

SPORT MANAGEMENT-BS

THIS IS A **GENERAL** CURRICULUM GUIDE AND IS NOT APPLICABLE TO EVERY STUDENT. IT IS IMPORTANT TO MEET WITH YOUR ADVISOR.

Year One			
¹ SPM 225 Introduction to Sport Management General Education or ² WRT 120 (<i>self-placement</i>) General Education (Social & Behavioral Science #1) General Education (Philosophy and Literature) General Education (Physical or Life Science w/no lab)	3 3 3 3 3	SPM 202 Social Cultural Dimensions of Sport ² WRT 130 or WRT 150 Strategies in Writing (<i>self-placement</i>) ³ MTH 110 Algebra (if placement requires) or Gen Ed General Education (Physical or Life Science w/lab) Free Elective (if needed)	3 3-4 4 4 1
<i>Total</i>	15	<i>Total</i>	15
Year Two			
SPM 201 Psychosocial Aspects of Sport SPM 226 New Media and Technology in Sport BUS 201 Legal Environment for Business STA 215 Introductory Applied Statistics (Math Gen Ed) Prerequisite: MTH 110 or equivalent General Education (Global Perspectives)	3 3 3 3 3	SPM 356 Current Topics in Sport Management Prerequisites: SPM 225 with a C or better & SPM 202 (SPM 202 may be taken concurrently) SPM 376 Sport Facility and Event Management (<i>CLAS Voyage – Experiential Learning</i>) Prerequisite: SPM 225 with a C or better COM 201 Speech (Social Behavioral Science #2) General Education (Arts) General Education (Historical Analysis)	3 3 3 3 3 3
<i>Total</i>	15	<i>Total</i>	15
Year Three			
SPM 390 Practicum in Sport Management Prerequisites: SPM 356, SPM 376, and current First Aid Certification SPM 327 Global Perspectives in Sport Prerequisite: SPM 202 MKT 300 Fundamentals of Marketing Prerequisite: Junior Standing STA 345 Sport Statistics (Issues #1) Prerequisite: STA 215 and Junior Standing General Education (U.S. Diversity)	3 3 3 3 3 3	SPM 427 Sport Budgeting and Finance (Winter only) Prerequisite: BUS 201 HTM 375 Hospitality and Tourism Research Prerequisite: STA 215 (HTM 101 waived for SPM Majors) MGT 300 Fundamentals of Management Prerequisite: Junior Standing Major Elective #1 (see pg. 2 for options) General Education (Issues #2)	3 3 3 3 3 3
<i>Total</i>	15	<i>Total</i>	15
Year Four			
SPM 326 Governance and Legal Aspects of Sport Prerequisite: BUS 201 SPM 426 Revenue Generation in Sport (Fall only) Prerequisite: MKT 300 Major Elective #2 (see pg. 2 for options) ⁴ General Education (SWS) Free Elective	3 3 3 3 3	SPM 490 Internship in Sport Management (<i>CLAS Voyage – Experiential Learning</i>) Prerequisites: SPM 356, SPM 376, and proof of current First Aid Certification. Corequisite: SPM 495 ⁴ SPM 495 Administration in Sports Management (SWS, <i>CLAS Voyage – Capstone</i>) Prerequisites: SPM 390 and senior standing. Corequisite: SPM 490 Major Elective #3 (see pg. 2 for options)	6 or 9 3 3 3
<i>Total</i>	15	<i>Total</i>	15

What is the CLAS Voyage? Learn more here: <https://www.gvsu.edu/clas/voyage>

¹Students must earn a grade of C or better in SPM 225 to progress in the Sport Management major.

²Students who self-place into WRT 120 should take this course in the fall semester and then take WRT 130 in the winter semester of their first year. WRT 150 can be taken in either semester during the first year. A grade of C or better (**NOT A-C-**) is required in WRT 130 or 150 to satisfy the WRT requirement

³Math 110 Proficiency Exam is available for students prepared to test out of MTH 110 and can be taken at www.gvsu.edu/s/mv

⁴SWS = Supplemental Writing Skills. Students must complete 2 courses with a SWS attribute with a C or better.

Additional Requirements/Information:

*Students must have a minimum of 120 credits to graduate with 58 of the 120 credits being from a senior level institution like GVSU and the final 30 credits completed at GVSU. Free Elective refers to any course that will help meet these requirements.

*In addition to major requirements, all general education or honors program requirements must also be completed.

*A major GPA of 2.0 or higher within the major is required to graduate. For full graduation requirements, refer to the [GVSU 2026-2027 Catalog](http://www.gvsu.edu/2026-2027).

*The block tuition rate is for 12-15 credits. You will pay additional tuition for any credits over 15. For more information contact the Office of Financial Aid.

