

Bachelor of Business Administration (B.B.A.)  
**Major: Finance**

1 <sup>st</sup> Year			
Fall		Winter	Spring/Summer
Historical Analysis (GE)	3	Life Science with Lab (GE)	4
Social & Behavioral Science, Non-ECO(GE)	3	MTH 110: Algebra OR Placement Test	4
Philosophy & Literature (GE)	3	WRT 150: Strategies in Writing (GE) <b>or</b> WRT 120 (Fall) <u>and</u> WRT 130 (Winter) <sup>1</sup>	4
Physical Science without Lab (GE)	3	BUS 101 Intro. to Business	3
U.S. Diversity (GE)	3		
<b>Total</b>	<b>15</b>	<b>Total</b>	<b>15</b>
2 <sup>nd</sup> Year			
Fall		Winter	Spring/Summer
Arts (GE)	3	ECO 210: Intro Macroeconomics <sup>2</sup>	3
ACC 212: Prin. of Financial Accounting <sup>2</sup>	3	MGT 268: Business Processes and MIS <sup>2</sup>	3
BUS 201: Legal Environment for Business <sup>2</sup>	3	STA 225: Intro. Business Statistics (GE) <sup>2</sup>	3
ECO 211: Intro Microeconomics (GE) <sup>2</sup>	3	Quantitative Group (MTH 122 or PHI 103)	3
CIS 231: Problem Solving Using Spreadsheets	3	ACC 213: Prin. Of Managerial Accounting	3
<b>Total</b>	<b>15</b>	<b>Total</b>	<b>15</b>
3 <sup>rd</sup> Year			
Fall		Winter	Spring/Summer
FIN 320: Managerial Finance	3	FIN Major Elective, 300/400 level <sup>4</sup>	3
MKT 350: Marketing Management	3	Business Ethics <sup>3</sup>	3
MGT 366: Operations Management	3	FIN 321: Investments	3
MGT 331: Managing People & Org.	3	FIN 322: Intermediate Managerial Finance	4
Global Perspectives (GE)	3	1 Credit Free Elective	1
		1 Credit Free Elective	1
<b>Total</b>	<b>15</b>	<b>Total</b>	<b>15</b>
4 <sup>th</sup> year			
Fall		Winter	Spring/Summer
Issues (GE)	3	MGT 495: Administrative Policy	3
FIN 422: Advanced Managerial Finance	3	FIN Major Elective, 400 level <sup>4</sup>	3
FIN Major Elective, 300/400 level <sup>4</sup>	3	Upper Division Seidman Elective	3
Upper-Division Economics Course	3	Upper Division Seidman Elective	3
Upper-Division Seidman Elective	3	Issues, different subject than first Issues (GE)	3
<b>Total</b>	<b>15</b>	<b>Total</b>	<b>15</b>

**Notes:**

GE: General Education Requirement

<sup>1</sup> Students may choose the two semester WRT 120 and WRT 130 sequence **or** WRT 150

<sup>2</sup> This is a Seidman Success Standard course that is required to access 300/400 level business courses in the Seidman College of Business

<sup>3</sup> Business Ethics Options: ACC 333, ECO 440, FIN 330, MGT 340, 438, or MKT 375

<sup>4</sup> FIN major electives must be 300/400 level FIN courses of your choice that is not already required. ONE of the 3 electives must be 400 level (FIN 490 does not apply as 400 level elective)

**Helpful Hints:**

- FIN 330 can always apply to both Ethics and a Finance Major Elective requirements.

**Please Remember:**

- Courses that include 'GE' are required and fulfill a General Education requirement.
- Two (2) Supplemental Writing Skills (SWS) courses are required.
- Student must have a **minimum of 120 credits** to graduate with **58 of the 120 credits** being from a senior level institution and the **final 30 of the 120 credits** completed at GVSU.
- Students must have a 2.5 or higher overall GPA and a 2.5 or higher Seidman GPA to graduate.

**\*This is a suggested curriculum guide that might not be applicable to every student.**  
**There is flexibility in timing for some requirements, this is a template only\***

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<b>Seidman Success Standard Requirements</b>	
1. Junior Standing (55+ Credits)	
2. 2.5+ Overall GPA	
3. Completion of the following Seidman Success Standard Courses with a 2.5+ GPA:	
	<ul style="list-style-type: none"> <li>• <b>ACC 212:</b> Principles of Financial Accounting</li> <li>• <b>BUS 201:</b> Legal Environment for Business</li> <li>• <b>ECO 210:</b> Introductory Macroeconomics</li> <li>• <b>ECO 211:</b> Introductory Microeconomics</li> <li>• <b>MGT 268:</b> Business Processes and MIS</li> <li>• <b>STA 215:</b> Introductory Applied Statistics</li> </ul>
<b>General Education Requirements</b>	
WRT 150: Strategies in Writing (grade of "C" or higher required) <b>or</b> WRT 120 and WRT 130	
Life Science & Physical Science (one must be with a lab)	
Arts	
Historical Analysis	
Philosophy and Literature	
Social and Behavioral Sciences, 2 courses (one course will be ECO 210 or ECO 211, the other course must be a different area of study)	
U.S. Diversity	
Global Perspectives	
2 Supplemental Writing Skills Courses (prerequisite: WRT 150)	
2 Issues Courses (55+ Credits required before enrolling)	