

Research Analyst

Background –

Broadly, research analysts work to analyze data to gain expertise in a specific industry or sector. Common sectors of employment for research analysts are financial services, technology, and consumer goods. Daily job duties of someone in this position require data analysis and communication of data findings. It is critical of someone in this job to have strong quantitative analysis skills. Many research analysts have a background in business, math, computer science, or social sciences.

What is the average salary of this field? \$62, 560*

What classes at GVSU may be helpful in my future career? Discuss with your advisor which courses among those on this list, along with other courses not listed here, would best serve your career goals.

1. **PSY 300** – Research Methods in Psychology
2. **PSY 400** – Advanced Research in Psychology
3. **Minor in Applied Statistics** (21 credits)
 - a. **STA 215** – Introductory Applied Statistics
 - b. **STA 312** – Probability and Statistics
 - c. **STA 216** – Intermediate Applied Statistics
 - d. **Additional 15 elective credits**
4. **Minor in Business**
 - a. **BUS 201** – Legal Environment for Business
 - b. **ACC 212** – Principles of Financial Accounting
 - c. **ACC 213** – Principles of Managerial Accounting
 - d. **MGT 331** – Concepts of Management
 - e. **MKT 350** – Marketing Management
 - f. **FIN 320** – Managerial Finance



For optional licensure information: <https://www.insightsassociation.org/>

What skills are important for a Research Analyst to have? Analytical skills, problem solving and critical thinking skills are important for someone working in this field. In addition, written and oral communication skills, as well as being detailed orientated is important.

Employer Possibilities – Job titles for a research analyst may include “industry analyst” or “market research analyst”

*Bls.gov (2016) median salary for Market Research Analyst