

BACHELOR OF SCIENCE IN SPORT MANAGEMENT

THIS IS A GENERAL CURRICULUM GUIDE AND IS NOT APPLICABLE TO EVERY STUDENT. IT IS IMPORTANT TO MEET WITH YOUR ADVISOR.

Major Requirements - Sport Management (60-66 credits)

- **MOV 101 – Foundations of Human Movement Science (3)**
Prerequisites: None
- **ACC 212 – Principles of Financial Accounting (3); or ACC 201 and ACC 202 –Accounting for Non-Business Majors (3)**
Prerequisite: None
- **BMS 202 – Anatomy and Physiology (4)**
Prerequisite: None
- **BUS 201 – Legal Environment for Business (3)**
Prerequisites: None
- **COM 201 – Speech (3)**
Prerequisite: None
- **STA 215 – Introductory Applied Statistics (3)**
Prerequisites: MTH 110
- **ECO 330 – Sports Economics (3)**
Prerequisites: Junior standing
- **MGT 331 – Concepts of Management (3); or MGT 300* – Fundamentals of Management for Non-Business majors**
Prerequisites: Junior standing
- **MKT 350 – Marketing Management (3); or MKT 300* – Fundamentals of Marketing for Non-Business Majors**
Prerequisites: Junior standing NOTE: MKT 300 is not pre-req for MKT 352
- **MKT 352 – Marketing Research (3) (prerequisite: MKT 350 & STA 215); or STA 345* – Statistics in Sport (3) (prerequisite STA 215); or substitution* with prerequisite of of STA 215**
- **MOV 102 – First Aid, CPR and AED (2)**
Prerequisite: None; Valid First Aid certification required for SPM 360, 390, 480, 490
- **MOV 201 – Psychosocial Aspects of Physical Education and Sport (3)**
Prerequisites: None
- **SPM 202 (formerly MOV 202) – Social Cultural Dimensions of Sport (3)**
Prerequisites: None
- **SPM 225 – Introduction to Sport Management (3)**
Prerequisite: WRT 150 or WRT 130
- **SPM 356 – Current Topics in Sport Management (3)**
Prerequisites: SPM 202, and SPM 225 with a grade of C or better
- **SPM 376 – Sport Facility and Event Management (3)**
Prerequisite: SPM 225 with a grade of C or better
- **SPM 390 – Practicum in Sport Management (3)**
Prerequisites: MOV 102 or valid First Aid/CPR/AED certification, SPM 356
- **SPM 490 – Internship in Sport Management (6-12)**
Prerequisites: SPM 390, Co-requisite SPM 495, First Aid/CPR/AED certification
- **SPM 495 – Administration in Sport Management (3) (SWS)(Online)**
Prerequisites: Senior status and SPM 390, Co-requisite: SPM 490

*Substitutions must be approved by faculty advisor.

Major Electives (9 credits)

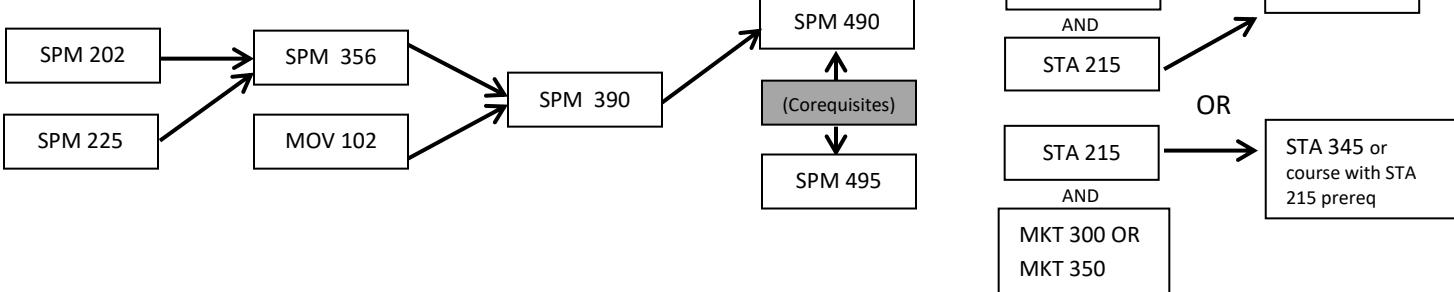
Select **THREE** courses from the following:

CAP 305 - Sports Promotions (3)	PA 375 - Public Budgeting and Finance Administration (3)
HST 322 - American Identity and Sports (3)	PA 376 - Public Personnel Policy and Administration (3)
HTM 343 - Human Resource Management (3)	PED 345 - Disability, Sport and Physical Activity (3)
MOV 310 - Motor Skill Development (3)	STA 345 - Statistics in Sports (3)
PA 335 - Grant Writing (3)	SPM 355 – Contemporary Concepts in Coaching (3)
PA 360 - Voluntarism and the Nonprofit Sector (3)	WRT 381 - Writing and Sports (3)

Additional courses may be substituted to satisfy major electives with faculty advisor approval, including 300- or 400-level courses taken towards completion of an approved minor. **Major Elective** credit is not also granted for any class used to satisfy a **Major Requirement**.

