

Alumni Affairs and Development

Background –

Those working in Alumni Affairs and Development are responsible for planning and implementing programs and projects to develop and strengthen the college's alumni and current student groups. Generally, ensuring commitment from alumni to support current students is an essential job duty. In addition, coordinating between the college's alumni board and administrative leadership to ensure collaboration is an important feature of this position.

What salary could I expect to make in this career? \$76, 208*

What classes at GVSU may help me in my future career? Discuss with your advisor which courses among those on this list, along with other courses not listed here, would best serve your career goals.

1. **ED 315** – Diverse Perspectives on Education
2. **PSY 304** – Psychology and the Exceptional Child
3. **PSY 325** – Educational Psychology
4. **PSY 360** – Social Psychology
5. **SOC 290** – Sociology of Education

What skills are applicable to this career? Skills that are important for someone working in this field would be organization, planning and prioritizing work. In addition, communication (written and oral) are important. The ability to establish interpersonal relationships with others, and to get information from the needed parties is crucial to your success in this position.

Employee Possibilities - Generally are hired through colleges and universities, in full-time positions. Examples of titles include: Director of Academic Engagement, Alumni and Parent Relations Director



*Salary.com (2017) for Alumni Affairs Director