<td>August 8</td>
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<td><strong>Fall Semester 2006</strong></td>
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<tr>
<td>Registration</td>
<td>March 13</td>
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<tr>
<td>Convocation</td>
<td>August 25</td>
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<tr>
<td>Classes begin</td>
<td>August 28</td>
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<tr>
<td>Labor Day recess</td>
<td>September 3-5</td>
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<tr>
<td>Thanksgiving Day recess</td>
<td>November 22-26</td>
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<tr>
<td>Classes End</td>
<td>December 9</td>
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<tr>
<td>Commencement</td>
<td>December 9</td>
</tr>
<tr>
<td>Examinations</td>
<td>December 11-16</td>
</tr>
<tr>
<td>Semester Ends</td>
<td>December 16</td>
</tr>
<tr>
<td>Grade reports to students</td>
<td>December 21</td>
</tr>
</tbody>
</table>

**Remember:** Graduate Business Info Center on your Blackboard always includes current and important announcements.
The Graduate Student Advisory Board Congratulates Summer 2005 Graduates

**Masters of Science in Accounting**

- Timothy Barrie
- Robert Burghart
- Robert DeVries
- David Dowdy
- Roxane Hudson
- Isaac Kelly
- Kelly Luytjes
- Christopher Maulbetsch
- Melissa McConkey
- Elliot Potts
- Peter Rumley
- Robert Tennant
- Amy Ward

<table>
<thead>
<tr>
<th>Name</th>
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<tbody>
<tr>
<td>William Cramer</td>
<td>Nelly Darocha</td>
<td>Amanda DeBoer</td>
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<td>Christine DeLeeuw</td>
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<td>Ryan DeMoor</td>
<td>Anne Duimstra</td>
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<td>Sara Esser</td>
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<td>Norah Fletchall</td>
<td>Andrew George</td>
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<td>Jeanne Gignac</td>
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<td></td>
<td>Ryan Goosen</td>
<td>Chad Jedlic</td>
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<td>Christopher Kalish</td>
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<td></td>
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<td>Cheryl Kappler</td>
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<td>Stephen Kochin</td>
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<td></td>
<td></td>
<td>Lindsey Laber</td>
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<td></td>
<td></td>
<td>Teena McCullough</td>
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<tr>
<td></td>
<td>Jennifer Stroeb</td>
<td>Cynthia Tjoelker</td>
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<td></td>
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<td>Ryan Wolthuis</td>
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</tbody>
</table>

**Masters of Business Administration**

- Derrick Baker
- David Batdorff
- Brenda Berens
- Laetitia Brousse
- Tamara Buitendorp
- Douglas Carlin
- William Cramer
- Nelly Darocha
- Amanda DeBoer
- Christine DeLeeuw
- Ryan DeMoor
- Anne Duimstra
- Sara Esser
- Norah Fletchall
- Andrew George
- Jeanne Gignac
- Ryan Goosen
- Chad Jedlic
- Christopher Kalish
- Cheryl Kappler
- Stephen Kochin
- Lindsey Laber
- Teena McCullough
- Erik Mitchell
- Matthew Olger
- Jason Paulateer
- Philip Quartey
- Daphne Raoulx
- Nicholas Reister
- Kimberly Roetman
- Teresa Rose
- Ronda Smith
- Craig Bruggink
- Ellen Colenbrander
- Jacqueline Schafer
- Steven Weinert

**Masters of Science in Taxation**

- Craig Bruggink
- Ellen Colenbrander
- Jacqueline Schafer
- Steven Weinert
The Graduate Student Advisory Board Congratulates Fall 2005 Graduates

**Masters of Science in Accounting**
- Katie Anderson
- Sonya Beggs
- William Brown
- Sue Buitenhuisd
- Edmund Hermely
- Byran McShane
- Kari Pilbeam
- Jennifer Quakkeal
- Amy Vanderploeg
- Robert Westdorp
- Michael Yancharas

Daniel Hermen
Craig Hoffman
David Johnson
Jessica Karnik
Amanda Kerkstra
Rita Kline
Jacqueline Laird
Todd Lipsey
Vincent MacFadden
Shawn Orr
Debra Peters
Aaron Plafkin
Jeffrey Pomeroy
Leigh Rowley
Jeremy Schumann
Brad Siegers
Timothy Smock
Matthew Tiedgen
Laura Vanderwaal
Amy Veldkamp
Peter Walenta
Steven Wells

**Masters of Science in Taxation**
- Brenda Billings-Middleton
- Zornitsa Boshnakova
- Sharon Butler
- Margarete Chalker
- Anthony Clark
- John Eardley
- Randall Hesselink
- David Jewell
- Scott Musselman
- Rachael Van Enk

**Masters of Business Administration**
- Derek Aten
- Amit Barve
- Joseph Berlin
- Douglas Bosch
- Ho-See Chan
- Frederick Clowney
- Nathan Geerlings
- Sara Haack
- Kemal Hamulic
- Valerie Hart
- Nathan Henrion