

# SPORT MANAGEMENT-BS

THIS IS A **GENERAL** CURRICULUM GUIDE AND IS NOT APPLICABLE TO EVERY STUDENT. IT IS IMPORTANT TO MEET WITH YOUR ADVISOR.

| Year One  |     |   |      |
|---|-----|---|------|
| MOV 101 Foundations of Movement Science   | 3   | MOV 201 Psychosocial Aspects PE & Sport   | 3    |
| <sup>1</sup> PSY 101 Introduction to Psychology ( <i>not required - recommended</i> ) (Social Behavioral Science)     | 3   | <sup>3</sup> WRT 130 or WRT 150 Strategies in Writing ( <i>self-placement</i> ) | 3-4  |
| <sup>2</sup> MTH 110 Algebra  | 4   | General Education (Philosophy and Literature)                                   | 3    |
| General Education or <sup>3</sup> WRT 120 ( <i>self-placement</i> )   | 3   | General Education (Arts)  | 3    |
| Elective ( <i>dependent on WRT placement</i> )  | 1-2 | General Education (Global Perspectives) <b>OR</b> <sup>3</sup> Electives        | 3-2  |
| <i>Total</i>  | 15  | <i>Total</i>  | 15   |
| Year Two  |     |   |      |
| <b>SPM 202 Social Cultural Dimensions of Sport</b>  | 3   | STA 215 Introductory Applied Statistics (Math Gen Ed)                           | 3    |
| <b>SPM 225 Introduction to Sport Management</b>   | 3   | Prerequisite: MTH 110 or equivalent   |      |
| COM 201 Speech (Social Behavioral Science)  | 3   | ACC 212 Principles of Financial Accounting                                      | 3    |
| <sup>1</sup> ECO 211 Introduction to Microeconomics ( <i>not required - recommended</i> ) (Social Behavioral Science) | 3   | <b>OR</b> ACC 201 & ACC 202 for non-business majors/minors                      |      |
| General Education (Physical Science w/no lab)   | 3   | <b>SPM 356 Current Topics in Sport Management</b>                               | 3    |
|   |     | Prerequisites: SPM 225 with a C or better & SPM 202                             |      |
|   |     | SPM 376 Sport Facility and Event Management                                     | 3    |
|   |     | BUS 201 Legal Environment for Business  | 3    |
| <i>Total</i>  | 15  | <i>Total</i>  | 15   |
| Year Three  |     |   |      |
| BMS 202 Anatomy and Physiology (Life Science w/ Lab)  | 4   | <b>SPM 390 Practicum in Sport Management</b>                                    | 3    |
| <b><sup>4</sup>MOV 102 First Aid, CPR &amp; AED</b>   | 2   | Prerequisite: MOV 102 or equivalent & SPM 356                                   |      |
| MGT 331 Managing People and Organizations   |     | <sup>5</sup> MKT 352 Marketing Research <b>OR</b> Approved Substitution         | 3    |
| <b>OR</b> MGT 300 for non-business majors/minors  | 3   | Prerequisite: MKT 350 & STA 215   |      |
| <sup>5</sup> MKT 350 Marketing Management   |     | ECO 330 Sports Economics (Issues)   | 3    |
| <b>OR</b> MKT 300 for non-business majors/minors  | 3   | Prerequisite: Junior Standing & permit  |      |
| <sup>6</sup> Major Elective   | 3   | General Education (Historical Analysis)   | 3    |
|   |     | General Education (U.S. Diversity)  | 3    |
| <i>Total</i>  | 15  | <i>Total</i>  | 15   |
| Year Four   |     |   |      |
| <sup>6</sup> Major Elective   | 3   | <b>SPM 490 Internship in Sport Management</b>                                   | 6-12 |
| <sup>6</sup> Major Elective   | 3   | Corequisite: SPM 495  |      |
| General Education (Issues) <b>OR</b> Elective   | 3   | <sup>7</sup> <b>SPM 495 Administration in Sports Management (SWS)</b>           | 3    |
| <sup>7</sup> General Education (SWS)  | 3   | Corequisite: SPM 490  |      |
| General Education <b>OR</b> *Elective   | 3   |   |      |
| <i>Total</i>  | 15  | <i>Total</i>  | 15   |

<sup>1</sup>PSY 101 and ECO 211 are not required but strongly recommended for the major. Fulfills first and second Social Behavioral Science General Education.

<sup>2</sup>Math 110 Proficiency Exam is available for students prepared to test out of MTH 110 and can be taken at [www.gvsu.edu/s/mv](http://www.gvsu.edu/s/mv)

<sup>3</sup>Students who self-place into WRT 120 should take this course in the fall semester and then take WRT 130 in the winter semester of their first year. WRT 150 can be taken in either semester during their first year. A grade of C or better (**NOT A C-**) is required in WRT 130 or 150 to satisfy the WRT requirement.

<sup>4</sup>MOV 102 provides a certification in First Aid/CPR that is required for SPM 390 and SPM 490. Students should take MOV 102 within two years of when they intend to take SPM 490. Students who already have a valid First Aid/CPR certification do not need to take MOV 102 and can submit their certifications to the SPM department

<sup>5</sup>Students who take MKT 300 instead of MKT 350 will need to take an approved class substitution in place of MKT 352. See pg. 2 for recommended substitutions for MKT 352

<sup>6</sup>See options for major electives on pg.2.

