



# DIGITAL TRANSFORMATION

## A SEIDMAN NXT CERTIFICATE PROGRAM

*This cutting-edge program, delivered by our top-notch faculty and industry experts, focuses on evolving manual or non-digital processes to the use of new, fast and frequently changing digital technology to solve problems.*



### Compact Commitment

Six week remote learning commitment with six modules offered for four hours on Friday mornings and for one hour on Wednesday evenings.



### Applied Learning

Develop a Digital Strategy for your organization following a proven Digital Strategy Playbook



### Competitive Pricing

One bundled price of \$1,999\* for the entire certification from an AACSB accredited Business College  
*\*discount available for 3+ participants*

## • Next Program Information Coming Soon •

This program is geared for managers and executives from Information Technology, Finance, Marketing and Operations who are interested in leading their organizations through the development of a value creating digital transformation. Because of the hands-on nature of this program we recommend that organizations consider sending two or three students that they would like to participate in creating their Digital Strategy.