

Monday, October 18, 2021						
Time	Activity	Committees/ Groups	Participants	Location	Status	#s
7:30 a.m.	Pick up Team from hotel			JW Marriott		
7:45 a.m.	Breakfast Meeting with Seidman Leadership Team	Business CIR PRT & Dean's Leadership Team  Accounting CIR PRT & Accounting Leadership	<b>Table 1:</b> Dr. Ray Braun, Business PRT Chair Dr. Anne Balazs, Business PRT Member Dr. Diana Lawson, Dean Paul Isely, Associate Dean Joy Gianakura, Associate Dean  <b>Table 2:</b> Dr. Dick Williams, ACC PRT Chair Dr. Susan Eldridge, ACC PRT Member Ms. Patricia Pryor, ACC PRT Member Cheryl Dunn, Director, School of Accounting Lara Kessler, Professor, School of Accounting	Seidman Forum (A)	Dana on-site contact.	10
8:45 or 9:00 a.m.	PRT Presentation	CIR PRT members (5) Dean's Advisory Council	<b>PRT Chair and team</b> Dr. Ray Braun Dr. Anne Balazs Dr. Dick Williams Dr. Susan Eldridge Ms. Patricia Pryor  <b>Dean's Advisory Council</b> Diana Lawson, Dean Paul Isely, Associate Dean Joy Gianakura, Associate Dean Karen Ruedinger, Assistant Dean Koleta Moore, Assistant Dean Cheryl Dunn, Director, School of Accounting Sonia Dalmia, Chair, Economics Aaron Lowen, Chair, Finance Jaideep Motwani, Chair, Management Doug Robideaux, Chair, Marketing Lara Kessler, Professor, School of Accounting Dan Montanera, Assistant Professor, Economics Chris Hinsch, Associate Professor, Marketing Vijay Gondhalekar, Professor, Finance Swithina Mboko, Assistant Professor, Management	Seidman 4002		21

9:30 -10:15 a.m.	Strategic Management and Innovation	Business PRT Strategic Planning Group (2) Unit heads (4)	Dr. Ray Braun, Business PRT Chair Dr. Anne Balazs, Business PRT Member Sue Edwards, Associate Professor, Finance Karen Ruedinger, Assistant Dean Sonia Dalmia, Professor & Chair Economics Aaron Lowen, Professor & Chair Finance Jaideep Motwani, Professor & Chair Management Doug Robideaux, Associate Professor & Chair Marketing	Seidman 4002		8
9:30-10:15 a.m.	Strategic Management and Innovation	ACC PRT Accounting Strategic Planning Committee (6) Unit head ( <i>Cheryl</i> )	Dr. Dick Williams, ACC PRT Chair Dr. Susan Eldridge, ACC PRT Member Ms. Patricia Pryor, ACC PRT Member Cheryl Dunn, Director, School of Accounting Lara Kessler, Professor, School of Accounting Richard Schneible, Assistant Professor, Accounting John Brignall, Assistant Professor, Accounting Chris Harper, Affiliate Faculty of Practice, Accounting Kelly Timmer, Affiliate Faculty of Practice, Accounting	Seidman 1013		9
10:15-10:30	Break			CIR Team Room (Rm 3001)		
10:30-11:15 a.m.	Learner Success	Business PRT Curriculum Revision task force (undergrad & grad) - AOL Director & committee Tech in the classroom group Curriculum committee Unit Heads	Dr. Ray Braun, Business PRT Chair Dr. Anne Balazs, Business PRT Member <b>Curriculum Revision:</b> Sue Edwards (co-lead), Associate Professor, Finance Michael DeWilde (co-lead), Professor, Management George Chang, Professor, Finance Brad Koch, Professor, Management Mark Kubik, Affiliate Faculty of Practice, Marketing Joe Little, Associate Professor, Marketing Aaron Lowen, Professor & Chair, Finance Dan Giedeman, Professor, Economics Chris Harper, Affiliate Faculty of Practice, Accounting Joy Gianakura, Associate Dean Paul Isely, Associate Dean <b>AOL:</b> Sonia Dalmia (chair), Professor & Chair, Economics David Centers, Affiliate Faculty of Instruction, Accounting Tom Willey, Associate Professor, Finance	Seidman Forum B		25