<sup>7</sup>SWS = Supplemental Writing Skills. Students must complete 2 courses with a SWS attribute.

## Additional Requirements/Information:

\*Students must have a minimum of 120 credits to graduate with 58 of the 120 credits being from a senior level institution like GVSU and the final 30 credits of the 120 credits are specifically to be completed at GVSU. Elective refers to any course that will help meet these requirements.

\*In addition to major requirements, all general education or honors program requirements must also be completed.

\*A major GPA of 2.0 or higher within the major is required to graduate. For full graduation requirements, refer to the [GVSU 2025-2026 Catalog](#).

\*The block tuition rate is for 12-15 credits. You will pay additional tuition for any credits over 15. For more information contact the Office of Financial Aid.

It is imperative to meet with your faculty mentor and an advisor in the CLAS Academic Advising Center regularly.

**Declaring the Sport Management Major:**

1. In myBanner, select "Student" > "Student Records" > "Change Major" > "Change Major 1/Program"
2. Choose "Sport Management-BS" from the drop-down box.
3. Click "Submit" and then "Change to New Program"

| General Education Categories fulfilled by the Sport Management Major:  |   |
|--|---|
| Life Science with lab: BMS 202   | Social and Behavioral Sciences: COM 201, PSY 101*, ECO 211* |
| Mathematical Sciences: STA 215   | Issues: ECO 330, STA 345*, MOV 345*, HST 322*               |
| *PSY 101 and ECO 211 are not required for the major but are strongly recommended. STA 345, MOV 345, and HST 322 are options to fulfill major electives and also count in the Issues. |   |

The Movement Science department offers a [Coaching Certificate](#) that can be paired well with the SPM major. For a full list of certificates and badges, visit [www.gvsu.edu/acad-index.htm](http://www.gvsu.edu/acad-index.htm).

| Major Electives (9 credits required)   |   |
|--|---|
| CAP 305 - Sports Promotion (3 credits)<br>Prerequisite: Junior standing<br>HST 322 - American Identity and Sports (3 credits) – Issues Class<br>Prerequisite: Junior standing<br>HTM 343 - Human Resource Management (4 credits) – offered as SWS<br>Prerequisite: HTM 101 or permission, fulfillment of general education Foundations - Writing, and junior standing.<br>PNH 335 - Grant Writing (3 credits)<br>PNH 360 - Voluntarism and the Nonprofit Sector (3 credits)<br>PNH 375 - Public Budgeting and Finance Administration (3 credits) | PNH 376 - Public Personnel Policy and Administration (3 credits)<br>MOV 345 - Disability, Sport and Physical Activity (3 credits) – Issues Class<br>Prerequisite: Junior standing<br>SPM 355 - Contemporary Concepts of Coaching (3 credits)<br>*STA 345 - Statistics in Sports (3 credits) – Issues Class<br>Prerequisite: STA 215, 225, or 312 and Junior standing<br>WRT 381 - Writing and Sports (3 credits) – offered as SWS<br>Prerequisite: fulfillment of general education Foundations – Writing<br><br>*STA 345 cannot count toward the Major Electives if being used to substitute for the MKT 352 requirement |

| Course Substitutions for MKT 352   |  |
|--|--|
| <i>These courses are recommended, but see your advisor for more options if needed</i>  |  |
| COM 375 - Quantitative Communication Research Methods (3 credits)<br>Prerequisite: STA 215<br>ECO 300 - Data Analytics for Economics and Business (3 credits)<br>Prerequisites: STA 215, Fulfillment of general education Foundations-Writing, either (ECO 210 or 211) and permit<br>HTM 375 - Hospitality and Tourism Research (3 credits)<br>Prerequisite: STA 215 and HTM 101 ( <i>SPM students can request an override to waive the HTM 101 requirement</i> )<br>HTM 452 - Hospitality and Tourism Marketing (3 credits)<br>Prerequisite: STA 215 and either MKT 300 or 350<br>MGT 361 - Management Science (3 credits)<br>Prerequisite: STA 215 and permit<br>PLS 300 - Political Analysis (3 credits)<br>Prerequisite: STA 215 | PSY 300 - Research Methods in Psychology (3 credits)<br>Prerequisites: PSY 101, Foundation - Writing, and (STA 215 or STA 312)<br>PSY 410 - Tests and Measurements (3 credits)<br>Prerequisites: PSY 101 and (STA 215 or STA 312)<br>SOC 304 - Quantitative Methods in Sociology (3 credits)<br>Prerequisites: STA 215, (either SOC 101 or SOC 105), and three additional credits in sociology<br>STA 301 - Questionnaire Design and Execution (3 credits)<br>Prerequisite: STA 215 or 312<br>STA 318 - Statistical Computing (3 credits)<br>Prerequisite: STA 215 or 225<br>STA 340 - Statistics in the Media (3 credits) – Issues Class<br>Prerequisites: Junior standing and either STA 215 or STA 220 or STA 225 or STA 312.<br>*STA 345 - Statistics in Sports (3 credits) – Issues Class<br>Prerequisite: STA 215, 225, or 312 and Junior standing |

**The CLAS Academic Advising Center is in C-1-140 & 120 MAK, 616-331-8585**

[www.gvsu.edu/clasadvising](http://www.gvsu.edu/clasadvising)