

# BACHELOR OF SCIENCE IN SPORT MANAGEMENT

THIS IS A **GENERAL** CURRICULUM GUIDE AND IS NOT APPLICABLE TO EVERY STUDENT. IT IS IMPORTANT TO MEET WITH YOUR ADVISOR.

## Major Requirements - Sport Management (60-66 credits)

- **MOV 101 – Foundations of Human Movement Science (3)**  
Prerequisites: None
- **ACC 212 – Principles of Financial Accounting (3); or  
ACC 201 and ACC 202 –Accounting for Non-Business Majors (3)**  
Prerequisite: None
- **BMS 202 – Anatomy and Physiology (4)**  
Prerequisite: None
- **BUS 201 – Legal Environment for Business (3)**  
Prerequisites: None
- **COM 201 – Speech (3)**  
Prerequisite: None
- **STA 215 – Introductory Applied Statistics (3)**  
Prerequisites: MTH 110
- **ECO 330 – Sports Economics (3)**  
Prerequisites: Junior standing
- **MGT 331 – Concepts of Management (3); or MGT 300\* –  
Fundamentals of Management for Non-Business majors**  
Prerequisites: Junior standing
- **MKT 350 – Marketing Management (3); or MKT 300\* –  
Fundamentals of Marketing for Non-Business Majors**  
Prerequisites: Junior standing NOTE: MKT 300 is not pre-req for MKT 352
- **MKT 352 – Marketing Research (3)** (prerequisite: MKT 350 & STA 215); **or STA 345\* – Statistics in Sport (3)** (prerequisite STA 215); **or substitution\* with prerequisite of of STA 215**
- **MOV 102 – First Aid, CPR and AED (2)**  
Prerequisite: None; Valid First Aid certification required for SPM 360, 390, 480, 490)
- **MOV 201 – Psychosocial Aspects of Physical Education and Sport (3)**  
Prerequisites: None
- **SPM 202 (formerly MOV 202) – Social Cultural Dimensions of Sport (3)**  
Prerequisites: None
- **SPM 225 – Introduction to Sport Management (3)**  
Prerequisite: WRT 150 or WRT 130
- **SPM 356 – Current Topics in Sport Management (3)**  
Prerequisites: SPM 202, and SPM 225 with a grade of C or better
- **SPM 376 – Sport Facility and Event Management (3)**  
Prerequisite: SPM 225 with a grade of C or better
- **SPM 390 – Practicum in Sport Management (3)**  
Prerequisites: MOV 102 or valid First Aid/CPR/AED certification, SPM 356
- **SPM 490 – Internship in Sport Management (6-12)**  
Prerequisites: SPM 390, Co-requisite SPM 495, First Aid/CPR/AED certification
- **SPM 495 – Administration in Sport Management (3) (SWS)(Online)**  
Prerequisites: Senior status and SPM 390, Co-requisite: SPM 490

\*Substitutions must be approved by faculty advisor.

## Major Electives (9 credits)

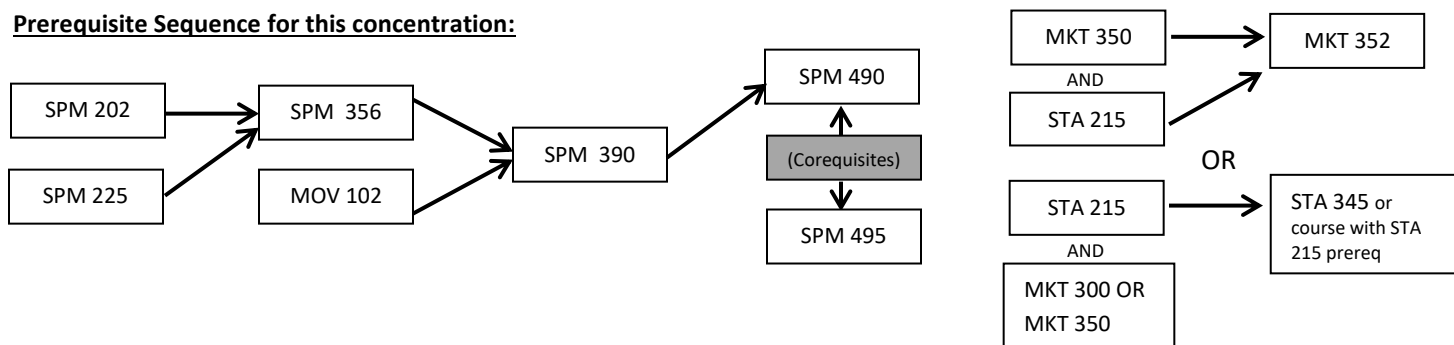
Select **THREE** courses from the following:

- |   |  |
|---|--|
| CAP 305 - Sports Promotions (3)                   | PA 375 - Public Budgeting and Finance Administration (3) |
| HST 322 - American Identity and Sports (3)        | PA 376 - Public Personnel Policy and Administration (3)  |
| HTM 343 - Human Resource Management (3)           | PED 345 - Disability, Sport and Physical Activity (3)    |
| MOV 310 - Motor Skill Development (3)             | STA 345 - Statistics in Sports (3)                       |
| PA 335 - Grant Writing (3)                        | SPM 355 – Contemporary Concepts in Coaching (3)          |
| PA 360 - Voluntarism and the Nonprofit Sector (3) | WRT 381 - Writing and Sports (3)                         |

Additional courses may be substituted to satisfy major electives with faculty advisor approval, including 300- or 400-level courses taken towards completion of an approved minor. *Major Elective* credit is not also granted for any class used to satisfy a *Major Requirement*.