			<p><b>Curriculum Comm.:</b>            Xiangling Hu, Associate Professor, Management            Gerry Simons, Professor, Economics            Kevin Lehnert, Associate Professor, Marketing</p> <p><b>Tech:</b>            Kevin Barrons, Affiliate Faculty of Instruction, Management            Pam Koch, Visiting Faculty, Management            Chris Gillespie, SAP Coordinator            Leslie Lynch, Affiliate Faculty of Practice, Management</p> <p><b>Unit Heads:</b>            Jaideep Motwani, Professor &amp; Chair, Management            Doug Robideaux, Associate Professor &amp; Chair Marketing</p>			
10:30-11:15 a.m.	Learner Success	ACC PRT Accounting AOL committee (3) Accounting Curriculum Committees (7) Graduate Accounting Committee (6)	Dr. Dick Williams, ACC PRT Chair Dr. Susan Eldridge, ACC PRT Member Ms. Patricia Pryor, ACC PRT Member Neal Vandenberg, Assistant Professor, Accounting Richard Schneible, Assistant Professor, Accounting Paul Spindler, Visiting Faculty, Accounting Cheryl Dunn, Director, School of Accounting Marinus DeBruine, Associate Professor, Accounting Bishal BC, Assistant Professor, Accounting Randi Jang, Assistant Professor, Accounting John Brignall, Assistant Professor, Accounting Kelly Timmer, Affiliate Faculty of Practice, Accounting Lara Kessler, Professor, Accounting Mike Yuhas, Professor, Accounting Mike Koerber, Visiting Faculty, Accounting	Seidman Forum A		15
11:15-11:30	Break			CIR Team Room		
11:30-12:15	Student Support and Co-curricular activities	Business & ACCT CIR PRT together (5) Joy Gianakura Advisors Career Services	Dr. Ray Braun, Business PRT Chair Dr. Dick Williams, ACC PRT Chair Dr. Susan Eldridge, ACC PRT Member Joy Gianakura, Associate Dean Koleta Moore, Assistant Dean Tami DeFouw, Assistant Director UG Advising Travis Love, Academic Advisor Lori Staggs, Career Center Advisor Troy Farley, Director, Career Center	Student Org Space (Seidman 1023)		10-12

11:30-12:15	Center Directors	PRT Business & ACCT  SBDC (state & region), VAGTC, KBEI, CEI, FOBI	Dr. Anne Balazs, Business PRT Member Ms. Patricia Pryor, ACC PRT Member J.D. Collins, Executive Director, SBDC – Lead Center Ed Garner, Director, SBDC – West Region Sonja Johnson, Executive Director, Van Andel Global Trade Center Michael DeWilde, Director, Koeze Business Ethics Initiative Shorouq Almallah, Director, Center for Entrepreneurship & Innovation Ana Gonzalez, Director, Family Owned Business Institute	Seidman 1013		
12:15 – 1:15	Lunch with undergrad and grad students	Visit Team (5) Students (14)	Students – will arrange so accounting students sit with Acct PRT	DeVos Center: Meijer Regency Room		5 14 students
1:15-1:45 p.m.	Break		Visit Team – All	CIR Team Room		
1:45-2:45 p.m.	Thought Leadership, Engagement, and Societal Impact		Dr. Ray Braun, Business PRT Chair Dr. Anne Balazs, Business PRT Member Dr. Dick Williams, ACC PRT Chair Dr. Susan Eldridge, ACC PRT Member Ms. Patricia Pryor, ACC PRT Member Paul Isely, Associate Dean Michael DeWilde, Professor, Management Steven Dahlquist, Associate Professor, Marketing Brett Crawford, Assistant Professor, Management Ana Gonzalez, Assistant Professor, Management; Director, Family Owned Business Institute Valerie Good, Assistant Professor, Marketing Jaideep Motwani, Professor & Chair, Management Shorouq Almallah, Director, Center for Entrepreneurship & Innovation <i>Faculty if they wish to participate</i>	Seidman Forum B (split into Forum A if needed)		
2:45-3:00	Break			CIR Team Room		
3:00-3:30 p.m.	Meet w/ Tenure/Tenure-Track Faculty	Business CIR PRT member	Tenured Faculty – Business Faculty	Seidman Forum B		

3:00-3:30 p.m.		ACCT CIR PRT member (s)	Tenured Faculty – Accounting Faculty	Seidman Forum A		
3:00-3:30 p.m.		Business CIR PRT member	Tenure-Track – Business Faculty	Seidman 2002		
3:00-3:30 p.m.		ACCT CIR PRT member (s)	Tenure-Track – Accounting Faculty	Seidman 4002		
3:30-4:00 p.m.	Meet with affiliate & adjunct faculty	Business & ACC PRT members	Affiliate Faculty – Business & Accounting Faculty	Seidman 2002		
3:30-4:00 p.m.		Business & ACC PRT members	Adjunct Faculty – Business & Accounting Faculty	Seidman 4002		
4:00-4:30	Debrief (if needed)	Visit Teams	PRT Chair and team Dr. Ray Braun (Business Chair) Dr. Anne Balazs Dr. Dick Williams (Accounting Chair) Dr. Susan Eldridge Ms. Patricia Pryor Diana Lawson, Dean Paul Isely, Associate Dean Cheryl Dunn, Director, School of Accounting	Deans' Suite 3023		8
4:30/5:00	Return to Hotel when team is ready					