General Education (45-51 credits)

Prerequisite Sequence for this concentration:



Declaring the Sport Management Major

1. Student must have a catalog year of 2018-2019 or later
2. Log into myBanner from the GVSU homepage
3. Once logged in select *Student* → *Student Records* → *Change Major*
4. Click on the *Change Major 1/Program* box
5. Click on the down arrow in the box next to *New Major 1/Program*; scroll down and choose *Sport Management*.
6. Click *Submit* and then *Change to New Program*

General Education Overlap

General Education Categories fulfilled by the Sport Management Major
Life Science with Lab: BMS 202
Social and Behavioral Sciences: PSY 101*, ECO 211*
Mathematical Sciences: STA 215

*PSY 101 and ECO 211 are not required for this major, but they are recommended general education courses.

Sample 4-Year Plan

NOTE: Prerequisites are in **bold**

Freshman – Year 1

Semester 1		Semester 2	
GEN ED - Historical Perspectives	3	GEN ED - Philosophy and Literature	3
MTH 110 - Algebra	4	MOV 201 - Psychosocial Aspects PE/Sport	3
GEN ED – Soc. & Beh. Sciences (PSY 101)	3	GEN ED - Arts	3
MOV 101 - Foundations of PE and Sport	3	² WRT 150 - Strategies in Writing	4
¹ ELECTIVE	2	¹ ELECTIVE	2
Total	15	Total	15

Sophomore – Year 2

Semester 1		Semester 2	
GEN ED – Soc. & Beh. Sciences (ECO 211)	3	STA 215 - Introductory Applied Statistics	3
SPM 202 - Social Cultural Dimensions of Sport	3	ACC 212 - Principles of Financial Acct or ACC 201 for non-majors	3
GEN ED - Physical Sciences	3	SPM 376 – Facility and Event Management	3
SPM 225 – Introduction to Sport Management	3	SPM 356 - Current Topics in Sport Management	3
COM 201 - Speech	3	BUS 201 - Legal Environment in Business	3
Total	15	Total	15

Junior – Year 3

Semester 1		Semester 2	
BMS 202 - Anatomy and Physiology	4	MKT 352- Marketing Research, STA 345 – Sport Statistics or approved substitution w/STA 215 as a prerequisite	3
MGT 331 – Concepts of Management or MGT 300 for Non-business majors	3	ECO 330 - Sports Economics (GEN ED - ISSUES)	3
MAJOR ELECTIVE	3	GEN ED - U.S. Diversity	3
MOV 102 - First Aid, CPR & AED or substitution and First Aid/CPR/AED certification	2	MAJOR ELECTIVE	3
MKT 350 – Marketing Management ; or MKT 300 for Non-business majors; or substitution with STA prerequisite	3	SPM 390 – Practicum in Sport Management	3
Total	15	Total	15

Senior – Year 4

Semester 1		Semester 2	
MAJOR ELECTIVE	3	³ SPM 495 – Admin. in Sport Management (SWS, ONLINE)	3
GEN ED - Global Perspectives	3	SPM 490 - Internship in Sport Management	6-12
GEN ED - ISSUES	3		
³ SUPPLEMENTAL WRITING SKILLS (SWS)	3		
¹ ELECTIVE	3		
Total	15	Total	15

120 total credits are required for graduation. The block tuition rate is for 12-15 credits. You will pay additional tuition for any credits over 15.

¹ELECTIVE refers to courses that help earn credits toward the 120 credit hours required for graduation. ELECTIVES may be fulfilled by courses that count toward a minor.

²A grade of C or better is required in WRT 150 or WRT 130 in order to satisfy the writing requirement at GVSU.

³Students must complete two courses with an SWS attribute, after completing WRT 150 or WRT 130, each with a minimum grade of C. SPM 495 is a required SWS course for this major.

It is imperative to consult with an academic advisor in the CLAS Academic Advising Center and your faculty advisor and regularly.

The CLAS Academic Advising Center is located in C-1-140 MAK, 616-331-8585.

Online at: <http://www.gvsu.edu/clasadvising>