## General Education (45-51 credits)

### Prerequisite Sequence for this concentration:



## Declaring the Sport Management Major

1. Student must have a catalog year of 2018-2019 or later
2. Log into myBanner from the GVSU homepage
3. Once logged in select *Student* → *Student Records* → *Change Major*
4. Click on the *Change Major 1/Program* box
5. Click on the down arrow in the box next to *New Major 1/Program*; scroll down and choose *Sport Management*.
6. Click *Submit* and then *Change to New Program*

## General Education Overlap

General Education Categories fulfilled by the Sport Management Major
Life Science with Lab: BMS 202
Social and Behavioral Sciences: PSY 101*, ECO 211*
Mathematical Sciences: STA 215

\*PSY 101 and ECO 211 are not required for this major, but they are recommended general education courses.

## Sample 4-Year Plan

NOTE: Prerequisites are in **bold**

### Freshman – Year 1

Semester 1		Semester 2	
GEN ED - Historical Perspectives	3	GEN ED - Philosophy and Literature	3
MTH 110 - Algebra	4	MOV 201 - Psychosocial Aspects PE/Sport	3
GEN ED – Soc. & Beh. Sciences (PSY 101)	3	GEN ED - Arts	3
MOV 101 - Foundations of PE and Sport	3	<sup>2</sup> WRT 150 - <b>Strategies in Writing</b>	4
<sup>1</sup> ELECTIVE	2	<sup>1</sup> ELECTIVE	2
<b>Total</b>	<b>15</b>	<b>Total</b>	<b>15</b>

### Sophomore – Year 2

Semester 1		Semester 2	
GEN ED – Soc. & Beh. Sciences (ECO 211)	3	<b>STA 215 - Introductory Applied Statistics</b>	3
<b>SPM 202 - Social Cultural Dimensions of Sport</b>	3	ACC 212 - Principles of Financial Acct or ACC 201 for non-majors	3
GEN ED - Physical Sciences	3	SPM 376 – Facility and Event Management	3
<b>SPM 225 – Introduction to Sport Management</b>	<b>3</b>	<b>SPM 356 - Current Topics in Sport Management</b>	<b>3</b>
COM 201 - Speech	3	BUS 201 - Legal Environment in Business	3
<b>Total</b>	<b>15</b>	<b>Total</b>	<b>15</b>

### Junior – Year 3

Semester 1		Semester 2	
BMS 202 - Anatomy and Physiology	4	<b>MKT 352- Marketing Research, STA 345 – Sport Statistics</b> or approved substitution w/STA 215 as a prerequisite	3
MGT 331 – Concepts of Management or MGT 300 for Non-business majors	3	ECO 330 - Sports Economics (GEN ED - ISSUES)	3
MAJOR ELECTIVE	3	GEN ED - U.S. Diversity	3
<b>MOV 102 - First Aid, CPR &amp; AED</b> or substitution and First Aid/CPR/AED certification	2	MAJOR ELECTIVE	3
<b>MKT 350 – Marketing Mangement; or MKT 300 for Non-business majors; or substitution with STA prerequisite</b>	3	<b>SPM 390 – Practicum in Sport Management</b>	3
<b>Total</b>	<b>15</b>	<b>Total</b>	<b>15</b>

### Senior – Year 4

Semester 1		Semester 2	
MAJOR ELECTIVE	3	<sup>3</sup> SPM 495 – <b>Admin. in Sport Management (SWS, ONLINE)</b>	3
GEN ED - Global Perspectives	3	<b>SPM 490 - Internship in Sport Management</b>	6-12
GEN ED - ISSUES	3		
<sup>3</sup> SUPPLEMENTAL WRITING SKILLS (SWS)	3		
<sup>1</sup> ELECTIVE	3		
<b>Total</b>	<b>15</b>	<b>Total</b>	<b>15</b>

120 total credits are required for graduation. The block tuition rate is for 12-15 credits. You will pay additional tuition for any credits over 15.

<sup>1</sup>ELECTIVE refers to courses that help earn credits toward the 120 credit hours required for graduation. ELECTIVES may be fulfilled by courses that count toward a minor.

<sup>2</sup>A grade of C or better is required in WRT 150 or WRT 130 in order to satisfy the writing requirement at GVSU.

<sup>3</sup>Students must complete two courses with an SWS attribute, after completing WRT 150 or WRT 130, each with a minimum grade of C.

SPM 495 is a required SWS course for this major.

**It is imperative to consult with an academic advisor in the CLAS Academic Advising Center and your faculty advisor and regularly.**

The CLAS Academic Advising Center is located in C-1-140 MAK, 616-331-8585.

Online at: <http://www.gvsu.edu/clasadvising>