

Comparable Peers

1. University of Akron, College of Business Administration
2. Appalachian State University, Walker College of Business
3. Bowling Green State University, College of Business Administration
4. Georgia Southern University, College of Business Administration
5. Minnesota State University at Mankato, College of Business
6. University of Missouri-Kansas City, Henry W. Bloch School of Management
7. Texas State University, Emmett and Miriam McCoy College of Business Administration
8. Towson University, College of Business and Economics

Aspirant Peers

1. Ball State University, Miller College of Business (Entrepreneurship)
2. James Madison University, College of Business
3. Kennesaw State University, Coles College of Business
4. Miami University, Farmer School of Business
5. Northeastern University, D'Amore-McKim School of Business (Experiential Learning Curriculum)
6. Portland State University, The School of Business (Certificate Programs)

Competitive Group

1. Central Michigan University, College of Business Administration
2. Eastern Michigan University, College of Business
3. Michigan State University, Eli Broad College of Business
4. University of Michigan, Ross School of Business
5. Western Michigan University, Haworth College of Business
6. Wayne State, College of Business Administration
7. Oakland University, School of Business Administration

Comparable Peers

1. [University of Akron, College of Business Administration](#)
To prepare our students to become competent and responsible business professionals and leaders. This mission is guided by the belief that business is an applied, global discipline, which is reflected in our extensive partnerships with the business community through numerous Advisory Boards, class projects, and internships, as well as through diverse learning opportunities.
2. [Appalachian State University, Walker College of Business](#)
We deliver transformational educational experiences that prepare and inspire students to be ethical, innovative, and engaged business leaders who positively impact our community, both locally and globally. Dedicated to instructional excellence, our faculty is also actively engaged in scholarship in the areas of practice, theory and pedagogy, as well as service activities that make possible these transformational educational experiences and serve to benefit the business discipline and the broader community.
3. [Bowling Green State University, College of Business Administration](#)
The Schmidthorst College of Business faculty and staff educate and develop tomorrow's business professionals through a student-centric approach, create impactful research, and serve our local, national, and global communities. We value: faculty and students engaging with the business community; diverse, inclusive, and global perspectives; a personalized, interactive environment for learning; research that is meaningful to scholars and practitioners; bringing relevant and up-to-date scholarship into the classroom; innovative and effective pedagogy; emphasizing the importance of innovative and critical thinking; high ethical standards in the pursuit of teaching, research, and service; student engagement in curricular and co-curricular activities; supporting students in their academic and career success; effective verbal and written communication; and collaboration and teamwork.
4. [Georgia Southern University, College of Business Administration](#)
The Parker College of Business seeks to produce career-ready professionals by offering a broad array of high quality undergraduate and select graduate programs within a learning environment characterized by inspired teaching, relevant research and meaningful service. We search for new knowledge, both theoretical and practical, and insightful learning opportunities for our students. Last updated: 9/10/2020
5. [Minnesota State University at Mankato, College of Business](#)
We are an AACSB accredited College of Business committed to exceeding the expectations of those who want to engage in learner-centered education, applied research and high-impact mutually beneficial partnerships. Our primary focus is on diversified undergraduate education with expanding opportunities in graduate education and continuing professional education; we engage in collaborative research to advance knowledge of business practice, to further impact student learning and advance business theory; and we create relational partnerships as a way to benefit students, business and community.
6. [University of Missouri-Kansas City, Henry W. Bloch School of Management](#)
The Henry W. Bloch School of Management develops purposeful, entrepreneurial and innovative leaders to meet changing global demands, and advances knowledge and practice through excellent teaching, scholarship, outreach and service.

7. [Texas State University, San Marcos](#)
The McCoy College of Business Administration fosters an engaged learning community that prepares a diverse student population for successful business careers as responsible global citizens. The College complements these efforts with research that adds to knowledge, provides solutions to business challenges, and contributes to pedagogical advances.
8. [Towson University, College of Business and Economics](#)
The College of Business and Economics develops high-quality and innovative programs and resources, connects individuals to opportunities by applying theory to practice in curricular, extracurricular and scholarship activities, and transforms students who will have a positive impact within Maryland and beyond.

