COLLEGE OF LIBERAL ARTS AND SCIENCES (CLAS) ACADEMIC ADVISING CENTER

2024-2025

SPORT MANAGEMENT - BS

I HIS IS A <u>GENERAL</u> CURRICULUM GUIDE AND IS NOT APPLIC		DEVERY STUDENT. IT IS IMPORTANT TO MEET WITH YOUR ADVISO	R.
	Year	One	
MOV 101 Foundations of Movement Science	3	MOV 201 Psychosocial Aspects PE & Sport	3
² PSY 101 Introduction to Psychology (not required -	3	¹ WRT 130 or WRT 150 Strategies in Writing (self-placement)	3-4
recommended) (Social Behavioral Science)		General Education (Philosophy and Literature)	3
MTH 110 Algebra	4	General Education (Arts)	3
General Education or ¹ WRT 120 (self-placement)	3	General Education (Global Perspectives) OR ³ Electives	3-2
³ Elective (dependent on WRT placement)	1-2		
Total	15	Total	15
	Year	^r Two	
SPM 202 Social Cultural Dimensions of Sport	3	STA 215 Introductory Applied Statistics (Math Gen Ed)	3
SPM 225 Introduction to Sport Management	3	Prerequisite: MTH 110 or equivalent	
COM 201 Speech (Social Behavioral Science)	3	ACC 212 Principles of Financial Accounting <u>OR</u> ACC 201	3
⁴ ECO 211 Introduction to Microeconomics (not required -	3	& ACC 202 for non-business majors/minors	
recommended) (Social Behavioral Science)		SPM 356 Current Topics in Sport Management	3
⁵ General Education (Physical Science w/no lab)	3	Prerequisites: SPM 202 & SPM 225	
		SPM 376 Sport Facility and Event Management	3
		BUS 201 Legal Environment for Business	3
Total	15	Total	15
	Year	Three	
⁵ BMS 202 Anatomy and Physiology (Life Science w/ Lab)	4	SPM 390 Practicum in Sport Management	3
⁶ MOV 102 First Aid, CPR & AED	2	Prerequisite: MOV 102 or equivalent & SPM 356	
MGT 331 Managing People and Organizations OR MGT 300		⁷ MKT 352 Marketing Research <u>OR</u> substitution	3
for non-business majors/minors	3	Prerequisite: MKT 350 & STA 215	
⁷ MKT 350 Marketing Management <u>OR</u> MKT 300 for non		ECO 330 Sports Economics (Issues)	3
business majors/minors	3	Prerequisite: Junior Standing & permit	
8Major Elective	3	General Education (Historical Analysis)	3
•		General Education (U.S. Diversity)	3
Total	15	Total	15
	Year	Four	
8Major Elective	3	⁹ SPM 490 Internship in Sport Management	3
⁸ Major Elective	3	¹⁰ SPM 495 Administration in Sports Management (SWS)	6-12
General Education (Issues) <u>OR</u> Elective (if taken STA 345)	3	Corequisite: SPM 490	
¹⁰ General Education (SWS)	3		
General Education <u>OR</u> *Elective	3		
Total	15	Total	15

¹Students who self-place into WRT 120 should take this course in the fall semester and then take WRT 130 in the winter semester of their first year. WRT 150 can take it in either semester during their first year. Students will not need to take WRT 150 if they have earned credit for the course through AP/Dual Enrollment. A grade of C or better (*NOT A C*-) is required in WRT 130 or 150 to satisfy the WRT requirement.

²PSY 101 is not required but strongly recommended. Fulfills first Social Behavioral Science General Education.

⁶MOV 102 provides a certification in First Aid/CPR that is required for SPM 390 and SPM 490. Students should take MOV 102 within two years of when they intend to take SPM 490. Students who already have a valid First Aid/CPR certification do not need to take MOV 102 and can submit their certifications to their SPM 390 and SPM 490 faculty in place of this course.

⁷Students who take MKT 300 instead of MKT 350 will need to take a course requiring STA 215 as a prerequisite in place of MKT 352. STA 345 is recommended as a course that will cover this requirement and an Issues requirement.

³Number of 1 - credit classes electives are dependent on WRT placement.

⁴ECO 211 is not required but strongly recommended. Fulfills second Social Behavioral Science General Education.

⁵BMS 202 will cover life science and lab requirement.

⁸Options for major electives below. Please reach out to an advisor for additional information.

⁹Students are required to take SPM 490 and SPM 495 together. It is not recommended students take any additional course to 490 and 495.

¹⁰SWS = Supplemental Writing Skills. Students must complete 2 courses with a SWS attribute.

^{*}Students must have a minimum of 120 credits to graduate with 58 of the 120 credits being from a senior level institution like GVSU and the final 30 credits of the 120 credits are specifically to be completed at GVSU. Elective refers to any course that will help meet these requirements.

^{*}The block tuition rate is for 12-15 credits. You will pay additional tuition for any credits over 15. For more information contact the Office of Financial Aid.

^{*}A major GPA of 2.0 or higher within the major is required to graduate.

Declaring the Sport Management Major:

- 1. In myBanner, select "Student" > "Student Records" > "Change Major" > "Change Major 1/Program"
- 2. Choose "Sport Management" from the drop-down box.
- 3. Click "Submit" and then "Change to New Program

General Education Overlap		
Life Science with Lab: BMS 202	Social and Behavioral Sciences: PSY 101*, ECO 211*, COM 201	
Mathematical Sciences: STA 215	Issues: ECO 330, STA 345*, MOV 345*, HST 322*	
*PSY 101 and ECO 211 are not required for this major, but they are strongly recommended general education courses. STA 345, PED 345, HST 322 are not		

*PSY 101 and ECO 211 are not required for this major, but they are strongly recommended general education courses. STA 345, PED 345, HST 322 are not required but options for major electives that also cover the Issues general education.

Major Electives (9 credits)

CAP 305 Sports Promotions (3)

*Junior Standing

HST 322 American Identity & Sports (3)

*Junior Standing

HTM 343 Human Resource Management (4)

*HTM 101, WRT 150, & Junior Standing

MOV 310 Motor Skill Development (3)

PNH 335 Grant Writing (3) Fall only

SPM 280 Special Topics in Sport Management (3)

*Course content and number of credits

offered changes every semester

PNH 360 Voluntarism & the Nonprofit Sector (3)

PNH 375 Public Budgeting & Finance Administration (3)

PNH 376 Public Personnel Policy & Administration (3)

MOV 345 Disability, Sport & Physical Activity (3) Fall only

*Junior Standing

STA 345 Statistics in Sports (3)

*STA 215 or STA 312 & Junior Standing

SPM 355 Contemporary Concepts of Coaching (3)

SPM 380 Special Topics in Sport Management (3)

*Course content and number of credits

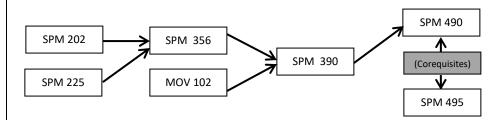
offered changes every semester

WRT 381 Writing & Sports (3) Spring/Summer only

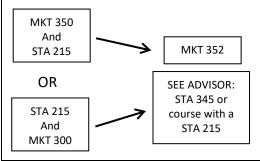
*WRT 150

Additional courses may be substituted to satisfy major electives with advisor approval, including 300 or 400 level courses taken towards completion of an approved minor. *Major Elective* credit is not also granted for any class used to satisfy a *Major Requirement*.

Prerequisite Sequence for Practicum/Internship requirement:



Prerequisite Sequence for Marketing requirement:



Online at: http://www.gvsu.edu/clasadvising