

**SPORT MANAGEMENT - BS**THIS IS A **GENERAL** CURRICULUM GUIDE AND IS NOT APPLICABLE TO EVERY STUDENT. IT IS IMPORTANT TO MEET WITH YOUR ADVISOR.

| Year One  |           |   |           |
|---|-----------|---|-----------|
| MOV 101 Foundations of Movement Science   | 3         | MOV 201 Psychosocial Aspects PE & Sport   | 3         |
| <sup>2</sup> PSY 101 Introduction to Psychology ( <i>not required - recommended</i> ) (Social Behavioral Science) | 3         | <sup>1</sup> WRT 130 or WRT 150 Strategies in Writing ( <i>self-placement</i> ) | 3-4       |
| MTH 110 Algebra   | 4         | General Education (Philosophy and Literature)                                   | 3         |
| General Education or <sup>1</sup> WRT 120 ( <i>self-placement</i> )   | 3         | General Education (Arts)  | 3         |
| <sup>3</sup> Elective ( <i>dependent on WRT placement</i> )   | 1-2       | General Education (Global Perspectives) <b>OR</b> <sup>3</sup> Electives        | 3-2       |
| <i>Total</i>  | <i>15</i> | <i>Total</i>  | <i>15</i> |
| Year Two  |           |   |           |
| SPM 202 Social Cultural Dimensions of Sport   | 3         | STA 215 Introductory Applied Statistics (Math Gen Ed)                           | 3         |
| SPM 225 Introduction to Sport Management  | 3         | Prerequisite: MTH 110 or equivalent   |           |
| COM 201 Speech (Social Behavioral Science)  | 3         | ACC 212 Principles of Financial Accounting <b>OR</b> ACC 201                    | 3         |
| <sup>4</sup> ECO 211 Introduction to Microeconomics ( <i>not required - recommended</i> )                         | 3         | & ACC 202 for non-business majors/minors  |           |
| <sup>5</sup> General Education (Physical Science w/no lab)  | 3         | SPM 356 Current Topics in Sport Management                                      | 3         |
|   |           | Prerequisites: SPM 202 & SPM 225  |           |
|   |           | SPM 376 Sport Facility and Event Management                                     | 3         |
|   |           | BUS 201 Legal Environment for Business  | 3         |
| <i>Total</i>  | <i>15</i> | <i>Total</i>  | <i>15</i> |
| Year Three  |           |   |           |
| <sup>5</sup> BMS 202 Anatomy and Physiology (Life Science w/ Lab)   | 4         | SPM 390 Practicum in Sport Management   | 3         |
| <sup>6</sup> MOV 102 First Aid, CPR & AED   | 2         | Prerequisite: MOV 102 or equivalent & SPM 356                                   |           |
| MGT 331 Managing People and Organizations <b>OR</b> MGT 300   | 3         | <sup>7</sup> MKT 352 Marketing Research <b>OR</b> substitution                  | 3         |
| for non-business majors/minors  |           | Prerequisite: MKT 350 & STA 215   |           |
| <sup>7</sup> MKT 350 Marketing Management <b>OR</b> MKT 300 for non   | 3         | ECO 330 Sports Economics (Issues)   | 3         |
| business majors/minors  | 3         | Prerequisite: Junior Standing & permit  |           |
| <sup>8</sup> Major Elective   | 3         | General Education (Historical Analysis)   | 3         |
|   |           | General Education (U.S. Diversity)  | 3         |
| <i>Total</i>  | <i>15</i> | <i>Total</i>  | <i>15</i> |
| Year Four   |           |   |           |
| <sup>8</sup> Major Elective   | 3         | <sup>9</sup> SPM 490 Internship in Sport Management                             | 3         |
| <sup>8</sup> Major Elective   | 3         | <sup>10</sup> SPM 495 Administration in Sports Management (SWS)                 | 6-12      |
| General Education (Issues) <b>OR</b> Elective (if taken STA 345)  | 3         | Corequisite: SPM 490  |           |
| <sup>10</sup> General Education (SWS)   | 3         |   |           |
| General Education <b>OR</b> *Elective   | 3         |   |           |
| <i>Total</i>  | <i>15</i> | <i>Total</i>  | <i>15</i> |

<sup>1</sup>Students who self-place into WRT 120 should take this course in the fall semester and then take WRT 130 in the winter semester of their first year. WRT 150 can take it in either semester during their first year. Students will not need to take WRT 150 if they have earned credit for the course through AP/Dual Enrollment. A grade of C or better (**NOT A-C-**) is required in WRT 130 or 150 to satisfy the WRT requirement.

<sup>2</sup>PSY 101 is not required but strongly recommended. Fulfills first Social Behavioral Science General Education.

<sup>3</sup>Number of 1 - credit classes electives are dependent on WRT placement.

<sup>4</sup>ECO 211 is not required but strongly recommended. Fulfills second Social Behavioral Science General Education.

