

Accomplishments

Overall

- Submitted our CIR2 and secured AACSB re-accreditation
- Defined the MicroMaster for Emerging Leadership as a badge offering and successfully advanced this work through the CCC to the UCC. Passed through UCC on 4/11 and Grad Council will vote on 4/13.
- Grew our Seidman Learning Community engagement to nearly 50 faculty and staff
- Received FTLC funding for our Hybrid/Online Teaching LC and received a \$5000 grant from FTLC to support development of MBA hybrid courses
- MBA Task Force redesigned the program and successfully advanced it through CCC and UCC
- Over 200 Seidman/GVSU students participated in pitch events and competitions this year and of these, 28 student students won nearly \$150K combined prize money
- Seidman student Rachel Travis received the Glenn A Niemeyer Award
- The American Marketing Association student organization executive board won the 2018 Exemplary Chapter Planning Award

Assessment Committee (Sonia)

- Maintained high level of cooperation and support with Seidman faculty and chairs to implement the assessment plan
- All Seidman program assessments have been uploaded into GVAssess to comply with the UAC requirements
- Goals & objectives and curriculum maps for each major/emphasis/certificate offered by Seidman have been developed
 - Some of these objectives are being assessed this semester
 - Rubrics and performance thresholds for all goals and objectives will be completed by the end of this semester
- Seidman program assessments are progressing as per schedule

College Curriculum Committee (Gerry Simons)

- Reviewed and helped revise approximately 170 syllabi of record across Seidman
- Reviewed and helped revised the restructured MBA program
- Reviewed and helped revise the new MicroMasters badge

College Personnel Committee (Tom Willey)

- Reviewed 6 sabbatical proposals during fall '17
- Evaluated one tenure-track renewal and one tenure/promotion decision during winter '18

Graduate Program Committee (Mahendra)

- Defined new admissions standards for the redesigned MBA program based on aspirant and competitor schools and faculty input
- Advanced curriculum integration within the redesigned MBA – common topics, cases and exercises are being identified to achieve integration in the program (ongoing activity)

- Finalized a curriculum map for the assessment of the redesigned MBA program

International Business Education Committee (Carol)

- Seidman students are a large percentage of total GVSU students who study abroad: 124 in 2017-2018 out of 680 total GVSU, or just over 18%.
- Seidman IB Advisory Board raised \$50,000 of new money for the Seidman study abroad scholarship endowment.
- We awarded the most study abroad scholarship money in the Endowment's history: \$14,000 to 12 Seidman students.
- We produced two short videos, one [four-minutes long](#) and one [one-minute long](#) and encourage everyone to see them and show them to students.
- We started a Seidman Global Learning Community.

Strategic Planning Committee (Doug/Karen)

- Brought in three new committee members
- Expanded engagement across 10 strategic initiatives
- Fully implemented project management tools (i.e. project declarations, A3's)
- Implemented a new site in the Dean's Office for sharing strategic planning content with the College (i.e. Seidman Faculty & Staff Resource Website)
- Advanced the work of the balance scorecard for the college building on work done in 2015 at the Strategy Forum

Core Curriculum Review & Revision Task Force (Sue/Michael)

- Task Force formed and launched
- Initiated research and basic understanding of where we are in comparison to our peers

Peer Observation Task Force (Anna/Karen)

- Designed a three-pronged approach to a formative classroom observation process for untenured faculty over their first 5 years at Seidman
- Piloted the main portion of the process (peer observation)
- Assesses successes from the pilot and designed changes for the pilot continuing through 2018-19

Promotion & Tenure Task Force (Paul)

- Engaged faculty in thinking through a comprehensive set of tools which will address the peer evaluation component and offer more continuity across both the annual salary adjustment and tenure and promotion processes