It is imperative to meet with your faculty mentor and an advisor in the CLAS Academic Advising Center regularly.

Declaring the Sport Management Major:

1. In myBanner, select “Student” > “Student Records” > “Change Major” > “Change Major 1/Program”
2. Choose “Sport Management-BS” from the drop-down box.
3. Click “Submit” and then “Change to New Program”

General Education Categories fulfilled by the Sport Management Major:	
Mathematical Sciences: STA 215	Social and Behavioral Sciences: COM 201
Supplemental Writing Skills (SWS): SPM 495, HTM 343**, WRT 381**	Issues: STA 345, DS 350*, ECO/SPM 330*, HST 322*, MOV 345*
* DS 350, ECO/SPM 330, HST 322, MOV 345 are options to fulfill major electives and count in the Issues.	
**HTM 343 and WRT 381 are offered as SWS and are options to fulfill major electives	

The Movement Science department offers a [Coaching Certificate](#) that can be paired well with the SPM major. For a full list of certificates and badges, visit www.gvsu.edu/acad-index.htm.

Major Requirements - Sport Management (63-66 credits)	
BUS 201 Legal Environment for Business (3) COM 201 Speech (3) MGT 300 Fundamentals of Management (3) Prerequisites: Junior standing MKT 300 Fundamentals of Marketing (3) Prerequisites: Junior standing BS cognate Sequence STA 215 Introductory Applied Statistics (3) Prerequisites: MTH 108+109 (or MTH 110) or placement STA 345 Statistics in Sports (3) Prerequisite: STA 215 HTM 375 Hospitality & Tourism Research (3) Prerequisite of STA 215 SPM Program Requirement Proof of current First Aid Certification Must be presented to Instructors of SPM 390 Practicum and SPM 490 Internship to register for those courses.	SPM 201 Psychosocial Aspects of Sport (3) SPM 202 – Social Cultural Dimensions of Sport (3) SPM 225 Introduction to Sport Management (3) SPM 226 New Media & Technology in Sport (3) SPM 326 Governance & Legal Aspects of Sport (3) Prerequisites: Bus 201 SPM 327 Global Perspectives in Sport (3) Prerequisite: SPM 202 SPM 426 Revenue Generation in Sport (3) Prerequisite: MKT 300 SPM 427 Sport Budgeting and Finance (3) Prerequisite: BUS 201 SPM 356 Current Topics in Sport Management (3) Prerequisites: SPM 202, and SPM 225 with a grade of C or better SPM 376 Sport Facility and Event Management (3) Prerequisite: SPM 225 with a grade of C or better SPM 390 Practicum in Sport Management (3) Prerequisites: Proof of current First Aid Certification, SPM 356, SPM 376 SPM 490 Internship in Sport Management (6 or 9) Prerequisites: SPM 390 and Proof of current First Aid Certification, Corequisite: SPM 495 SPM 495 – Administration in Sport Management (3) (SWS)(Online) Prerequisites: Senior status and SPM 390, Corequisite: SPM 490
Major Electives (Minimum of 9 credits are required, with at least 6 credits at the 300 level or higher)	
CAP 105 Technology in Public Relations and Advertising (3) CAP 305 Sports Promotion (3) Prerequisite: Junior standing DS 350 Social Media in Culture (3) Issues Gen Ed Prerequisite: Junior standing ECO/SPM 330 Sports Economics (3) Issues Gen Ed Prerequisite: Junior standing HST 322 American Identity and Sports (3) Issues Gen Ed Prerequisite: Junior standing HTM 117 Customer Satisfaction in the Hospitality Industry (1) HTM 273 Hospitality & Tourism Financial Decision Making (3) Prerequisites: MTH 108+109 (or MTH 110) and either HTM 213 or HTM 222. Corequisites: ACC 201 and ACC 202. With Advisor approval, these classes may count in the electives: FIT 210 Sports Officiating (2) MOV 101 Foundations of Movement Science (3) MOV 102 First Aid and CPR (2)	HTM 340 Event Sustainability (3) HTM 343 Human Resource Management (4) – Offered as SWS Prerequisites: HTM 101 (waived for SPM majors) or permission, fulfillment of general education Foundations - Writing, and junior standing. JBM 240 Sports Media (3) MOV 345 Disability, Sport & Physical Activity (3) Issues Gen Ed Prerequisite: Junior standing PNH 335 Grant Writing (3) PNH 360 Voluntarism and the Nonprofit Sector (3) SPM 280 Special Topics in SPM SPM 380 Special Topics in SPM SPM 355 Contemporary Concepts in Coaching (3) WRT 381 - Writing and Sports (3) Offered as SWS Prerequisite: fulfillment of general education Foundations – Writing

The CLAS Academic Advising Center is in C-1-140 & 120 MAK, 616-331-8585