<sup>5</sup>BMS 202 will cover life science and lab requirement.

<sup>6</sup>MOV 102 provides a certification in First Aid/CPR that is required for SPM 390 and SPM 490. Students should take MOV 102 within two years of when they intend to take SPM 490. Students who already have a valid First Aid/CPR certification do not need to take MOV 102 and can submit their certifications to their SPM 390 and SPM 490 faculty in place of this course.

<sup>7</sup>Students who take MKT 300 instead of MKT 350 will need to take a course requiring STA 215 as a prerequisite in place of MKT 352. STA 345 is recommended as a course that will cover this requirement and an Issues requirement.

<sup>8</sup>Options for major electives below. Please reach out to an advisor for additional information.

<sup>9</sup>Students are required to take SPM 490 and SPM 495 together. It is not recommended students take any additional course to 490 and 495.

<sup>10</sup>SWS = Supplemental Writing Skills. Students must complete 2 courses with a SWS attribute.

\*Students must have a minimum of 120 credits to graduate with 58 of the 120 credits being from a senior level institution like GVSU and the final 30 credits of the 120 credits are specifically to be completed at GVSU. Elective refers to any course that will help meet these requirements.

\*The block tuition rate is for 12-15 credits. You will pay additional tuition for any credits over 15. For more information contact the Office of Financial Aid.

\*A major GPA of 2.0 or higher within the major is required to graduate.

**Declaring the Sport Management Major:**

1. In myBanner, select “Student” > “Student Records” > “Change Major” > “Change Major 1/Program”
2. Choose “Sport Management” from the drop-down box.
3. Click “Submit” and then “Change to New Program”

| General Education Overlap  |  |
|--|--|
| Life Science with Lab: BMS 202   | Social and Behavioral Sciences: PSY 101*, ECO 211*   |
| Mathematical Sciences: STA 215   | Issues: ECO 330, STA 345*, MOV 345*, HST 322*  |
| *PSY 101 and ECO 211 are not required for this major, but they are strongly recommended general education courses. STA 345, PED 345, HST 322 are not required but options for major electives that also cover the Issues general education.  |  |
| Major Electives (9 credits)  |  |
| CAP 305 Sports Promotions (3)<br>*Junior Standing<br>HST 322 American Identity & Sports (3)<br>*Junior Standing<br>HTM 343 Human Resource Management (4)<br>*HTM 101, WRT 150, & Junior Standing<br>MOV 310 Motor Skill Development (3)<br>PNH 335 Grant Writing (3) <i>Fall only</i><br>SPM 280 Special Topics in Sport Management (3)<br>*Course content and number of credits offered changes every semester<br>PNH 360 Voluntarism & the Nonprofit Sector (3)  | PNH 375 Public Budgeting & Finance Administration (3)<br>PNH 376 Public Personnel Policy & Administration (3)<br>MOV 345 Disability, Sport & Physical Activity (3) <u>Fall only</u><br>*Junior Standing<br>STA 345 Statistics in Sports (3)<br>*STA 215 or STA 312 & Junior Standing<br>SPM 355 Contemporary Concepts of Coaching (3)<br>SPM 380 Special Topics in Sport Management (3)<br>*Course content and number of credits offered changes every semester<br>WRT 381 Writing & Sports (3) Spring/Summer only<br>*WRT 150 |
| Additional courses may be substituted to satisfy major electives with advisor approval, including 300 or 400 level courses taken towards completion of an approved minor. <i>Major Elective</i> credit is not also granted for any class used to satisfy a <i>Major Requirement</i> .  |  |
| Prerequisite Sequence for Practicum/Internship requirement:  |  |
| <pre>                     graph LR                         SPM202[SPM 202] --&gt; SPM356[SPM 356]                         SPM225[SPM 225] --&gt; SPM356                         MOV102[MOV 102] --&gt; SPM356                         MOV102 --&gt; SPM390[SPM 390]                         SPM356 --&gt; SPM390                         SPM390 --&gt; SPM490[SPM 490]                         SPM490 &lt;--&gt; Coreq["(Corequisites)"]                         Coreq --&gt; SPM495[SPM 495]                     </pre> |  |
| Prerequisite Sequence for Marketing requirement:   |  |
| <pre>                     graph LR                         MKT350[MKT 350] --&gt; MKT352[MKT 352]                         STA215_1[STA 215] --&gt; MKT352                         STA215_2[STA 215] --&gt; OR["OR"]                         MKT300[MKT 300] --&gt; OR                         OR --&gt; STA345["STA 345 or course with a STA 215 prerequisite"]                     </pre>   |  |

It is imperative to consult with an academic advisor in the CLAS Academic Advising Center and your faculty advisor and regularly. The CLAS Academic Advising Center is located in C-1-120 and C-1-140 MAK, 616-331-8585.

Online at: <http://www.gvsu.edu/clasadvising>