Aspirant Peers

1. [Ball State University, Miller College of Business](#)
“We create transformative educational experiences delivered by faculty who embrace the teacher-scholar model. Our students gain business knowledge supplemented by impactful engagement with practicing professionals. We provide innovative and flexible educational programming to facilitate lifelong learning.” Our Enduring Values: Excellence—We commit to excel in all that we do. Innovation—We commit to be creative, responsive, and progressive. Courage—We commit to set ambitious goals and to take the risks necessary to achieve those goals. Integrity—We commit to be honest, ethical, authentic, and accessible. Inclusiveness—We commit to respect and embrace equity, inclusion, and diversity in people, ideas, and opinions. Social responsibility—We commit to act for the benefit of society at large.

Gratitude—We commit to express appreciation to others and to demonstrate our gratitude through our actions.
2. [James Madison University, College of Business](#)
The JMU College of Business is a learning community committed to excellence in preparing students to be engaged, principled business professionals and leaders; advancing scholarship in business disciplines; and enhancing organizational performance through our outreach activities.
3. [Kennesaw State University, Coles College of Business](#)
Our mission at the Coles College of Business is to offer educational programs that provide students with exceptional value; sustain a teaching and research environment that attracts and retains a diverse pool of high-quality faculty and staff; and support talent development in the business community we serve. We will be highly respected in both the academic and business communities by achieving prominence in selected areas and contributing to sustained regional economic growth.
4. [Miami University, Farmer School of Business](#)
To provide a premier business educational experience that prepares responsible and innovative leaders, and advances knowledge by optimizing the synergy among teaching, scholarship, and life-long learning.
5. [Northeastern University, D’Amore-McKim School of Business](#)
We educate leaders and thinkers to be prepared for the future of work in a world being shaped by digital convergence. We contribute use-inspired thought to the global business world that

empowers companies to be prepared for this future. We foster an inclusive culture of excellence that transforms lives.

6. [Portland State University, The School of Business](#)
To create positive social, ecological, and economic impact through inclusive, transformative learning and meaningful research.

Competitive Peers

1. [Central Michigan University, College of Business Administration](#)
We nurture student success by providing transformative learning experiences.
2. [Eastern Michigan University, College of Business](#)
We support the economic development of Southeastern Michigan and beyond by preparing graduates to perform effectively and ethically in both local communities and global business environments. As an academic contributor, we develop outstanding business professionals through a rigorous, applied educational experience. Our student, faculty, and staff activities beyond the classroom benefit the local and global communities.
3. [Michigan State University, Eli Broad College of Business](#)
We create and disseminate knowledge through collaborative relationships while developing transformational leaders who make business happen.
4. [University of Michigan, Ross School of Business](#)
Michigan Ross is committed to building a better world through business. Through our powerful ideas, purpose-driven leaders, and positive impact, we empower business leaders to make a positive difference in the world.
5. [Western Michigan University, Haworth College of Business](#)
We are a learner centered, discovery driven, globally engaged college of business that provides intellectual and economic value in a focused and personal environment that values quality teaching, peer-reviewed applied research and dedicated student services.
6. [Wayne State University, School of Business Administration](#)
Our mission is to prepare our students for challenging and rewarding careers, advance the boundaries of scholarly and practitioner knowledge, and enhance the economic vitality of the city of Detroit, the state of Michigan and beyond through our programs, research and community engagement.
7. [Oakland University, School of Business Administration](#)
The mission of Oakland University's School of Business Administration is to be a preeminent metropolitan school that provides a distinctive education with experiential learning and global understanding in order to create successful business professionals and leaders. To foster an environment for impactful research and active community engagement.